

# EDGE

The professional journal for the ice skating industry

## Let's Clear the Air!

Responsible Practices to Keep  
the Ambulance and the Press  
Away from Your Facility

Accident  
PROCEDURES

What Level  
Is Your Skater?

iAIM:  
A Smart Business  
Decision





# Don't Miss These Texas Treats!

## Tuesday, May 24

- ★ Dallas Cowboys VIP Guided Stadium Tour, 7:30 a.m.-Noon\*
- ★ ISI Cocktail Reception, 6:30-7:30 p.m.
- ★ ISI Awards Dinner, 7:30-9 p.m.\*

## Wednesday, May 25

- ★ ISI/PSA Presidents' Reception, 5:30-7:30 p.m.
- ★ PSA Awards Dinner, 7:30-9 p.m.\*

## Thursday, May 26

- ★ ISI/PSA Trade Show Opening & Cocktail Reception, 5-8 p.m.

## Friday, May 27

- ★ Trade Show with Buffet Lunch, 10 a.m.-2 p.m.
- ★ Distinguished Panel Discussion: Figure Skating in the 21st Century, 3-4:30 p.m.

\* Reservations & additional fee required by Monday, May 16. Registration form online at [skateisi.org/conference](http://skateisi.org/conference) or call (972) 735-8800.

## Play Texas Trivia and You Could Win an iPad!

Test your knowledge of the Lone Star State, then bring this completed quiz to the ISI registration desk at the conference in Dallas for a chance to win an iPad! Entries must be received by 5 p.m. Tuesday, May 24. The winner will be announced at the Presidents' Reception on Wednesday, May 25, and must be present. (Hint: Some answers contain multiple words.)

- |  |   |
|--|---|
| <ol style="list-style-type: none"> <li>1. The _____ in Texas is bigger than the state of Rhode Island.</li> <li>2. Texas boasts the nation's largest herd of _____.</li> <li>3. Texas is the only state to enter the United States by _____ instead of by territorial annexation.</li> <li>4. El Paso, Texas is closer to Needles, _____ than it is to Dallas.</li> <li>5. The state's _____ population is estimated to be near 16 million.</li> <li>6. The world's first _____ was held in Texas on July 4, 1883.</li> <li>7. _____ jelly originated in Texas and was first marketed in 1978.</li> <li>8. The Dallas-Fort Worth Metroplex covers 384 square miles of _____.</li> <li>9. Dallas has more _____ per capita than any other major American city.</li> <li>10. The NFL's all-time leading rusher is former Dallas Cowboy _____.</li> </ol> | <ol style="list-style-type: none"> <li>11. Dallas was home to the nation's first _____ store in 1922.</li> <li>12. Dallas has four times as many _____ as New York City.</li> <li>13. The first professional baseball team in Dallas was known as the _____.</li> <li>14. Famous outlaws _____ met in Dallas.</li> <li>15. Seventy percent of the population of Texas lives within 200 miles of _____.</li> <li>16. The Dallas-Fort Worth area has more residents than 31 U.S. _____.</li> <li>17. Almost 10 percent of Texas is covered by _____.</li> <li>18. In Texas, it is illegal to put graffiti on someone else's _____.</li> <li>19. The name "Texas" is derived from the Caddoan word "Tejas," meaning _____.</li> <li>20. The most famous line from the 1970s TV show "Dallas" was "_____."</li> </ol> |
|--|---|

Your Name \_\_\_\_\_

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8



12



16



20

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<b>Announcements</b> .....	4
<b>Let's Clear the Air!</b> Responsible Practices to Keep the Ambulance and the Press Away from Your Facility <i>by Lori Fairchild</i> .....	8
<b>ISI Skater Registration Pays Off!</b> <i>by Lori Fairchild</i> .....	12
<b>Accident Procedures for Ice Arenas</b> <i>by Jim Farren, CPCU, CRM</i> .....	16
<b>iAIM: A Smart Business Decision</b> .....	20
<b>ISI Profile: Margy Bennett</b> <i>by Lori Fairchild</i> .....	22
<b>10 Signs You've Been Coaching for a Very Long Time</b> <i>by Lisa Paul</i> .....	24
<b>ISIA Education Foundation</b> Rewarding Achievement On and Off the Ice .....	26
<b>Coaches' Corner</b> What Level Is This Skater? <i>by Randy Winship</i> .....	28
<b>Judge Certification</b> .....	32
<b>Ice Arena Association Updates</b> .....	34
<b>Calendar</b> ISI-Endorsed Competitions & Shows/Exhibitions .....	36
<b>And Another Thing</b> <i>by Peter Martell</i> .....	38



Dedicated to providing leadership,  
education and services to the  
ice skating industry.

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# Announcements

## ISI Magazines Are Now Digital!

In addition to your print magazines, if we have your email address you will now receive a link, prior to publication, of the digital versions of both *ISI EDGE* and *Recreational Ice Skating*, complete with links to key contacts and advertisers. The digital magazines also will be available at [skateisi.org](http://skateisi.org) after publication.

If you do not receive the bimonthly electronic newsletter *ISI News*, your email address may not be registered with ISI. All Professional, Administrative and Builder/Supplier members are eligible for this publication as well. You can find the Industry News portion of the newsletter on the ISI website.

If you wish to receive electronic communication and publications from ISI, please send the following information to [members@skateisi.org](mailto:members@skateisi.org):

- Your full name
- Your ISI member number
- Your facility name
- Your city and state
- Your email address

## District Seminar Plans Under Way

The 2011-12 FREE ISI district instructor seminars are being planned. In addition to the announcement of the 2012 rule revisions and ISI updates, each seminar will include technical teaching tips, judge training, a video judging workshop, coaching skills improvement and other content relevant to the needs of each individual district.

For more information about your district educational opportunity, watch the *ISI News*, bulletins and the ISI website as well as upcoming announcements from your district director.

## Mondo Lands Olympic Games Contract for 10<sup>th</sup> Time

Mondo has signed an agreement to supply athletic surfaces and equipment for the 2012 Olympic Games in London. The company will provide the athletic track and equipment for competition and practice, basketball court and equipment, and practice surfaces for other sports, including table tennis, boxing and judo. This makes the 10th consecutive time that Mondo has held the official Olympic supplier distinction.

## Special Needs Workshop Set for September

A five-hour workshop, *Welcoming Children with Special Needs into Your Skating Program*, will be offered from 9 a.m. to 2 p.m. Sept. 28 at the Winter Lodge Ice Rink in Palo Alto, Calif. Developed for coaches and parents, the workshop will provide specific, practical techniques to help coaches and managers understand the challenges facing children with autism spectrum disorders and other developmental delays.

Approximately 1 in 150 children is now diagnosed with one or more of these disorders and delays. Their unique needs make them difficult to serve, but with a few accommodations, ice skating facilities and instructors can make skating a positive and empowering experience for them and their families.

Workshop instructor Lynn Loar, Ph.D., LCSW, is a social worker and ice skating coach and president of The Pryor Foundation, a nonprofit educational organization focusing on shaping behavior with positive reinforcement.

Early registration, by Sept. 12, is \$25 for ISI members and \$40 for non-members. ISI discounts also apply to standard and on-site registration. For more information and to register online, send an email to [specialneedsskater-workshop@eventbrite.com](mailto:specialneedsskater-workshop@eventbrite.com).

## Boost Revenue with Events

It's no secret that ISI skaters love ISI national competitions, but ISI-endorsed local and regional events are equally popular. These events offer important benefits and rewards to skaters and their families, and also serve as lucrative facility revenue boosters. In a recent 12-month period, some 24,000 skaters participated in more than 150 local and regional events nationwide. Please contact the ISI office for more information about hosting an ISI-endorsed event.



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A photograph of an ice hockey player in a red jersey and white socks with a red stripe, and a referee in a black and white striped shirt, both on an ice rink. The player is holding a hockey stick and looking down. The referee is also holding a stick and looking towards the player. The background is slightly blurred, showing other players and the ice surface.

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# Announcements

## » ISI Welcomes New Members

The following arenas, associations and builder/suppliers are new members of ISI:

- Seven Bridges Ice Arena (IL)
- Daytona Ice Arena (FL)
- Memphis Zoo (TN)
- Norfolk Arena (MA)
- Gateway Skating Club (CAN)
- Artistic Edge Skating School (TX)
- Central Wyoming Skating Assoc. (WY)
- Wessman Arena 10 (WI)
- Winterhawks Skating Center 13 (OR)
- Twin Cities Gateway (MN)
- Arrow Hockey & Sport Corp (MA)
- Emblematics (CA)
- Penguin (CA)

- 4D Skating Revolution (TX)
- EIS Rinks LLC (NY)
- Essensa (NY)
- Skates US Inc. (IN)
- Risport Skates (UT)

words or less what they liked best about the event, and why they recommend it to other skaters. Then they should email it, along with a photo, to [editor@skateisi.org](mailto:editor@skateisi.org). The deadline for submissions is June 15.

## Tell Your Students and Parents!

Do you know someone who could be “a face of ISI”? We are looking for ISI members of all ages and skating levels to provide testimonials about each of our national competitions for future event advertising and promotion. They must have competed in their favorite national competition in the past three years, and tell us in 250

## Keep Us in the Loop!

Don't forget to notify the ISI any time there is a change in your membership information, including your e-mail address, management team, skating director, etc. It's easy to update your information on the ISI website, [skateisi.org](http://skateisi.org).

**Please send announcements to [editor@skateisi.org](mailto:editor@skateisi.org).**

## In Memory

### ALBERT E. TYLDESLEY

(1941-2011)



The ice arena industry lost a legendary leader and safety expert on April 10, when prostate cancer claimed the life of Al Tyldesley,

just three weeks shy of his 70th birthday, at his home in Harwich, Mass.

Tyldesley and his wife, Elizabeth (Weedie), celebrated their 46th anniversary in February. He also leaves behind son Scott (Kristi), daughter Lisa (David), four grandchildren, sisters Joan Robinson and Dianne Flaherty, and brother Richard.

A graduate of Boston University, where he had played hockey and coached, Tyldesley taught in private schools for 15 years before making a career change to firefighting on Cape Cod. There he advanced to the post of captain and training officer, instituting higher education and training standards.

He later served as director of operations for Charles Moore Arena and immersed himself in the sometimes conflicting roles of public health consultant and ice arena

industry advocate, religiously adhering to good ventilation practices, keeping detailed records and ultimately gaining a reputation as an expert in ice arena air quality information and solutions. His expertise was frequently sought by the ISI, NEISMA, the State of Massachusetts Department of Public Health and the EPA.

Tyldesley led the Ice Arena Institute of Management (iAIM) as chairman of its board of regents and taught courses in its operations track. In 2006 he was presented with an honorary iAIM Certificate of Arena Executive (CAE) designation as well as the ISI President's Award for Excellence.

He was last employed by the Dexter School, where he had begun his teaching career nearly 40 years before, this time managing its new marine science learning center. He was a board member of Harwich Youth Hockey and the Lower Cape Figure Skating Association.

Memorial donations may be made to the Harwich Fire Association, and notes of condolence may be made to his family at [www.MorrisOConnorBlute.com](http://www.MorrisOConnorBlute.com).

### MARCUS J. NELSON

(1924-2011)

Former ISI board member Marc Nelson passed away March 3. He is survived by his wife of 37 years, Lorraine.

Nelson, the 1943 national junior

men's silver medalist, performed in ice shows, carnivals and exhibitions for the Oakland and St. Moritz figure skating clubs, and was a featured performer with the San Francisco Ballet Company and the San Francisco Opera Ballet.

After serving in the U.S. Armed Forces during World War II and the Korean War, he joined the Sonja Henie Ice Review national tour, which took him to the East Coast, where he continued his performing career and later taught and developed both competitive and recreational skating programs.

Nelson was a vital force in the advancement of the ice skating industry, serving on the boards of the ISI and PSA, and as a longtime contributing member of the International Professional Skaters Union (IPSU), Metropolitan Ice Rink Managers Association (MIRMA) and USA Hockey.

He continued teaching until shortly before his death from cancer at the age of 86. 





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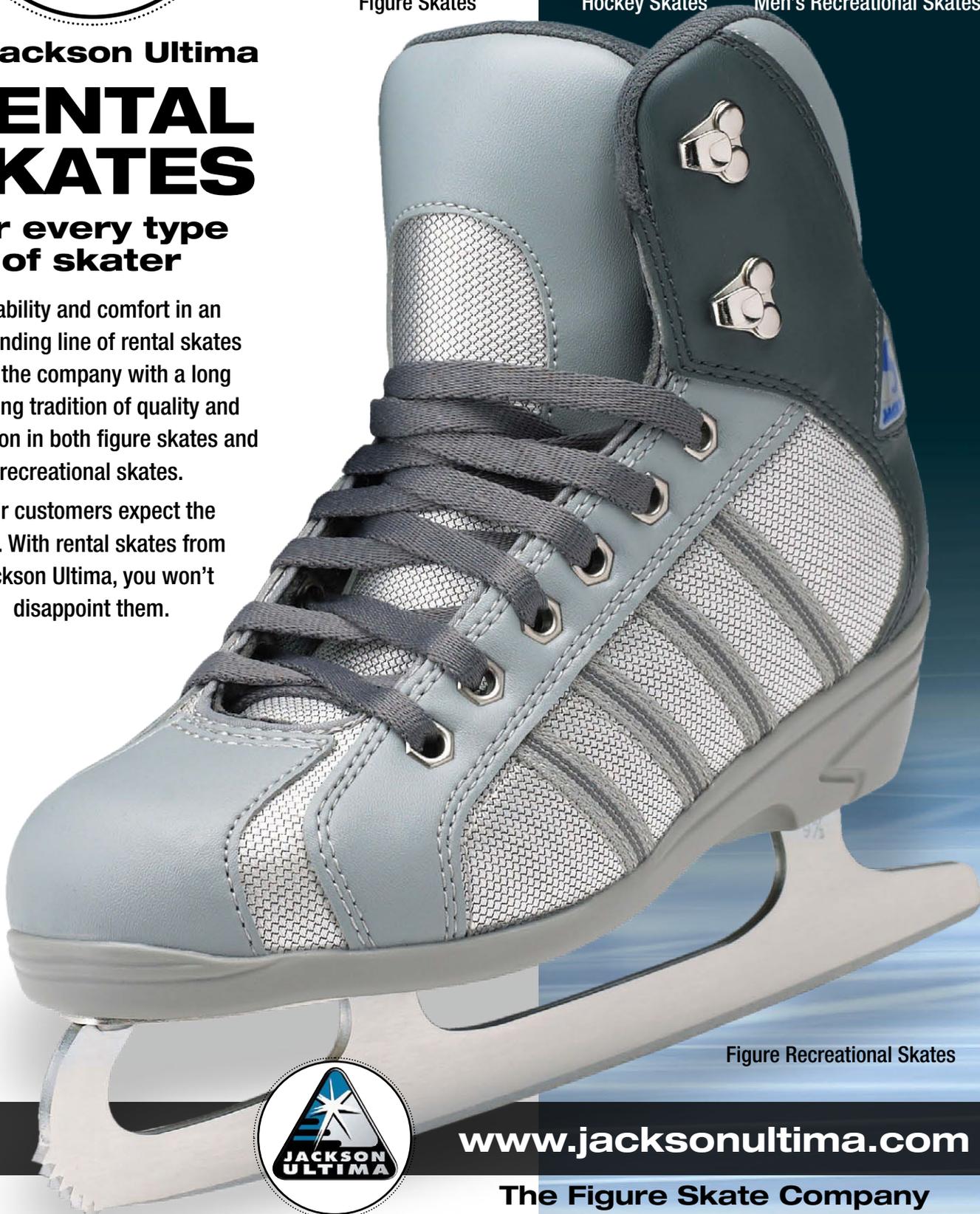


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# Let's Clear the Air!

## Responsible Practices to Keep the Ambulance and the Press Away from Your Facility

### Part 1

by Lori Fairchild

**A**N ICE RINK is evacuated after athletes and spectators complain of feeling ill during a hockey game. Some are transported by ambulance to local hospitals. The problem is traced to a ventilation system that someone forgot to turn back on after a service call. Or to a maintenance issue with the ice resurfacer. Or maybe to the diesel-fueled team bus kept running outside the building near the fresh-air intake vent.

The problem is quickly and easily corrected, and the sickened patrons are treated and released. But damage has been done — to the facility's business, to the activity's image and, potentially, to the future of the ice arena industry. The participants are disappointed and now have a bad memory associated with this rink. Parents are nervous about letting their children participate in any activities that take place in ice arenas.

**Potential sources of air contamination can include any equipment with an internal combustion engine — ice resurfacer, ice edgers, fork lifts and scissor lifts — as well as heaters, boilers, water heaters, cooking equipment, CO2 tanks and refrigeration systems.**



The reaction doesn't stop with the families who were directly affected by this incident — it makes the evening news and the next morning's headlines, reaching and frightening those who might have been considering a family ice skating outing this weekend or enrolling their child in skating or hockey lessons.

And that's just on the local level. After a number of similar incidents, national media take up the banner with such provocative program titles as "Danger in the Air" and "Is the Ice Rink Making Your Child Sick?"

This is a scenario that is being repeated time and again. The only thing that has changed is the increasingly intensified levels of media coverage and public fear. What has not changed: the fact that nearly every indoor air quality (IAQ) incident in an ice arena is the result of unnecessary human error.

## Sources of the Problem

The ice resurfacing machine typically gets the blame for IAQ incidents, but the truth is, there are a number of factors that can compromise air quality in an ice arena.

In addition to the ice resurfacer, other potential sources of air contamination can include any equipment with an internal combustion engine — ice edgers, fork lifts and scissor lifts — as well as heaters, boilers, water heaters, cooking equipment, CO2 tanks and refrigeration systems.

"The greatest factor in determining if equipment emissions could build up to unhealthy levels is not necessarily the condition of the equipment itself, but rather the operating practices of the arena management," says James Kelly, supervisor of the Indoor Air Unit of the Minnesota Department of Health's Environmental Health Division.

Lack of professional equipment maintenance, inadequate ventilation and failure to conduct consistent IAQ monitoring are the real culprits — and all are embarrassingly simple and preventable.

## Solutions

### Maintenance

All ice resurfacing machines must pass rigorous safety standards before being sold, and they typically perform successfully for many years when operated and maintained as directed by their manufacturers.

The Zamboni Co. provides its ice resurfer owners with safety bulletins as a regular reminder of the facility's responsibilities for safe equipment operation, with an emphasis on proper maintenance performed by a qualified mechanic on a regular and scheduled basis.

All resurfacers should be equipped with a catalytic converter for emission control, which also should be checked regularly for efficient operation.

Likewise, regular attention to all other ice maintenance and HVAC equipment by a certified technician is vital to optimal equipment performance and AQ incident prevention.

### Ventilation

An adequate ventilation system, operated during and after ice maintenance or as part of a comprehensive HVAC/dehumidification system, is critical to air safety in an ice arena. As with all equipment and systems in an ice arena, the ventilation system demands regular attention to ensure safe, proper functioning.

In one incident this past season, 60 people became ill when a ventilation system failed and began reusing polluted air instead of bringing in fresh outside air. In another, a facility was temporarily closed and three people were treated for exposure to high levels of carbon monoxide when cold weather caused a blower wheel that recirculates air through the arena to "freeze," allowing CO to build up without starting the ventilation system.

"Out of three recent incidents at ice arenas, one was ultimately attributed to the heating system and one was attributed to where the buses were parked, yet the media immediately pointed to the ice resurfer," notes Kevin McCormack, chair of the iAIM board of regents and vice president of arena operations for Floyd Hall Arena in New Jersey and Danbury Ice Arena in Connecticut. "If the facilities monitored their air 100 percent of the time, they would have prevented these incidents from ever occurring."

### IAQ Monitoring

Test your air daily and document the results in a log book; many causes of unsafe emissions inside a building increase gradually, and daily logs could indicate problems at an early stage, advises the Zamboni Co.



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In the absence of IAQ monitoring, potentially unhealthy emission levels might be indicated by a haze or an acrid odor — but more likely, they will be invisible and odorless, with no obvious warning signs until building occupants begin to complain of headaches or feeling lightheaded, dizzy or nauseous.

Consistent monitoring is the simple, affordable answer to avoiding the cost of building evacuation and closing, employee or patron medical expenses, loss of business and negative publicity.

“Testing is the one thing we can control on a regular basis to keep our arenas safe,” McCormack notes.

“Black marks and outrageous news reports are expensive and difficult to combat,” adds Ed Peduto, manager of Burbank Ice Arena in Reading, Mass.

### Education & Training

“Staff should be properly trained in operation of ice maintenance, facility ventilation and air monitoring equipment, and in the symptoms of air quality issues and proper procedures should an issue be identified,” says Michael Sheggeby, manager of arena and building maintenance operations for the city of Inver Grove Heights, Minn. parks and recreation department.

While current Minnesota laws do not have a training requirement, Sheggeby says that proposed changes will require an ice arena owner or operator to ensure that a person trained in and responsible for indoor air quality is available at all times the facility is open to the public.

All shift managers should be aware of IAQ testing and procedures and the importance of ventilation, says Peduto: “In the case of the ventilation not being switched back on following maintenance, the problem could have been prevented with the education of the rink staff to know when the fresh air system is off, and the education of the contractors to know how imperative the ventilation system is to the rink’s operation.

“In another incident, summer campers were sickened because rink workers didn’t realize that even if it’s hot outside, introduction of fresh air is mandatory.”

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## Equipment

Battery-powered or all-electric ice maintenance equipment has zero emissions, providing an instant solution to the issues related specifically to ice maintenance functions.

However, this equipment carries a significantly higher price tag than fuel-powered machines, and therefore is not an option for every facility.

In addition, owning battery- or electric-powered ice maintenance equipment should not give an arena a false sense of security regarding its air quality, cautions Ray LaFond of LSK Enterprises: "Any equipment that burns a fuel source — including propane, oil or natural gas — can produce similar gases as that of ice resurfacers and edgers."

## Regulation

Three states — Massachusetts, Minnesota and Rhode Island — currently have rules in place for the regulation of air quality in enclosed sports arenas, primarily ice arenas.

"Minnesota's rules have been in place since the 1970s, and we are in the process of revising them to bring them up to date and further tighten them to ensure they remain protective of public health," says Kelly of the Minnesota Department of Health. "The U.S. EPA has issued guidance around this topic ([epa.gov/iaq/icearenas.html](http://epa.gov/iaq/icearenas.html)), but no regulations."

The Massachusetts regulation is often held up as an industry model, requiring indoor ice rink operators to:

- conduct air sampling for carbon monoxide and nitrogen dioxide
- maintain a log book of such air measurements
- take remedial action to reduce air concentrations of carbon monoxide and nitrogen dioxide where warranted
- apply for an annual certificate of approval for operation

A New Jersey assemblyman has introduced IAQ legislation for ice arenas, and other states are expected to follow suit.

"If an incident occurs near my arena, the negative PR will have a long-term impact on us, too — even though we have safe arenas. For this reason, I am in favor of regulation, but it must be enforced," McCormack says.

"The consequences for not monitoring indoor air quality are very serious," he adds. "One of our mantras is having a safe facility, but how can we claim that we are safe if our customers are reading and hearing that we are poisoning them? People will stop skating if we get the stigma that visiting an ice arena is a health hazard. But these incidents are preventable if we simply maintain our equipment and monitor the air quality. We can eliminate this problem with vigilance and a concern for our customers."

**Part 2 of "Let's Clear the Air!" will describe the various types of air monitoring detectors available and provide a list of helpful hints and resources. Please share your indoor air quality tips and suggestions by sending them to [editor@skateisi.org](mailto:editor@skateisi.org).**

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Whether you choose to register your skaters using the free weSKATE with ISI Link software or the traditional Excel spreadsheets emailed to the ISI office, it's an easy way to earn additional income and valuable benefits.

ISI Individual membership is required for test registration and participation in ISI-endorsed events. It's important not only for

the skaters and parents, but also for your facility and its bottom line.

By using the ISI Membership Rewards program and the wholesale membership rate, you could be earning an immediate reward of \$2 for each Individual member. When your skating school and membership registrations increase by 25 percent or more, there are more ISI Bucks waiting for you.

And by requiring your skaters to spend only \$15 per year, you are guaranteeing that they will receive marketing designed to keep them interested in skating, in the form of regular print and electronic communication from ISI.

When your skaters decide to test, you know that their accomplishments will be registered at the ISI national office.

The next step for a skater might be entering a local competition, becoming part of

your arena's team, and in turn, bringing even more business to your facility. But it all starts with a membership.

Another important reason to encourage and promote membership for all of your skaters is the excess accident coverage that it includes. As an arena owner or manager, this could save you money on your insurance premiums.

By including Individual membership for every new skater, you can then begin to offer "discounts" for all current ISI members. For example, if the fee for an eight-week class is \$96, you can advertise it as "\$111 for non-ISI members and \$96 for current ISI members" (the \$111 for non-members would include a one-year ISI membership). The customer perceives value in being a member, which opens additional marketing avenues. For example, you could offer ISI members pro shop or skate sharpening discounts to reinforce the value of membership.

The bottom line is that there are many benefits to encouraging all of your skaters to become Individual members. It's truly rewarding for everyone involved!

For more information, turn the page, and sign up today at [skateisi.org/rewards](http://skateisi.org/rewards).



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## 2010-11 SECOND QUARTER MEMBERSHIP REWARDS

» *Administrative members that increase their number of registered skaters by targeted percentages of at least 25 percent receive "Threshold Rewards."*

### LEVEL 1 - 25%

- Boston Common Skating School
- Carlson Ice Arena
- Centennial Ice Arena-Highland Park
- Centennial Sportsplex
- Crown Center Ice Terrace
- Englewood Field Club
- FMC Buffone Arena
- FMC Collins-Moylan Arena
- FMC Cronin Skating Rink
- FMC Driscoll Arena
- FMC Pirelli Veterans Skating Arena
- FMC Smead Arena
- Germain Arena
- K Lynn Skating School
- Lou & Gib Reese Ice Arena
- New England Skating School
- Orange County Ice Palace
- Pettit National Ice Center Inc
- Planet Ice
- Plymouth Ice Center

- SportQuest Skating Academy-Parade
- St. Croix Valley Recreation Center
- St. Marys Point Youth Center
- Summit City Skaters
- The Skate School LLC @ Fox Valley Ice Arena
- Winnetka Ice Arena

### LEVEL 2 - 50%

- Foxboro Sports Center
- Livingston Skate Club
- Palm Beach Skatezone
- The Pond Inc.
- The Rinks-Westminster ICE
- Yankton Area Ice Association

### LEVEL 3 - 100%

- Belmont Iceland
- World Ice Arena



*Christian Armstrong*

"The ISI Membership Rewards program has kept us really organized. We make sure everyone is an ISI member, and we send in all memberships on the first Friday of the month. Keeping everyone active and informed has also helped us drive new members. We have been using the Rewards dollars for all sorts of things, including two weSKATE dasher graphics that we purchased to create excitement and add to our LTS program. And the \$2 per member profit has been a great little bonus, too! Being a part of a program keeps people involved and interested. I'm glad we committed to this."

**Janel M. Wamboldt**  
Skating Director & Ice Arena Director  
Rink Side Ice Arena  
Gurnee, Ill.

*In addition, the following Professional members have received rewards for referring new ISI Professional members:*

- Meredith H. Anderson
- Rachel Baisch
- Samantha Baldwin
- Alina Barnas
- Felicia Beck
- Margy Bennett
- Thomas C. Brannen
- Lori Briggs
- Christina Chitwood
- Tiesha Potvin Coale
- Sharon Cook
- Rosemarie Coyle
- Patricia A. Delisi
- Stefanie L. Desimone
- Dawn Diminico
- Wendy A. Donley
- Olivia Donovan
- Tanya Douglas
- Dolly Duke-Maggio
- Alynn J. Farmer
- Jennifer E. Fenton

- Lexie A. Fernandez
- Barbara J. Foltz
- Camille Fowler
- Toni Friedland
- Kristen A. Fuerst
- Elizabeth Gibbons
- Vanessa Janette Gilbert
- Terza Guyer
- Tracy N. Haines-Koehler
- Gina Heimbecker
- Kali Ilges
- Cambria M. Jones
- Muriah Kayser
- Kristina Kelly
- Patti Kennedy
- Kristina King
- Melissa Knutson
- Maria C. Koman
- Gerry Lane
- Keneth Langley
- Jocelyn Langlois

- Brenda Leonard
- Alyssa Lewis
- Jenna L. Leyba
- Page Lipe
- Jacquelyn Loughrey
- Deborah Modrovsky
- Mia D. Mogavero
- Vassili A. Mourzine
- Denise Mueller
- Charles A. Pickens
- Anne M. Raucci
- John Saitta
- Craig Sterling
- Caryn R. Sylvestre
- Michael E. Tamres
- Peggy Tamres
- Monica L. Vinston
- Janel Wamboldt
- Barb Yackel
- John Yoniak



# ISI Membership **REWARDS** PROGRAM

## 3 Ways to **Win!**

ISI Administrative members (arenas, clubs and skating schools) can now enjoy substantial returns by registering class and recreational skaters with ISI.

All that's required is a quick and simple initial sign-up, indicating that your arena, club and/or skating school would like to participate. Just visit the Membership Rewards link on our website ([www.skateisi.org](http://www.skateisi.org)).

**What are you waiting for?  
Get all the details and sign up today at  
[www.skateisi.org](http://www.skateisi.org)**

### **Phase 1**

#### **Wholesale Membership Rate**

Take advantage of ISI's convenient bulk registration process and register your skaters as ISI Individual members starting Sept. 1 using the retail membership rate and earn an immediate reward of \$2 per skater registered.

*Just think, when you register 500 skaters, your arena, club or school earns \$1,000!*

### **Phase 2**

#### **Threshold Rewards**

Increase the number of registered skaters by targeted percentages of 25%, 50% and 100% and receive additional rewards in the form of "ISI Bucks," which may be used as credits toward ISI programs, services or publications.

### **Phase 3**

#### **ISI Honor Roll**

Administrative members with large ISI enrollments earn rewards at four levels, for up to \$1000 in ISI Bucks.

*Now, the same 500 skaters have earned you another \$500, this time in ISI Bucks!*

### **Professional Member Incentives**

*Skating directors and coaches can earn big rewards, too, by referring new ISI Professional members.*



# Accident Procedures for Ice Arenas

by Jim Farren, CPCU, CRM



**B**EFORE DISCUSSING PROCEDURES for ice rinks to follow in the event of an accident at their facility, a few words should be devoted to the reduction of loss exposure. If more time were spent on risk management, less time would be spent dealing with accidents.

The most important component of loss control is to identify the risk. Facility management personnel, along with coaches and skating instructors, can point out potential loss exposures by using their past experience, knowledge of the facility, the particular sport or activity and visual inspections of the premises. With a small amount of effort, many risks can be identified and actions taken to reduce a rink's exposure.

Employee training, first aid education and certification are highly recommended. A number of insurance companies specialize in the ice rink industry, and taking advantage of the risk management and loss control services they offer can help reduce risk in your facility.

Bottom line: Fewer claims and reduced costs can translate to a safer, more productive work environment and lower premiums.

Risk management can reduce potential losses, but it cannot prevent all losses. So what do you do if an accident does occur at your facility?

## **STEP 1: SECURE INJURED PERSON AND AREA**

The first priority at the time of an accident is the well-being of the injured. The first responder should attend to the victim involved by remaining calm and maintaining a concerned, confident and

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knowledgeable approach. Make every attempt to comfort the injured and secure the area around them in order to limit their exposure to further injury. It is also important to protect the scene and evidence to allow you to complete your investigation, especially in the event of a serious accident. During step one, employees should clearly communicate, through their words and actions, to the injured person that they are there to help and to create a safe, secure environment for them.

## STEP 2: TREATMENT

The severity of the injuries sustained should be determined as quickly as possible. If outside professional medical attention is required, a request for emergency services should be communicated without delay. In all cases, follow your facility's policies and procedures for contacting emergency services.

If a major event occurs unexpectedly that would impact operation, all employees should be provided with a 24-hour emergency contact list of names and numbers to access. The contact list should be divided into two sections. The first

section should contain names of employees, owners and management. The second list should include outside emergency services information. A large red 911 should be written at the top of both lists to serve as a default reminder.

Call 911 and ask for assistance if necessary. In most cases, the decision to call outside professional help is clear and often the person that sustained the injury or their guardian will be able to assist you in that decision. If not, or if there is doubt, it is prudent to use caution and request an ambulance. If you are working with the injured party and your hands are occupied, you can direct another individual to make the 911 call.

Remember, speed of notification is important. When making the 911 call, use clear communication and include the nature of the emergency, the severity of the injury or damage, the symptoms of the person(s) involved as well as the specific location of the injured. Be aware that professional advice or assistance from the 911 call may be provided. Remember, in some areas, using a cell phone will direct the call to the highway patrol rather than to the

**Employee training, education and certification are highly recommended.**

local fire or police departments, so using a land line is preferable when possible.

If the injury appears severe, do not move the injured party. But if the injury is not deemed serious, move the injured person away from a crowded area. At this point, administer first aid if you are certified and deem it necessary. Only administer the level of first aid that you are qualified to render.

Employee training to consider:

- First aid — In most cases a bandage or an ice pack will suffice.
- Blood-borne pathogens — Important information about limiting potential exposure to infectious disease is available through organizations like the Red Cross.



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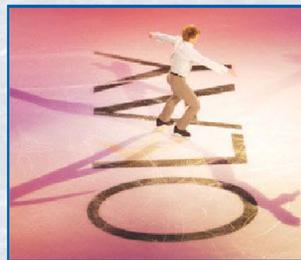
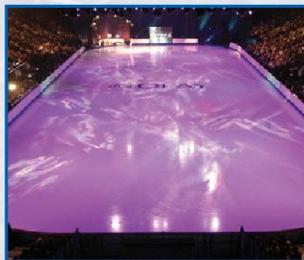
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- AED — As many as 60 percent of the 890 daily deaths from coronary heart disease outside of hospitals or emergency rooms might be prevented if automated external defibrillators (AEDs) were immediately available, according to OSHA. Consult an attorney on the decision to install AEDs in your facilities.

Do not admit fault or promise to pay for expenses incurred by the injured person or persons. Focus on the task at hand; let the injured party know you are, first and foremost, concerned for their well-being. As soon as the injury/situation stabilizes (EMT arrives, injured person communicates they are fine), you should immediately begin the process of recording and reporting the accident.

### STEP 3: RECORD AND REPORT

To file an accurate incident report, a detailed and legible record of the incident is essential. Stick to the facts of who, what, when, where and why. Do not make assumptions or add opinions to the written incident reports in writing that may turn out to be inaccurate and could damage a defense that could be mounted on your behalf in the future.

Respect the injured person's privacy. Do not discuss or share any information regarding the incident with anyone who is not professionally identified and approved by the parties representing your interests. It is also important to measure how aggressive you would like your staff to be in gathering information needed to file a report. The goal is to memorialize the facts of the event without leading or encouraging claim activity.

On the accident report, include the facility location and the location of the accident within the facility, the date and time of the accident. Contact information (phone, first and last name as well as address) should be gathered from every individual involved, including any witnesses. The report should include the nature and proximity/body part of the injury as well as specifics about treatment rendered. Was an ambulance called, first aid administered, physician treatment performed on-site? A single sheet of paper with the information required to record an accident (*see sample form*) should be kept on-site, in a familiar area for all employees. Complete a separate report for each person injured in the incident. Note: This is a record for internal use only, not to be shared with the injured parties or their parents/guardians.

Additional reporting tips:

- Statements made by an injured party immediately after an accident can prove to be important in the event of a claim. This document can end up in an opposing attorney's hands, so stick to the true facts of the incident.
- Consider — especially, but not exclusively — in more severe injury cases, to take additional notes about the incident that may be of use to your internal safety committee in limiting similar losses in the future. This practice may also be of some value when working with your insurance carrier in defending the case. Information you may deem unimportant may prove to be vital in the defense of a lawsuit.
- Documents should be kept in paper or computer/electronic format to defend against potential future claims. They should not be shared with injured parties or their parents/guardians. Consult your attorney and state-specific statute of limitations. Attorneys often advise their clients to retain the information for a number of years after the statute of limitations has expired.
- Photos, video footage and diagrams are helpful in preserving information.
- Don't forget the employee signature.

#### SAMPLE FACILITY ACCIDENT REPORT

Facility Name \_\_\_\_\_

Address \_\_\_\_\_

Location of incident \_\_\_\_\_ Date/Time \_\_\_\_\_

Injured Person's Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Parent/Guardian Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Witness 1 Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Witness 2 Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Activity participant or spectator was attending \_\_\_\_\_

Accident description\* \_\_\_\_\_

First aid provided on-site?  Yes  No

If yes, describe \_\_\_\_\_

Ambulance called?  Yes  No

Injured person transported in ambulance?  Yes  No

Any other comments or information relevant to incident: \_\_\_\_\_

Reporter's Name \_\_\_\_\_

Signature \_\_\_\_\_

\*Accident description should be kept simple and factual. Examples:

- Skater fell on ice during practice routine and injured right arm.
- Participant in hockey game fell on ice and injured left knee.
- Spectator in stands fell stepping off stairs leading from bleachers to rink's common area.

**Jim Farren is vice president of American Insurance.**





## One Size Fits All??

When it comes to outfitting skaters, is it one size fits all?? Of course not! The wrong fit will make even the easiest moves difficult. In fact, it could be dangerous.

So it is with rink management and insurance. Are you covered sufficiently? At the best price and service level? Does your insurance plan fit your business model? If not, you could be headed for a fall.

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## Register Today for Professional Rewards Tomorrow

REGISTRATION IS UNDER way for the 2011 iAIM certification school, which will be held Sept. 18-23 at the beautiful Oglebay Resort & Conference Center in Wheeling, W.V. This year's iAIM school marks the launch of a unique partnership between the Ice Skating Institute, the National Recreation and Park Association (NRPA) and the National Training Center (NTC) at Oglebay.

The Management, Operations and Programming tracks will be offered in September. Each track includes four days of concentrated classroom instruction taught by leading experts in the ice arena industry. Certification is earned upon passing a written exam at the end of the school week.

Among the many benefits gained through iAIM certification, for both the student and his or her facility, are:

- Competitive advantage
- Increased productivity
- Lower operating costs
- Improved customer service

For more information and a registration form, go to [skateisi.org/iAIM](http://skateisi.org/iAIM). Questions about the iAIM program may be directed to Sean Flynn, ISI director of management programs and services, at [sflynn@skateisi.org](mailto:sflynn@skateisi.org) or (972) 735-8800.

Sponsors of the 2011 iAIM school are Becker Arena Products, Jet Ice and CDIMS Arid-Ice.

### OGLEBAY RESORT & CONFERENCE CENTER

*iAIM returns this year to the National Training Center at Oglebay, where the first iAIM courses were held a decade ago. The resort and conference center, on 1,700 beautiful acres in West Virginia's scenic mountains, offers the perfect setting for professional renewal as well as recreation and relaxation.*

#### CERTIFICATE OF ARENA MANAGEMENT (CAM)

The CAM course equips ice arena managers with the critical skill set needed to meet their many daily challenges, such as: creating and sustaining a loyal workforce; financial and policy administration; productivity and profit maximization; arena scheduling; food and beverage; outstanding customer service; risk management; effective marketing; and business development.

**Topics include:**

- Role of arena manager
- Arena scheduling
- Financial management
- Facility marketing and advertising
- Human resource management
- Insurance and risk management

#### CERTIFICATE OF ARENA OPERATIONS (CAO)

The CAO course, which focuses on the physical operation of an ice arena, is beneficial for operations managers, building supervisors and general and assistant managers. These classes provide the essential skills needed to keep an arena safe and in compliance with regulations and building codes. Timely topics also provide the latest information on technology and maintenance skills for efficient arena operations.

**Topics include:**

- Role of operator
- Building/grounds maintenance
- Equipment operations/maintenance
- Refrigeration theory/ principles
- Refrigeration operations/maintenance
- Energy management

#### CERTIFICATE OF ARENA PROGRAMMING (CAP)

The CAP track helps arena managers, assistant managers and skating and hockey directors develop the expertise to manage a wide range of on- and off-ice activities. From planning, scheduling, promoting and organizing to actually delivering the program, CAP graduates are prepared to competently handle the programming responsibilities required to keep the ice arena busy and profitable.

**Topics include:**

- Philosophy of programming
- Learn-to-skate classes
- Figure skating programs
- Managing and promoting hockey programs
- Customer service and retention
- Employee vs. independent contractor

# iAIM Certification: What's In It For YOU?



*"Not only does iAIM offer world-class instruction from industry legends, but you learn just as much from interacting with your peers from across the country. My iAIM certification was instrumental in making the leap from teaching classes to coordinating a program. I intend to complete the other courses in the future, and I highly recommend iAIM to everyone from arena managers to skate guards — anyone serious about being a professional in the skating industry."*

**Jordan Mann, CAP**  
Skating Instructor and LTPH Coordinator  
Oakton Ice Arena

*"After a recent ice plant malfunction, my boss described me as a rock star because I was able to troubleshoot the problem and get the system running again without losing the ice. I was able to do this because of the knowledge I gained in the iAIM course that I took last year."*

**Mike Bauer, CAM, CAO, CAP**  
Recreation & Facilities Manager  
Rogers Activity Center



*"The iAIM courses have helped me gain knowledge in the arena management industry, from the mechanical aspect to programming and budgeting. They've given me the resources that I needed to grow in my career. iAIM has also taught me how to find solutions to problems that I have not had experience with before. It thoroughly covers everything, from programming your next event to mechanical room maintenance to motivating your staff."*

**Doug Brady, CAM, CAO, CAP**  
Facility Manager  
St. Croix Valley Recreation Center

*"The ice arena industry is unique. iAIM is a valuable, affordable, no-nonsense, hands-on program available to professionals in our industry. Degrees in parks and recreation and certifications in mechanics or heating and air can't even begin to teach the ins and outs of ice arena operations and management. iAIM affords you the opportunity to meet and network with people from all over the country who are doing exactly what you do. New and seasoned ice arena professionals alike are sure to come away with a better understanding of each other's departments and areas, resulting in a more harmonious and profitable venture."*

**Susan D'Aquila, CAP**  
Figure Skating Director  
Edge Ice Arena

*"We opened a new ice facility and sent several of our staff to the iAIM classes. The material is well organized and presented. It gave us an excellent base to open our facility. The iAIM staff and participants provide a great network for ideas and support. The classes were well worth our investment."*

**Paul Sterling, CAO**  
Operations Manager  
Rushmore Plaza Civic Center



*"I truly believe in the iAIM programs. The quality and amount of knowledge achieved during these classes is invaluable to me and my facility. I've been able to use things I've learned in the classes to create a better environment for our customers. I've also been able to help the bottom line with better budgeting and trying different techniques learned during the classes. The networking among classmates is an added bonus."*

**Jon Balvance, CAM, CAO, CAP**  
Arena Manager  
Saint Thomas Ice Arena



*"I always look forward to attending the iAIM courses in the fall; they are a great way to start the season. The instructors are all very knowledgeable and engaging, making for an educational and memorable experience. I attended my first iAIM course just two weeks after getting into the ice arena industry, and the benefits of that first experience have been beyond compare. I am now a much more marketable professional in the ice arena industry."*

**Dave Olund, CAM, CAO, CAP**  
Assistant Manager  
Cottage Grove Ice Arena



*"Anyone in a management position benefits from the bigger picture of our business that iAIM training provides. All of us who have chosen a career in this industry can better understand the importance of all departments working together by participating in this training."*

**Diane Dailing, CAM, CAP**  
President  
The Skate School LLC

*"Both iAIM tracks that I took were in-depth and engaging. The CAM track brought to light new ideas to incorporate, and helped make old ways of doing things more efficient. The CAO track has helped me become more understanding, knowledgeable and hands-on with rink operating processes."*

**Cale Politoski, CAM, CAO**  
Sports Complex Assistant Manager  
Head Hockey Coach-Midget AA  
Shattuck St. Mary's School

# MARGY BENNETT: ISI's Skating Encyclopedia

by Lori Fairchild

**M**ARGY BENNETT WAS just a little girl when the Ice Skating Institute was being formed — so how is it that she seems to know so much about ISI test and competition rules?

"Margy is ISI," says her friend and fellow ISI board member, Janice Forbes, ISI program coordinator and competition director at Sprinker Recreation Center in Tacoma, Wash. "I don't know how one person can know every word, every element, everything about the ISI recreational skating program. She is like an encyclopedia."

But Bennett's ISI knowledge isn't a complete mystery — she had the good fortune to grow up in Knoxville, Tenn., where she trained at the Ice Chalet under Robert Unger, at the very time he was developing the ISI recreational skating competition concept.

"I competed in one of the first ISIA competitions that Mr. Unger organized in Knoxville," she recalls. "There was a great atmosphere of friends at the Ice Chalet. We all became well-rounded — and grounded — skaters and citizens because of our training in good skating basics, freestyle, figures, ice dancing, power skating and synchronized skating. The quality of instruction and training was the best."

Although she might not have been fully aware of it at the time, Bennett was becoming a part of recreational ice skating history during her years of working with Unger. Not only was she receiving top-notch instruction, she also was establishing a career direction through the invaluable influence of the visionary teacher who coined the ISI motto "Participation, Not Elimination."

"There are so many more opportunities for young skaters today than when I was young," Bennett notes. "Back in my skating days in the South, there were age restrictions, and the only competitions were U.S. Figure Skating qualifying events. ISI has always provided a place for all skaters to participate, in the type of skating that they enjoy."

Bennett skated professionally in Holiday on Ice as a chorus line member, graduated from the University of Tennessee and

moved to the Chicago area with her husband, Greg. She worked in the ISI national office in Wilmette, Ill. as ISI's first program coordinator for seven years before the family was transferred to Columbus, Ohio, where they live today. The Bennetts have four grown sons and a daughter-in-law.

"I've known Margy for more than 28 years, and she has always been determined to make sure that ISI skating programs continue to develop while following the recreational skating philosophy started by Robert Unger," says Randy Winship, ISI's director of skating programs and events. "Five others have held this position after Margy served as our program coordinator, and I, too, have been fortunate to follow in her footsteps for the past four years."

While her degree is in textiles and merchandising, Bennett has teaching in her blood. She taught physical education for the University of Tennessee and Ohio State University and has taught all ages and levels of skaters in Knoxville, Wilmette and the Columbus area. She has worked as a skating director for the past 15 years, currently at Lou & Gib Reese Ice Arena in Newark, Ohio.

After leaving her ISI office position, Bennett was elected to the ISI board of directors and has been a major contributor to the association ever since. She is the secretary of the ISI executive committee, chair of the committees for test and competition standards as well as judge certification, and she serves as a chief referee at ISI national events and chief U.S. referee for Skate Asia.

The ISI recreational skating program has many fervent advocates, but Bennett's incomparable foundation as an Unger student, her work as the first ISI program coordinator and her years of teaching the program place her among its most passionate. "Margy lives and breathes ISI," says ISI Executive Director Peter Martell.

"It's really simple," she explains. "Besides receiving a well-rounded figure skating education, skaters who participate in the ISI program stay in skating longer and enjoy themselves more. ISI programs tend to be more affordable, the most fun and teach participants how to keep skating in a healthy, balanced life perspective. And thanks to all the fun events that ISI offers — like Spotlight, Footwork, Artistic and now

Open Freestyle — many more skaters now have the opportunity to participate."

Bennett, whose students participate in both ISI and USFS events, and testing, is quick to point out that a recreational skater is not a second-rate skater. "A recreational skater can be a competitive skater, especially when participating in ISI competitions," she says. "The variety of skating moves that has been a part of our freestyle test structure for 40 years has now become important in ISU competitions. The ISI program has clearly defined passing standards for the quality that each skater must demonstrate before they can pass on specific maneuvers and tests. Instructors who loosen these standards really do not do their students any favors because the tried-and-true ISI curriculum is built on a logical progression of skills."

As hard-working in the role of student as she is in her teaching skates, Bennett has earned the iAIM Certified Arena Manager (CAM) and Programmer (CAP) designations, and her PSA master rating in group instruction and program direction.

She is a volunteer for Skate for Hope, a fundraising organization for cancer research, and counts among her most exciting volunteer assignments her work at the Salt Lake City Olympic Games for figure skating, ice hockey and short-track speed skating. "It never would have been possible without my experience gained from running ISI events and the people I have met through ISI," she says.

Bennett's dedication and contributions to ISI have been rewarded with the 1997 Woman of the Year award, the 2009 National Merit Award and the ISI District Award.

The greatest challenge facing ice sports today, she says, is "keeping ice facilities open. Robert Unger really impressed upon me the importance of developing instructor loyalty to the facility. I hope that the next generation of industry professionals and skaters realize that we must keep our facilities profitable if we want to have places to skate.

"ISI provides such great educational opportunities for owners, managers and instructors to contribute to the success of the facilities," Bennett adds. "The ISI Learn-to-Skate Program (weSKATE) and ISI competitions were developed to create new skaters so facilities can earn the revenue required to stay in business." 





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Mike Bauer, CAM, CAO, CAP  
Recreation & Facilities Manager  
Rogers Activity Center

*"We opened a new ice facility and sent several of our staff to the iAIM classes. The material is well organized and presented. It gave us an excellent base to open our facility. The iAIM staff and participants provide a great network for ideas and support. The classes were well worth our investment."*

Paul Sterling, CAO  
Operations Manager  
Rushmore Plaza Civic Center

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*"Not only does iAIM offer world-class instruction from industry legends, but you learn just as much from interacting with your peers from across the country. My iAIM certification was instrumental in making the leap from teaching classes to coordinating a program. I intend to complete the other courses in the future, and I highly recommend iAIM to everyone from arena managers to skate guards — anyone serious about being a professional in the skating industry."*

Jordan Mann, CAP  
Skating Instructor and LTPH Coordinator  
Oakton Ice Arena



iAIM is presented through a partnership between the Ice Skating Institute, the National Recreation and Park Association and the National Training Center at Oglebay.



# 10 Signs

by Lisa Paul

## You've Been Coaching for a Very Long Time

- 1 While teaching a power class, you become more winded than your skaters.
- 2 You reference Peggy Fleming's style as your personal favorite, and your students return a blank stare.
- 3 Tot classes often end with a backache.
- 4 You long to teach figures, simply for peace and quiet.
- 5 You taught figures.
- 6 A former student from your first toddler class has asked you to teach her daughter.
- 7 You remember when skating was your students' only sport. You didn't have to schedule around soccer, volleyball, swimming, etc.
- 8 You miss the days when competition and testing rules did not change with every new competitive season.
- 9 You see skating champions who have become announcers on television and marvel at how much older they look. Then you realize that you are at least as old as they are.
- 10 You used to be younger than your skaters' parents. Now they are all younger than you.

*Enjoy many more years on the ice — skating keeps you young!*

Lisa Paul is an instructor at Wilmette Ice Rinks and Glenview Ice Center in Illinois.



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## Rewarding Achievement On and Off the Ice

The ISIA Education Foundation offers individuals and groups a way to make a valuable difference in the educational future of ISI skaters. Since 1989, the Foundation has awarded more than \$200,000 in academic scholarships to deserving “skating scholars” who have demonstrated excellence both on and off the ice.

The Foundation welcomes contributions in any amount, whether made periodically as part of an extended pledge or on a one-time basis. In addition to tax-deductible cash contributions, other types of gifts accepted include cash securities, stock, real estate, life insurance policies, trusts, gift annuities and pooled income funds, to name a few.

A contribution to the ISIA Education Foundation in honor or in memory of a loved one makes a wonderful gift. Contributions are recognized in ISI publications unless the donor wishes to remain anonymous.

In addition to donations, the scholarship program is funded through the proceeds of the annual ISIA Education Foundation Benefit on Ice Show held at the ISI World Team Recreational Championships (see page 27).

To make a tax-deductible donation, please use the form at right or go to [skateisi.org/foundation](http://skateisi.org/foundation).

The ISIA Education Foundation is registered as a 501 (c)(3) public, not-for-profit corporation and all contributions are tax deductible to the full extent of the law #36-3638131.

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Ryan Bradley  
2011 U.S. National  
Champion  
Getty Images

# Don't Miss Benefit on Ice

*Starring Ryan Bradley*

**Reserve your seat now for  
the highlight of Worlds week!**

The ISIA Education Foundation is pleased to present Ryan Bradley, 2011 U.S. national champion, as the featured skater at this year's Benefit on Ice Show. Besides having the unique opportunity to see a live performance by a national champion, you'll also get to meet Ryan after the show during an autograph session!

The Benefit Show scouting team will be observing Worlds competitors at all levels throughout the week, selecting participants to join in the Friday night ice skating extravaganza.

Be sure to buy your Skate with the Stars raffle tickets (\$5 each, or five for \$20) at Worlds for an extra chance to perform in the show. The lucky drawing winners will be announced at the Competitors' Party on Wednesday.

If you're selected, you'll have the unique privilege of sharing the program spotlight with ISI peers as well as Ryan Bradley.

Whether you're on the ice or in the stands, this year's Benefit on Ice will be an evening you won't forget!

FRIDAY, JULY 29 • 7 P.M. • FOGERTY ARENA • BLAINE, MINN.

**Seating is limited. Reserve your tickets now!**

**\$20** before July 15, **\$25** at Worlds registration prior to Benefit Show (if not sold out),  
**\$15** group sales (10 or more tickets through the ISI office prior to July 15)



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\*Make checks payable to  
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Plano, TX 75023

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Signature \_\_\_\_\_



## Coaches' Corner

Randy Winship  
ISI Director of Skating Programs & Events

# What Level Is This Skater?

**T**HIS IS A question that some coaches have trouble answering if the student is now participating in the new Open Freestyle events. But it's really as easy as 1-2-3-4, so let's break it down and then take a quick quiz.

**Scenario #1:** If the skater has passed the traditional Freestyle 1-10 tests and is participating in the equivalent level Open Freestyle event (see chart to the right), then *the skater's highest ISI test level is the highest traditional Freestyle test level*. No additional Open Freestyle test is required.

### ISI Traditional Freestyle Test

### Equivalent Open Freestyle Level

Freestyle 1-3.....	Bronze
Freestyle 4-5.....	Silver
Freestyle 5-6.....	Gold
Freestyle 7-10.....	Platinum

**Scenario #2:** If the skater has passed traditional Freestyle 1-10 tests and is planning to participate in a *higher level* Open Freestyle event, the skater must take, pass and register the higher Open Freestyle test. *The new higher Open Freestyle level becomes the skater's highest ISI test level and the skater can no longer compete in the lower traditional Freestyle level events.*

**Scenario #3:** If the skater not passed any traditional Freestyle 1-10 tests but they have passed USFS Free Skate tests, they can "cross over" *to compete in the equivalent level Open Freestyle events* (see chart below). They must take and pass only the equivalent level Open Freestyle test to compete at that level in ISI events.

### USFS Free Skate Test

### Equivalent Open Freestyle Level

Pre-Preliminary/Adult Pre-Bronze or Bronze.....	Bronze
Preliminary/Pre-Juvenile/Adult Silver.....	Silver
Juvenile/Intermediate/Adult Gold.....	Gold
Novice/Junior/Senior .....	Platinum



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**Scenario #4:** If the skater has not passed any traditional Freestyle 1-10 tests, but they have passed USFS Free Skate tests and they want to cross over and skate at a *higher level* than listed on the equivalent chart above, *they must take and pass the equivalent level Open Freestyle test and the higher Open Freestyle test(s) to compete in the higher Open Freestyle level.*

**NOTE:** Coaches should carefully review the maneuver limitations for the Bronze (FS3 & below), Silver (FS5 & below) and Gold levels (FS6 & below). In most cases, USFS skaters must move up at least one level from the equivalency level chart to use the same program content.

If a skater has not passed any traditional Freestyle tests and is competing in any ISI competition based on their Open Freestyle test level, they are eligible to compete in the following events: Artistic, Footwork, Interpretive, Jump & Spin, Open Freestyle, Rhythmic,

Spotlight and Surprise. See the current *ISI Handbook* for special guidelines for participation in Solo Compulsory events.

*Skaters who have only passed the Open Freestyle tests cannot participate in traditional Freestyle 1-10 events without having passed the traditional Freestyle 1-10 tests in the traditional manner.*

It is important for all ISI competition directors to include Open Freestyle levels in their event announcement to invite the increasing number of skaters in your area who might have only passed the Open Freestyle tests.

The individual entry form should have a place for skaters to list their "Highest ISI Test Level" (Tot-Delta, FS1-10, Bronze-Platinum). This will make it much easier to enter into *The Edge* competition software.

It will take some time to get everyone on the same page, but it's important for all skaters, coaches and parents to accurately complete their competition entry forms with the skater's highest test level. 

**Traditional level or Open level?**

**TIP:** If the skater has passed the equivalent traditional Freestyle test as the Open Freestyle event level, **always use the traditional freestyle test level** as their highest test level for Artistic, Footwork, Interpretive, Rhythmic, Spotlight and Surprise events.

Now take this quiz to see if you know ...

**What Level Is This Skater?**

See page 32



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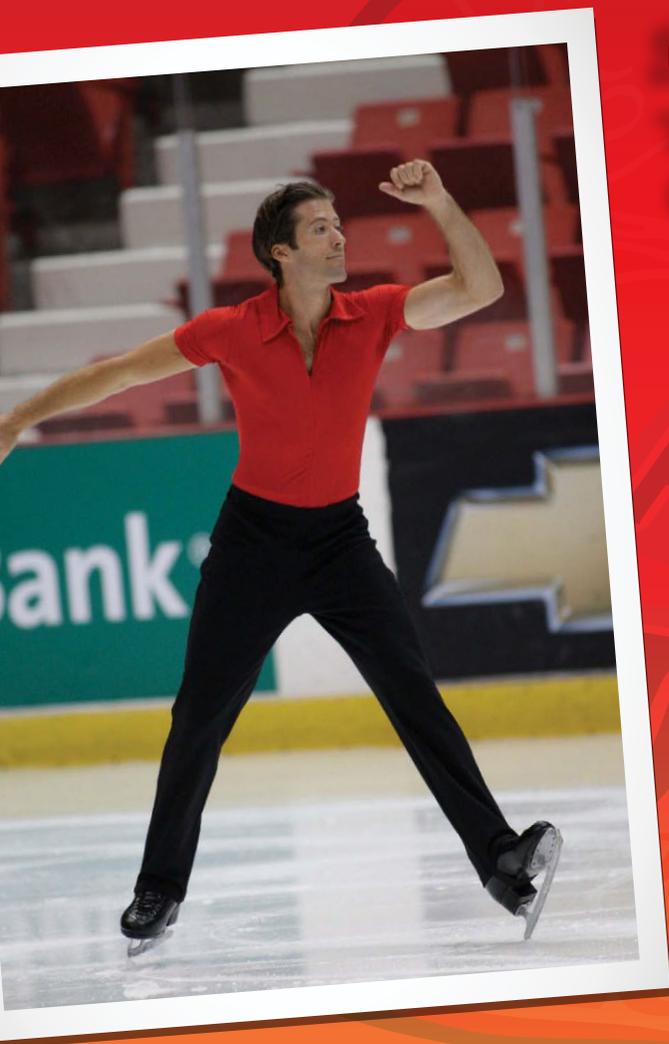
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## Sept. 30 - Oct. 2 Tampa Bay Skating Academy Oldsmar, Florida

**Entry & Test Deadline: Aug. 15**

TBSA-Oldsmar, Florida's first twin ice rink, knows the score when it comes to hosting big events. ISI adult skaters will love both the venue and the hot-spot location. Three of the country's top 10 beaches are just minutes away, featuring white "sugar" sand, waterside cafes and brilliant sunsets. If golf is your thing, you won't be disappointed! Tampa Bay was recently named "Top Arts Destination," and offers eclectic indoor and open-air shopping and dining in unique areas like the historic neighborhoods of Ybor City and Hyde Park. Don't miss this last chance of the year for a combination skating and beach getaway!

More Info:  
[skateisi.org/AdultChamps](http://skateisi.org/AdultChamps)  
[visittampabay.com](http://visittampabay.com)  
[funleaguegroup.com](http://funleaguegroup.com)

**For event details and entry forms...**  
**[skateisi.org/AdultChamps](http://skateisi.org/AdultChamps)**



# ISI Judge Certification Tests

**Congratulations to the following instructors who have recently passed ISI judge certification tests:**



## **GOLD**

Pauline Chilcott  
Maria de Lourdes  
Gumersell  
Evelyn Gwi  
Amy Johannsen  
Kaylan O'Neill  
Jacqueline Peraza  
Carolyn Russell  
Amanda Schreiber  
Jhona Tong  
Cassandra Vogel



## **SILVER**

Emily Alderman  
Barbara Blade  
Casey Busbey  
Sara-Beth Carbonaro  
Luke Chilcott  
Tim Chilcott  
Kathryn DeRosa  
Natalie Engel  
Mandy Forcier  
Evelyn Gwi  
Alyssa Hatfield  
Gina Heimbecker  
Christine Hopkins  
Linda Huber  
Katie Huchingson  
Amy Johannsen  
Devon Kukal  
Jessica Kukal  
Katherine Lister  
Ellen Mills  
Kaylyn Sands  
Jill Smith  
Reagan Volkman  
Kathryn Webb  
Kim Werths



## **BRONZE**

Emily Alderman  
Nicolette Baharie  
Jacquelyn Barr  
Katie Bowling  
Devon Bowman  
Tenley Brownwright  
Nicolette Cardona  
Audrey Clapper  
Catherine Coreson  
Allyson Curtis  
Kathryn DeRosa  
Miranda Eddy  
Kayla Marie Eres  
Lucy Galleher  
Alissa Gatewood  
Esther Gonzalez  
Paige Halas  
Allyson Hughes  
Nicholas Jesionek  
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Tina Kadlec  
Ashley Korn  
Sabrina Logren  
Dawn Malanchak  
Kristen Nardozi  
Isadora Park  
Sarah Park  
Emily Rogers  
Allie Rosemann  
Tricia Burton Rudenski  
Kaylyn Sands  
Chanelle Schoonmaker  
Shannon Schwab-Totten  
Suzanne Semanick-Schurman  
Abigail Snyder  
Giovanna Stramiello

Cassandra Testa  
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Brittany Ward  
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## **SYNCHRO**

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Tina Kadlec  
Audrey Kamm  
Avegail Lavaty  
Kaylan O'Neill  
Amanda Paluczak  
Karen Perry  
Talia Roth  
Carolyn Russell  
Shannon  
Schwab-Totten  
Shannon Senne  
Jessica Stanke



## **QUICK QUIZ**

**Now take this quiz to see if you know ...  
*What Level Is This Skater?***

1. The skater has passed FS2 and is skating in both FS2 and the Bronze Freestyle events. For Artistic and Spotlight event entries, *what level is this skater?*
2. This skater has passed FS4, but recently passed the Gold Freestyle test. *what level is this skater?*
3. This skater has passed FS7, but is only doing the Platinum Freestyle and Footwork events. For the Footwork event, *what level is this skater?*
4. This skater has passed FS3, but has also passed the Silver Freestyle test. For Rhythmic and Interpretive events, *what level is this skater?*

Check your answers below. How did you do? Are you on the right track? Keep in mind the tip on page 30 and it will always be easy for you to answer ... *What level is this skater?*

Please email any questions or additional information requests to [randy@skateisi.org](mailto:randy@skateisi.org).

**Answers: 1. FS2; 2. Gold; 3. FS7; 4. Silver**

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- Track learn-to-skate class enrollment and attendance.
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- And much, much more!

Go to [www.skateisi.org/CMS](http://www.skateisi.org/CMS)  
to learn more about how to  
download your **FREE** copy.



# Association Updates

## Minnesota Ice Arena Managers Association (MIAMA)

by Eric Edlund, MIAMA President



MIAMA enjoyed a busy spring with planning for the May 4 spring workshop at Vadnais Heights Sports Center and a group trip to a Minnesota Wild game. We are looking forward to attending a Twins game as well.

This summer we will be focused on plans for the ever-popular MIAMA Fall

Conference at Sugar Lake Lodge in Grand Rapids, and we hope to see you there.

MIAMA had air quality on its radar again this past season. It's something that will not go away in our industry. I hope that all ice arenas across Minnesota and the entire country are evaluating their operations and mechanical equipment to make sure we are all providing the safest, most desirable sheet of ice for our patrons. We, as an industry, will all benefit if we are policing ourselves and looking out for the next rink. Education is the key with air quality and all that is involved in providing a safe facility.

We encourage you to visit our website, [www.miama.org](http://www.miama.org), to learn more about we have going on in the Land of 10,000 Lakes.

## NorthEast Ice Skating Managers Association (NEISMA)

by Ed Peduto, President



Many ice arena air quality incidents, combined with a good deal of negative press concerning ice arena air quality, pressed the NEISMA directors into action at their recent meeting. Discussion focused on how to eliminate or reduce the number of incidents, how to react to staged press coverage (such as that which

aired on NBC's *Today* show, where an edger and resurfer were operated without fans running), how to inform our members of reliable products and processes, and the simplest way to implement an air quality maintenance plan.

The "high season" has wound down, with the majority of members reporting less than record numbers through the doors. The increasing fuel costs are bound drive up the cost of electricity, which should result in industry-wide conservation efforts. Certainly, flat revenues and higher costs do not bode well for growing the number of rinks in our area. It is an opportunity to educate ourselves as to what efforts are worthwhile. We urge all ice rink personnel to make it a goal to attend some type of ice rink education this year. Beyond attending, implement something to improve your rink!

This winter featured a number of outdoor games in Connecticut, temporary rinks constructed throughout Boston and other cities, and popular pond hockey tournaments farther north. I remember a well-received

seminar on "Backyard Ice Rinks" offered by NEISMA in the late 1990s, years before the NHL's first attempt at an outdoor game in Edmonton in 2003.

My term as president ends in June. I have enjoyed keeping ISI members updated on the efforts of NEISMA through these association reports. I look forward to seeing all of you in Dallas at the 2011 ISI Conference & Trade Show.

## Metropolitan Ice Rink Managers Association (MIRMA)

by Lisa Fedick, Secretary



The winter of 2011 presented a wide variety of challenges to our rink operators. First and foremost was the weather. Record snowfalls caused the usual headache of cancellations and subsequent rescheduling. However, this season was unique in that snowfall amounts were so extreme that

building static loads were beyond design capacities. Fortunately, no MIRMA facilities suffered any major structural damage, although dozens of facilities were closed or evacuated as a precautionary measure until snow loads could be cleared. In many cases this was a major unbudgeted expense.

Then there was the national resurgence of the air quality issue. In our area, New Jersey has been in the spotlight as the State Legislature is working to pass a bill that will mandate policies and procedures for air quality control as well as police them in ice arenas. MIRMA Vice President Kevin McCormack has been working with his local legislators on the draft of the bill. New Jersey is currently on the radar screen, but it is only a matter of time until every state will implement its own minimum control standards. Now is the time for every arena to be evaluating, implementing and/or tweaking its own policies and procedures. Arenas should also be working together to set self-regulating standards to which they will adhere. These practices will improve the odds that individual states will adopt these policies rather than drafting something on their own, which may not be as acceptable from an operational perspective.

To this end, the spring MIRMA managers' meeting included an open forum on air quality, led by MIRMA vendor representative Corey Cash of Wells Fargo Insurance. The remainder of the meeting covered innovative ways to maximize public skating revenue. This is always a timely topic, as we strive to use public sessions as a springboard to in-house marketing of all other arena programs.

Special thanks and kudos go out to Denise Cattani and Lauren Valentino of the wonderful ProSKATE arena in Monmouth Junction, N.J., for hosting both the spring managers' meeting, as well as the seventh annual Skate for Knowledge ISI District 3 Championships.

MIRMA would like to thank all of our vendor sponsors who make it possible for us to assist and educate our members. ☺



## **Dec. 2-4** **Pickwick Ice Skating Center** **Burbank, California**

**Entry & Test Deadline: Oct. 15**

Add together creativity on ice, the fun and friendliness of an ISI competition, a fantastic destination and some movie-star glitz and glamour. Then subtract the pressure of technical scores. What do you get? ISI Artistic Challenge at historic Pickwick Gardens Ice Center in Burbank, Calif., the media and entertainment capital of the world! This unique competition has become a favorite for skaters who thrive on showmanship, costumes and personal expression. Show the world your star quality, individually or with friends! And while in Southern California, be sure to take in some of the famous attractions, such as Universal Studios, Hollywood, the Los Angeles Zoo or Knott's Berry Farm. Hollywood, here we come!

**More Info:**  
[skateisi.org/Artistic](http://skateisi.org/Artistic)  
[burbank.com](http://burbank.com)  
[discoverlosangeles.com](http://discoverlosangeles.com)  
[pickwickgardens.com](http://pickwickgardens.com)

**For event details and entry forms...**  
**[skateisi.org/Artistic](http://skateisi.org/Artistic)**



# CALENDAR

ISI-endorsed competitions & shows/exhibitions  
 Deadline for the next EDGE calendar: June 15  
 For regular calendar updates, see  
[www.skateisi.org](http://www.skateisi.org), Events

## COMPETITIONS

### MAY

**7 Fort Myers FL**  
 Fort Myers Skatium  
 Fort Myers ISI Team Competition

**7-8 Yorba Linda CA**  
 Orange County Ice Palace  
 8th Annual ISI Open

**7-8 Virginia Beach VA**  
 Iceland of Hampton Roads  
 18th Annual Azalea Open

**14-15 Pasadena CA**  
 Pasadena Ice Skating Center  
 27th Annual ISI Open Competition

**21-22 Richmond VA**  
 Richmond Ice Zone  
 2011 Spring Splash

**21-22 Hingham MA**  
 Pilgrim Skating Arena  
 Pilgrim Blades Annual Competition

**21-22 San Jose CA**  
 Sharks Ice @ San Jose  
 District 14 Championship



**28-30 Dallas TX**  
**Dr Pepper StarCenters  
 McKinney & Frisco**  
**ISI Conference  
 Championships**

**29 San Diego CA**  
 San Diego Ice Arena  
 ISI Open Championships

### JUNE

**3-5 New York NY**  
 Sky Rink @ Chelsea Piers  
 25th Annual ISI Team Competition

**5 Ontario CA**  
 Ontario Ice Skating Center  
 26th Annual ISI Team Competition

**11-12 Chicago IL**  
 McFetridge Sports Center  
 22nd Annual School's Out Competition

**12 Centennial CO**  
 South Suburban Ice Arena  
 Summer Skatefest ISI Competition

**17-19 South Lake Tahoe CA**  
 South Lake Tahoe Ice Arena  
 Skate at the Lake

**17-19 Clearwater FL**  
 Clearwater Ice Arena  
 25th Annual ISI Competition

**23-26 Norwich CT**  
 'Norwich Skating School  
 District 1 Championships

**24-26 Austin TX**  
 Chaparral Ice Centers Corp  
 Texas Hill Country Independence Open

### JULY

**2-3 Paramount CA**  
 Paramount Iceland  
 Paramount Iceland's American Classic

**2-3 Las Vegas NV**  
 Las Vegas Ice Center  
 Red, White & Blue ISI Open Competition

**16 Wilmette IL**  
 Centennial Ice Rinks  
 Mid-Summer Classic

**23 Bremerton WA**  
 Bremerton Ice Center  
 Summer Stars

**23-24 Decatur AL**  
 Point Mallard Ice Skating Complex  
 8th Annual Wind, Rain or Shine ISI Team  
 Competition



**25-30 Blaine MN**  
**Schwan Super Rink**  
**ISI World Recreational  
 Team Championships**

**30 Gurnee IL**  
 Rink Side Ice Arena  
 The Summer Chiller

### AUGUST

**4-7 San Diego CA**  
 San Diego Ice Arena  
 State Games of America

**11-14 San Diego CA**  
 Ice Town-San Diego  
 Skate by the Sea

**13-14 Oxnard CA**  
 Channel Islands Ice Center  
 Summer Skatefest Open ISI Competition  
 2011

**27-28 Westminster CA**  
 The Rinks-Westminster Ice  
 1st Annual Westminster Ice ISI Open  
 Competition

### SEPTEMBER

**16-18 Arlington TX**  
 ICE at The Parks  
 7th Annual Open Competition



**30-Oct. 2 Oldsmar FL**  
**Tampa Bay Skating  
 Academy-Oldsmar**  
**ISI Adult  
 Championships**

### OCTOBER

**29-30 Rockland MA**  
 Rockland Ice Rink  
 Winterland Skating School  
 Winterland Halloween Classic

### DECEMBER



**2-4 Burbank CA**  
**Pickwick Ice Skating  
 Center**  
**ISI Artistic Challenge**

**FEBRUARY**



**17-19 Northbrook IL**  
**Northbrook Sports Center**  
**ISI Winter Classic**

**MARCH**



**30-April 1 St. Peters MO**  
**St. Peters Rec-Plex**  
**ISI Synchronized Championships**

**SHOWS & EXHIBITIONS**

**MAY**

**thru 6/30 Columbus GA**  
 Columbus Rink  
 K Lynn Skating School  
 Exhibition-Grand Opening

**1 Marlboro MA**  
 FMC Navin Arena  
 Flower Power

**5-7 Minnetonka MN**  
 Minnetonka Ice Arena  
 Minnesota N' Ice

**6-7 Peoria IL**  
 Owens Recreation Center  
 A World of Skating

**6-7 Darien IL**  
 Darien Sportplex  
 A Skate at the Museum

**6-7 Lakewood CA**  
 Glacial Garden Skating Arena  
 2nd Annual Spring Show-Peter Pan

**6-8 West Dundee IL**  
 Leafs Ice Center  
 Oz on Ice

**6-8 Northbrook IL**  
 Northbrook Sports Center  
 Northbrook-On-Ice 2011

**7 Simi Valley CA**  
 Iceoplex Simi Valley  
 Spring Recital

**7 Geneva IL**  
 The Skate School @ Fox Valley  
 Spring Glee

**8 Walla Walla WA**  
 YWCA Ice Chalet  
 2011 Spring Recital

**13-14 Taylor MI**  
 Taylor Sportsplex  
 Skater's Choice Awards

**13-15 Franklin Park IL**  
 Franklin Park Ice Arena  
 All Aboard the S.S. Franklin

**13-15 Saint Peters MO**  
 St Peters Rec-Plex  
 Skate Across America

**13-15 Wilmette IL**  
 Centennial Ice Rinks  
 Opposites Attract

**14 West Hartford CT**  
 Veterans Memorial Skating Rink  
 WHFSC Spring Show

**14-15 Birmingham MI**  
 City of Birmingham Ice Sports Arena  
 Fame!

**15 Redwood City CA**  
 Nazareth Ice Oasis  
 ICE Pop

**15 Nashville TN**  
 Centennial Sportsplex  
 Spring Ice Show

**18-19 Honolulu HI**  
 Ice Palace Hawaii  
 Shrek 2

**20-21 Stillwater MN**  
 St. Croix Valley Recreation Center  
 Cinema on Ice

**20-22 Glenview IL**  
 Glenview Ice Center  
 The Wonderful Wizard of Ice

**20-22 Niles IL**  
 Niles Park District Iceland Arena  
 Glide on Down the Yellow Brick Road

**21 Paramount CA**  
 Paramount Iceland  
 Iceland's Spring Spectacular Ice Skate  
 Recital

**21 Gloucester MA**  
 Cape Ann Figure Skating Club  
 O'Malley Rink  
 CAFSC Music Awards

**21-22 Boxborough MA**  
 Nashoba Valley Olympia  
 Ice Magic 2011

**22 Glen Ellyn IL**  
 Center Ice of DuPage  
 Just Dance

**JUNE**

**2-4 Royal Oak MI**  
 John Lindell Ice Arena  
 Rock+Roll Hall of Skaters

**3-4 Orland Park IL**  
 Arctic Ice Arena  
 Arctic's Legends of Music

**4 Clifton Park NY**  
 Clifton Park Ice Arena  
 Ziehnert Skating School  
 2011 Spring Exhibition

**4-5 Dyer IN**  
 Midwest Training & Ice Center  
 Sun Sand Skate!

**12 Cromwell CT**  
 Champions Skating Center  
 Glee on Ice

**18 Arlington TX**  
 ICE at The Parks  
 Summertime

**18 Boardman OH**  
 The Ice Zone  
 Route 66 Songs Across America

**DECEMBER**

**16-17 Simi Valley CA**  
 Iceoplex Simi Valley  
 Cinderella on Ice

**17-Jan. 3 Arlington TX**  
 ICE at The Parks  
 Holiday at The Parks



## And Another Thing...

**Peter Martell**  
ISI Executive Director

# Change Is in the Air

**B**Y NOW EVEN Punxsutawney Phil must know that too many ice arenas continue to struggle with maintaining good air quality — an issue that has plagued our industry since the 1970s. Unless you've been in hibernation, you surely have read, viewed or heard some report or discussion about recent indoor air quality incidents.

So, if this is nothing new, how can it still be such a problem? The answer is simple, although unacceptable. Out of sight, out of mind. What you don't see can't hurt you. The squeaky wheel gets the oil. Etc., etc. The fact of the matter is that virtually all air quality incidents are the result of one common problem: human error.

While we, as arena owners and operators, cannot prevent slip-and-fall accidents or sports-related injuries, we can (and must) control the building environment. Improperly tuned ice edgers or resurfacers, inoperable exhaust fans, poorly vented

heaters and lack of air quality monitoring devices or programs are all problems within the control and responsibility of facility management.

If we, as business people, want to enjoy the continued patronage of our skaters and user groups, then we are going to have to earn their trust and loyalty by being good stewards of their safety and security. Moreover, we cannot expect newcomers to be attracted to our sports when they continue to read or hear about participants being stricken by toxic air within our buildings.

As you have probably read, a more comprehensive air quality bill is under review in Minnesota and will likely become law later this year. The legislation requires regular testing and reporting in addition to having a trained and certified operator on staff. In addition, a New Jersey congressman has recently proposed a bill requiring regular testing and reporting of indoor arena air quality for ice arenas. When added to Minnesota, Massachusetts and Rhode Island, this will bring the number of states with mandatory testing and reporting to four — and this is only the start. It is just a matter of time before all states where skating and hockey are popular activities implement mandatory air quality standards.

Don't bury your head in the ground and think this cloud is going to go away. It isn't. In fact, the storm is gaining momentum. With or without mandatory legislation, the general public is well aware of the issue and, for those who aren't, the press certainly is. We, as an industry, must acknowledge and address the problem at hand to ensure the health and well-being of not only our customers and employees, but also our sports and industry as a whole. If we fail to do so, we should be prepared to face the shadow of our own indifference! ☞

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## CLASSIFIED ADVERTISING

### DIRECTOR OF MEMBER SERVICES

Full-time position at ISI headquarters in Plano, Texas, responsible for marketing, promotion and administration of ISI membership programs and services, along with other duties. Must be ISI gold-certified judge with minimum 10 years experience managing ISI programs and events, and have a thorough understanding and appreciation of the ISI recreational skating philosophy. Must possess strong leadership, oral and written communication skills, in addition to general office and computer skills. Travel required. Please send letter of interest with résumé to [pmartell@skateisi.org](mailto:pmartell@skateisi.org).

### RINK FOR SALE

Income-producing arena and building in Northwest. 51,064-square-foot building on 4.53 acres, including multiple tenancies, arena and developable land. Strong customer base. Contact Marcelle Daeges, KLM Commercial, at (503) 201-0833.

### FREE CLASSIFIED ADVERTISING FOR ISI MEMBERS!

*ISI facility and professional members are entitled to FREE classified listings (excluding retail products and services) up to 50 words.*

*Call Carol Jackson at (972) 735-8800, fax to (972) 735-8815 or send e-mail to [cjackson@skateisi.org](mailto:cjackson@skateisi.org).*

# Ice Skating + FUN = ISI National Events!

**It All Adds Up to Skating for the FUN of It!**

**Five upcoming competitions — unlimited opportunities!**

It's a no-brainer! ISI skaters have the most opportunities to compete in a wide variety of events and in a fun, welcoming environment.

**July 25-30, 2011**

NSC Schwan Super Rink  
Blaine, MN

Entry & Test  
Deadline:  
May 1, 2011



**Sept. 30-Oct. 2, 2011**

Tampa Bay Skating  
Academy-Oldsmar  
Oldsmar, FL

Entry & Test  
Deadline:  
Aug. 15, 2011



**December 2-4, 2011**

Pickwick Ice Skating  
Center  
Burbank, CA

Entry & Test  
Deadline:  
Oct. 15, 2011



**Feb. 17-19, 2012**

Northbrook Sports Center  
Northbrook, IL

Entry & Test  
Deadline:  
Dec. 1, 2011



**March 30-April 1, 2012**

St. Peters Rec-Plex  
St. Peters, MO

Entry & Test  
Deadline:  
Feb. 1, 2012



**Go to [skateisi.org](http://skateisi.org) for entry forms and additional event details.**



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