

FALL 2014

EDGE

The professional journal for the ice skating industry

2014 ISI CONFERENCE
& TRADE SHOW
REVIEW

Employee Injury
PREVENTION

Competition & Test
RULE REVISIONS

Under-Ice Coolant
LEAK SOLUTION



**Q&A:
THE VALUE
OF PROFESSIONAL
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2014-15 ISI DISTRICT SEMINAR SCHEDULE

FREE DISTRICT SEMINARS are scheduled each year across the country for current ISI professional members and arena staff, offering essential networking and career enhancement tools.

Instructor seminars provide a venue for skating instructors and skating directors to discuss the latest in teaching techniques, industry trends and rule revisions. Instructors participate in video judging exercises while sharing tips and helpful hints. A wealth of industry updates and educational information goes into each year's seminar manual, distributed at no charge to all attendees.

Some districts also incorporate *weSKATE* Instructor Training sessions into their seminar schedule, allowing coaches to maximize their

educational opportunity (separate registration fee required).

Plan now to attend your free district seminar, and make the most of this opportunity to network with school directors, instructors, managers and other arena staff members from your district.

For those unable to attend a seminar, the manuals are available for purchase for \$10 plus postage and handling. To order a copy, call (972) 735-8800, Ext. 314 or send an email to orders@skateisi.org.

Following are the seminar dates available at press time. For more details or if your district seminar is not listed below, please watch skateisi.org/seminars for updates or contact your ISI district director.

DISTRICT 1

Sunday, Oct. 5

FMC Raynham IcePlex, Raynham MA
Host: Alane Swiderski, aswiderski@fmcicesports.com

DISTRICT 4

Sunday, Sept. 28

Bowie Ice Arena, Bowie MD
Host: Christine Wilson Brinton,
cbrinton@cityofbowie.org

DISTRICT 5

Sunday, Sept. 21

Ice Chalet, Knoxville TN
Host: Larry LaBorde, llaborde@bellsouth.net
Guest Speaker: Debbie Lane

DISTRICT 6

Saturday, Oct. 18

Southgate Civic Arena, Southgate MI
Host: Julie Goddard, jgoddard@ci.southgate.mi.us
Guest Speaker: Patrick O'Neil, PSA

DISTRICT 8

Sunday, Oct. 12

Northbrook Sports Center, Northbrook IL
Host: Amy Forbes, icelandssdirector@yahoo.com
Guest Speaker: Randy Winship

DISTRICT 10

Sunday, Sept. 14

NSC Schwan Super Rink, Blaine MN
Host: Jane Schaber, jschaber@superrink.org

DISTRICT 12

Friday, March 6

South Suburban Family Sports Center,
Centennial CO
Host: Debbie Lane, debbie.lane82@gmail.com
Guest Speaker: Jimmie Santee

DISTRICT 15

Tuesday, Sept. 16, 8:30 a.m.-1:30 p.m.

Pasadena Ice Skating Center, Pasadena CA
Host: Randy Winship, randywin2@gmail.com
Guest Speaker: Gerry Lane

DISTRICT 16

Friday-Saturday, Dec. 5-6 (tentative)

Harry J. McDonald Center, Eagle River AK
Host: Cindy Solberg, cmsolberg@gmail.com

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CHICAGOLAND IS ISI LAND!

by Lori Fairchild



THIS YEAR THE ISI Ice Arena Conference & Trade Show returned to Chicago — the birthplace of the 55-year-old association — for the first time since 1996.

This year's conference was the first to incorporate all four iAIM certification tracks into the session schedule, expanding participants' professional development options and opportunities while adding convenience and value. *(For more information about iAIM at conference, see pages 10, 19 and 22).*

Tuesday's conference opening and keynote address featured Jeff Fromm, an expert on reaching, communicating with and engaging the Millennial generation, which includes many of the skaters, parents and employees served by the ice rink industry.



ISI President Rob McBride welcomed this year's conference attendees during the President's Reception. Highlights included the arrival of ISI Awards honorees Aja Zanova and Dick Button, the Education Foundation's ever-popular live auction featuring auctioneer Jimmie Santee and the much-anticipated live debut of ISI mascot Flip.

Wednesday, the first full day of conference sessions, started with the well-attended breakfast roundtables and networking. This year's Awards Luncheon, also on Wednesday, was among the most memorable in history, thanks in great part to former ISI President Michael Booker's moving

tributes to the guests of honor: former World champion and Ice Capades star Aja Zanova, who was inducted into the ISI Hall of Fame, and two-time Olympian, five-time World champion and Emmy-winning TV analyst Dick Button, who received the ISI Lifetime Achievement Award. *(See page 8 for more awards.)*



On-ice sessions were held on Thursday at The Edge Ice Arena in Bensenville, where the morning was packed with informative on-ice work, from Gerry Lane demonstrating new dance step sequences to Paul Wylie offering on-ice teaching techniques.



The trade show opening followed that afternoon, featuring a cocktail reception and another celebrity appearance by Flip.

The Zamboni Co. once again hosted conference attendees and trade show exhibitors for their annual celebration of another successful week of ISI professional development and networking. Thank you to the Zamboni Co. for your longstanding support of the ISI!

The ISI Ice Arena Conference & Trade Show moves to New England next year. Please join us May 26-28, 2015 at the DoubleTree by Hilton Hotel, Boston North Shore.



NOTE: More 2014 ISI Conference & Trade Show photos on pages 20-21, and on the ISI Facebook page.

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2014 ISI ANNUAL AWARDS

Photography by Angela & Sarah Kokes



presented former ISI board/executive committee member **Mike Paikin** of VSC Sports Enterprises with the *2014 President's Award*.

Former World champion and Ice Capades star **Aja Zanova** was inducted into the *ISI Hall of Fame*, and two-time Olympian, five-time World champion and Emmy-winning TV analyst **Dick Button** received the *ISI Lifetime Achievement Award*.



Longtime ISI board member, skating instructor, referee and conference presenter **Cindy Solberg** (right) was honored with the *Arthur Goodfellow Award*. Last year's recipient, Janice Forbes, was the presenter.

Doug Peters presented Carla Juliar with the *Hall of Fame* award in memory of her late husband, former ISI member **Terry Juliar** of Wilmette Park District.



Dan Riegelman (right) accepted the *Frank J. Zamboni Award* on behalf of **Riedell Skates**. He is pictured here with Richard Zamboni.

ISI President Rob McBride (right)



Sara Bolan, manager of Franklin Park Ice Arena in Franklin Park, Ill., received the *Benton H. Wilcoxon Award*.



Jeff Bowen accepted the *Legacy Award* on behalf of ISI charter member **Centennial Ice Arena/Wilmette Park District**.



Last year's recipient, Barb Yackel, presented **Margy Bennett** (right) with the *2014 Erika Amundsen Award*.



Patti Feeney (right) was the *2014 International Merit Award* winner. Last year's recipient, Jean Albrightson, presented the award.



John Saitta (right), skating director of The Rinks-Anaheim ICE, was recognized with the *National Merit Award*, presented by last year's winner, Mike Paikin.



Brett Davis (right) and Jesse Kinsland (center) accepted the *AI Tyldesley Excellence in Safety Award* (presented by American Insurance Agency) on behalf of the **Park District Risk Management Agency (PDRMA)**. Jim Farren of American Insurance served as presenter.

ADDITIONAL 2014 INDIVIDUAL ISI AWARDS

Lauren Hunt – World Ice Arena; Flushing, N.Y. – *Woman of the Year*

Jerry Damschroder – Damschroder Sales & Distribution; Van Nuys, Calif. – *Legacy Award (Posthumous)*

Ted Wilson – ISIA Asia – *Hall of Fame (Posthumous)*

OUTSTANDING FACILITY AWARDS

Floyd Hall Arena – *Individual Hockey Memberships*

World Ice Arena – *Individual Skater Memberships*

Pasadena Ice Skating Center – *ISI National Event Participation*

DISTRICT MERIT AWARDS

Sarah Park & Jan St. Clair District 2

Eileen Sullivan District 3

Wendy Donley District 4

Michele Mitchell District 6

Cassandra Vogel District 7

Barb Drake District 8

Ali Kitchen District 9

Karen Olson & Gary Pietig District 10

Hillari Paulk District 11

Caitlin Brozna & Jill Ahlbrecht District 12

Janice Forbes District 13

Crystal Miller District 14

John Saitta District 15

Debi Cook District 16



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iAIM[®]
Report
 by Sean Flynn,
 CAE

What better and more convenient way to combine education, professional development and networking in just a few days?

iAIM + CONFERENCE = SUCCESS

THE 2014 ISI Conference in Chicago marked the first time all of the iAIM certification tracks were offered in conjunction with conference, which is proving to be a popular and cost-effective option for many ISI members. What better and more convenient way to combine education, professional development and networking in just a few days?

The iAIM board of regents decided last year to increase conference certification offerings, and has announced plans to offer the following at every annual conference:

- Certified Skating Director course
- Certified Arena Management track (CAM 1, 2 or 3)
- Certified Arena Operator track (CAO 1, 2 or 3)
- Certified Arena Programmer Track (CAP 1, 2 or 3)

The Certified Skating Director course is offered in its entirety during a single conference. The Management, Operations and Programming tracks are divided into three parts each, requiring three years to complete. However, students may start with any of the three parts and complete them in any order. The benefit to this is that you can start any time and continue your education on a yearly basis with no down time.

This year we had our first conference graduates of the full Certified Arena Manager track, completed over the past three years: Michael Ford, Glyn Jones, Alyssa Lewis and Laura Dunn.

We are committed to offering top-notch educational programs and are working on additional programs for our members' professional development and career enhancement. Watch for more information in future issues of the *EDGE* and *ISI News*.



2014 iAIM Certified Skating Director graduates



2014 iAIM Certified Arena Manager 3 graduates

> **iAIM Certified Skating Directors**

- | | |
|--------------------|----------------------|
| Barbara Allinson | Diane Paul |
| Heather Aseltine | Karen Perry |
| Ruthann Chapman | Carol Rossignol |
| Maura Drew | Pamela Sandborg |
| Kristen Fraser | Chanelle Schoonmaker |
| Candy Goodson | Andrea Sobieraj |
| Christine Hathaway | Anna Tarassova |
| Christina Haverly | Jennifer Ward |
| Anna Leik | Ashanté Wheatley |
| SháNon McManus | Ginger Whitney |

> **AIM Certificate of Arena Management 3**

- | | |
|-------------------|-------------------|
| Janet Austin | Cilla Kusek |
| Kyle Correia | Alyssa Lewis |
| Laura Dunn | Eileen Loftus |
| Michael Ford | Nick Pennucci |
| Tim Garguile | Jordan Peters |
| EJ Gottwald | Donna Rozon |
| Nathan Grundhofer | Mark Squillacioti |
| Mary Hensley | Alane Swiderski |
| Tim Herbert | TJ Swiderski |
| Craig Ingemi | Stacy Witt |
| Glyn Jones | Shari Wolfe |



2014 iAIM Certified Arena Operator 3 graduates

> iAIM Certified Arena Operator 1

- | | |
|-----------------------|-----------------|
| Kyle Decker | Jason Piche |
| John Flater | Darryl Racca |
| Pat Furze | Louis Soltero |
| Cheryl Gratzner | Mark Stansfield |
| Mike Hale | Chris Taylor |
| Matt Jacobs | Randy Truhlar |
| Christopher Koehnlein | Dave Turk |
| Louis Malara | Joe Yabut |
| Shayne Medeiros | Shon Washington |
| Soren Olesen | |



2014 iAIM Certified Arena Programmer 3 graduates

> iAIM Certified Arena Programmer 1

- | | |
|------------------|--------------------|
| Katie Bedard | Sean Kennedy |
| Richie Capoccia | Eileen Mantell |
| John Carroll | Ron Mattos |
| Dennis Caulfield | Suzanne McCaughtry |
| Frank Gramolini | Madalyn McEwen |
| Dannon Haliskoe | Jourdan Ozga |
| Deb Hallen | Elizabeth Priest |
| Sheree Hugli | Vickie Tassone |
| Tim Kelleher | Sharon Wissel |

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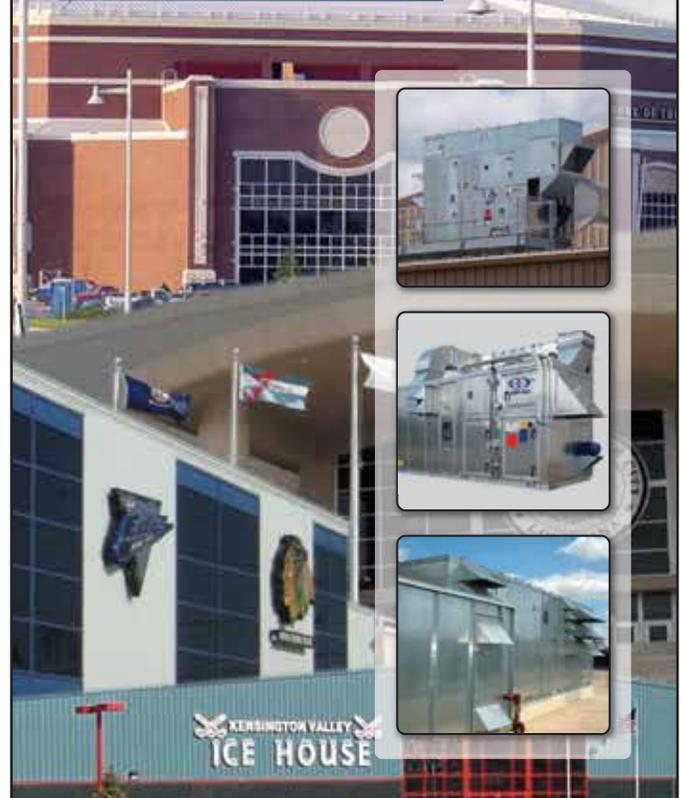
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MEMBER PROFILES

Jane Schaber of the National Sports Center in Blaine, Minn. and Sean Flynn of Centennial Ice Rinks in Wilmette, Ill. were this year's ISI Conference co-chairs. Both have served ISI and its membership in multiple capacities for a number of years and have become familiar faces at ISI conferences, seminars, certification activities, skating events and even in the ISI office.

JANE SCHABER



JANE SCHABER WAS an Upper Great Lakes champion and a Minnesota state champion as well as an ISI Freestyle 9 skater when two knee surgeries took her out of competitive skating in 1984. But staying off the ice was not an option for her, so she went to her first coaching interview on crutches and never looked back.

"Coaching was how I was able to keep skating as part of my life and share my passion of the sport with others," Schaber says. "I had coaches that I respected who taught me to have a love for skating and

gave me a wonderful, positive skating experience that I wanted to be able to pass on to others."

In 2001 she became the skating director for Schwan Super Rink at the National Sports Center, known for its eight sheets of ice under one roof. The facility has hosted numerous ISI national events, including Worlds.

A longtime ISI member and conference/seminar attendee, Schaber has helped develop the *weSKATE* learn-to-skate curriculum, served as a referee at national events, chaired the instructor sessions for the annual conference and is the District 10 representative on the ISI board of directors.

"The major benefits of participation in ISI professional offerings are the support and camaraderie, and the new ideas," Schaber notes. "Coaching can be tough,

and having other coaches that can relate is very helpful. But having the arena management side there to work with and get to know is something unique to ISI. We share a workplace, so understanding each other's roles and challenges helps us work together and do our own jobs better. I have attended ISI seminars and conferences for many years, and I still always leave with new ideas and renewed enthusiasm."

Schaber recently joined the ISI office staff as membership development coordinator, a vital role in which she provides guidance for administrative and professional members on how to fully utilize ISI's many member benefits, programs and services.

"My main objective as membership development coordinator is to reach out to arenas and skating directors to help them understand all of the benefits of ISI membership and how to use them to the fullest to help their programs and businesses," she explains.

Schaber and her husband of 26 years, Jeff, have two grown children. They enjoy spending time at their cabin in northern

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SEAN FLYNN



NOBODY WAS MORE pleased with this year's ISI Conference & Trade Show location than Chicago-native Sean Flynn.

Flynn had returned to his hometown two years ago to accept the manager position at the Wilmette Park District's Centennial Ice Rinks after the district's first manager, Terry Juliar, passed away suddenly. Juliar was a former ISI board member whose untimely death came as a shock and a great loss to the district he had served for 38 years. Filling his shoes was going to be a daunting task.

At the time, Flynn was working in Dallas as ISI's director of management

programs and services. He had also spent a year and a half in Grand Junction, Colo. as Glacier Ice Arena's general manager. He and his young family were doing well but welcomed the opportunity to return home to their roots.

Fortunately, Flynn had been busy during the early years of his career building his skills, experience and résumé. He had coached learn-to-play hockey classes and was promoted to hockey director/assistant manager at the Oakton Ice Arena before his general manager assignment in Colorado. He had been an active ISI member, served on its board and held a management position at the ISI headquarters. He had completed all three of the core iAIM certification tracks and recently earned the prestigious iAIM Certified Arena Executive (CAE) credential. Along the way, he had worked and associated with outstanding mentors. Centennial needed a manager, and Flynn had prepared himself for his next challenge.

"Being the new guy is a challenge, especially when you are following someone

like Terry," Flynn says. "But the rewards come in working with the Park District team and the talented people who care about this community, and seeing the joy on the faces of the kids participating in our programs."

Flynn was elected chair of the iAIM board of regents last year, just in time for the introduction of the full iAIM program at this year's ISI conference. "iAIM was my professional education; it was specific to what I wanted to do, and the knowledge and networking you get through both iAIM and conference attendance are second to none. Without the certifications and attaining my CAE, I am positive I would not be managing this facility today. And now, offering the iAIM program as a part of conference allows us to keep the cost down and make the certification more accessible to more people."

Flynn, who briefly played in the (now defunct) United Hockey League, still enjoys playing and coaching. He and his wife, Meredith, a teacher and skating coach, have two young children who love the ice as much as their parents do. 

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Targeting Your Risk Management Program Through EMPLOYEE INJURY PREVENTION

by W. Jesse Kinsland, ARM-P

A COMPREHENSIVE ICE ARENA risk management program focuses on patron safety, property conservation and employee injury prevention. One of the biggest challenges ice arena managers face is focusing their facility's limited resources on the risk management areas of greatest priority. Ice arena managers should focus their efforts on where the greatest losses have occurred and develop a targeted approach aimed at reducing the frequency and severity of those losses.

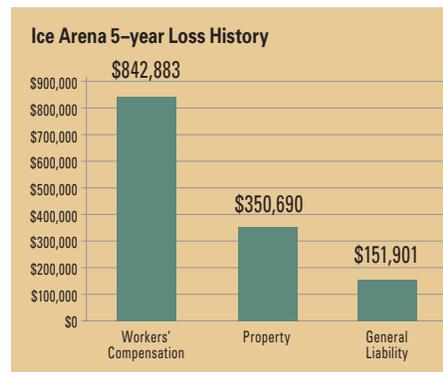
"Our ice arena's risk management goal is to provide an organized, quality, safe schedule of programs and activities that attract all skaters whether they are participants, coaches or officials. Employee injury prevention is part of that goal," says Amy Charlesworth, executive director for the Rolling Meadows Park District in Illinois.

Understanding the Injury Trends and All Their Costs

Since 1984, the Park District Risk Management Agency (PDRMA), an intergovernmental risk pool located in Illinois, has partnered with more than 20 ice arenas to implement a comprehensive risk management program. To focus our efforts we conducted a five-year loss analysis of all workers' compensation, property and general liability losses. As depicted in the bar graph, workers' compensation costs accounted for over 60% of all losses at the arenas. The direct coverage costs paid by PDRMA totaled \$842,883, but the costs did not stop there.

The associated indirect costs were a staggering \$1.7 million. (The Occupational Safety and Health Agency's Estimated Costs of Occupational Injuries and Illnesses and Estimated Impact on a Company's Profitability Calculator was used for this computation.) Indirect costs factor in non-insurable costs of an employee injury such as loss of productivity, cost of a replacement worker and associated administrative expenses. Beyond the costs of these claims, employee injuries can result in serious

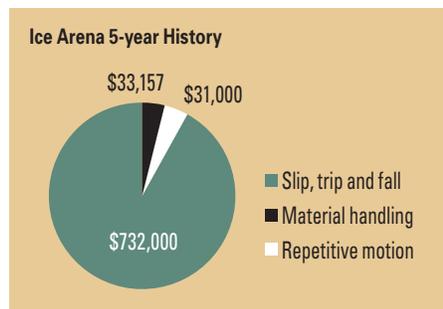
and sometimes permanent injuries that can impact quality of life forever.



Policies

The five-year historical loss analysis also provided clarity as to what was causing the injury losses. As illustrated in the pie chart, the major cause of employee injuries was slips, trips and falls, followed distantly by the causes of material handling and repetitive motion. By understanding these causes, employee injury prevention programs targeted changing their policies to be more safety focused.

"It's much more than being compliance focused," notes Charlesworth. "It's about building employee injury prevention into your operating values."



Based on the loss analysis, an ice arena's employee injury prevention program should at least address these four core areas:

1. **Ice Cleats.** Ice creates an inherent risk for slips, trips and falls; an arena should adopt an ice cleat policy for all ice-related maintenance tasks. As with any personal protective

equipment, a variety of ice cleats is available in the marketplace and employees should have an opportunity to shop for a pair that best fits their individual needs based on fit, comfort and effectiveness.

2. **Three-Points-of-Contact.** The potential for injury increases while getting on or off equipment. Examples include an employee jumping from the equipment to the ground, often injuring an ankle, knee or back, and slipping/tripping while entering or exiting equipment and falling, striking the equipment or ground. The three-points-of-contact method is achieved when contact with one hand and two feet or two hands and one foot is maintained at all times while mounting or dismounting equipment. By using three points of contact, the employee maintains a stabilizing triangle. Arena areas in which to practice this method include the ice resurfacer and any fixed and/or portable ladders.
3. **Housekeeping.** Good housekeeping is possibly the most visible evidence of an arena's concern for safety and health that it displays on a day-to-day basis. Orderliness in the workplace contributes to a safe working environment by minimizing obstacles and potential safety and health threats such as spill and trip hazards. Areas of focus include:
 - Preventing water from pooling near ice resurfacer storage area and ice melt pits
 - Storing hoses and hand tools away from walkways and corridors
 - Using shelving and storage solutions for ice maintenance supplies
4. **Material Handling and Ergonomics.** Job responsibilities often require employees to do activities that create the risk of either an immediate injury or a repetitive pattern of activity that can stress or strain the body over

time, eventually causing significant injury. Common ergonomic risk factors are repetitive, forceful or prolonged exertions; repetitive use of the hands; frequent and/or heavy lifting; pushing, pulling or carrying heavy objects; and prolonged and/or awkward postures. Vibration and excessive cold or hot may increase the risk of these activities. Duties such as moving hockey goals, edging ice and shoveling snow present these challenges. Trainings highlighting proper body mechanics as well as posture are beneficial to employees.

Employee Training

Employee injury prevention training programs provide staff with the knowledge and skills needed to perform job duties safely and effectively. A properly trained employee is significantly more productive, works more safely and, ultimately, is more effective. A variety of training methods (instructor-led, 10-minute trainings, self-directed and multimedia) should be used to continually engage and educate employees.

“Training doesn’t have to be a formal instructor-led class,” explains Bill Hooker, education and training supervisor for PDRMA. “Some of the most effective training is pre-shift, around the ice resurfacer, discussing and showing injury prevention techniques.”

Supervisor Observations and Coaching

Supervisor observations and coaching are the culminating piece to sustain an injury prevention program. “Once a training is conducted, it is important for supervisors to observe employees in action to make sure that injury prevention techniques are being practiced, and provide the necessary coaching,” Hooker adds.

The observation process can be very structured and require the supervisor to document each job task meeting, or it can be very informal, with the goal being to have front-line supervisors implement those concepts during typical day-to-day interactions with employees. The key is for supervisors to provide feedback continually to employees, establishing

expectations of a safe work behavior and environment for everyone.

“The solution is employee injury prevention,” says Charlesworth. “It keeps staff working, improves employee morale and creates a level of public trust that translates into more classes and higher enrollments in programs as well as less direct and indirect costs associated with the injury.”

Without question, containing employee injury risks is key to successful arena management. Through greater focus on injury prevention, an ice arena manager can provide a safer work environment for employees while continuing to ensure profitability and effectively fulfill the arena’s mission.



W. Jesse Kinsland, ARM-P, is a risk management consultant for the Park District Risk Management Agency (PDRMA) based in Lisle, Ill. He was a featured presenter at the 2014 ISI Ice Arena Conference in Chicago.

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Modern-Day Leak Solutions

Based on a Century-Old Concept

by Mike Mermuys

YOU KNOW THE pain. Leaking glycol or brine in an ice rink or industrial refrigeration system is the perfect recipe for headaches. Big headaches.

Shaler has developed modern-day solutions for ice arenas and refrigeration systems based on a product our company developed over a century ago to stop leaks in vehicle tires.

The one thing every arena worries about is ice quality. We took one of our most sophisticated product formulations and customized it to create Rink Seal Pro™ to meet the unique needs of ice arenas. Industrial Seal Pro™ is a sister product designed to seal leaks in a wide variety of industrial refrigeration and heating systems.

Industrial leaks are expensive and difficult to fix, and require facility downtime so the repair can be performed. This technology represents an affordable and easy solution to expensive and potentially business-halting problems. Response has been overwhelmingly positive.

The Lowdown on Leaks

Ice rink and industrial floors are designed to last for decades, but they won't if preventive maintenance isn't performed regularly.

Why should I care if there is a leak in my rink or industrial floor?

- Poor ice quality and risks to skater/customer/employee safety
- Increased refrigeration system costs
- Significant cost to find and repair leaks
- Environmental impact

What causes leaks in rink and industrial floor pipes?

- Improper ration of corrosion inhibitor
- Excessive pH level
- Air infiltration
- Mechanical failure

When you discover a leak, you have two choices: ignore it or fix it. Since ignoring it isn't an option, you're faced with fixing it.

How the Technology Works

Stop the External Leak – Advanced microparticles first adhere to the outside of the leak fracture and build inward. As these particles react with the outside air, they harden and expand to 115% of their original mass to form a smooth, putty-like seal. (Figure 1)

Water Pump Seal Lube – This material helps in two ways. First, it keeps the seal facing clean, preventing further leaks. Second, because of the wide range

of particle sizes Shaler uses, some of the smallest particles actually work like graphite, penetrating between the water pump shaft and seal to lubricate and prevent any howl and chatter. (Figure 2)

Water/Coolant Conditioner – These particles condition the coolant and help prevent rust and scale buildup, which cause dead or weak zones and loss of system efficiency. Shaler's technology eliminates this condition chemically and mechanically. How?

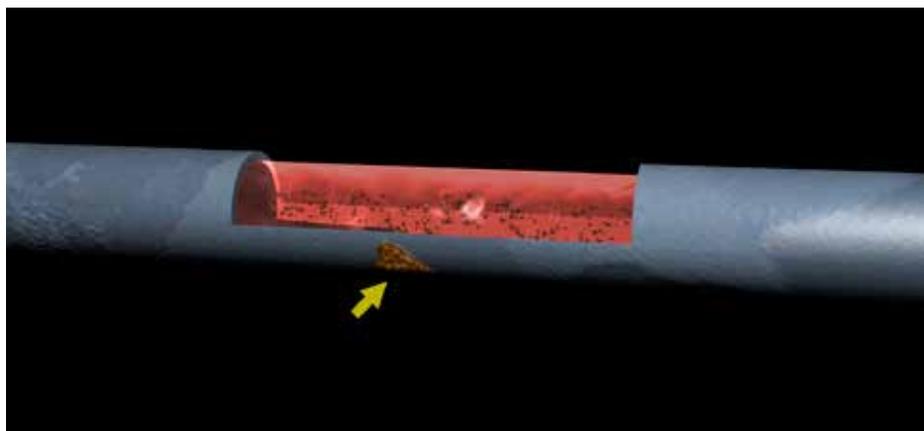


Figure 1: Suspended particles form on the outside of leak and penetrate inward, forming a permanent seal.

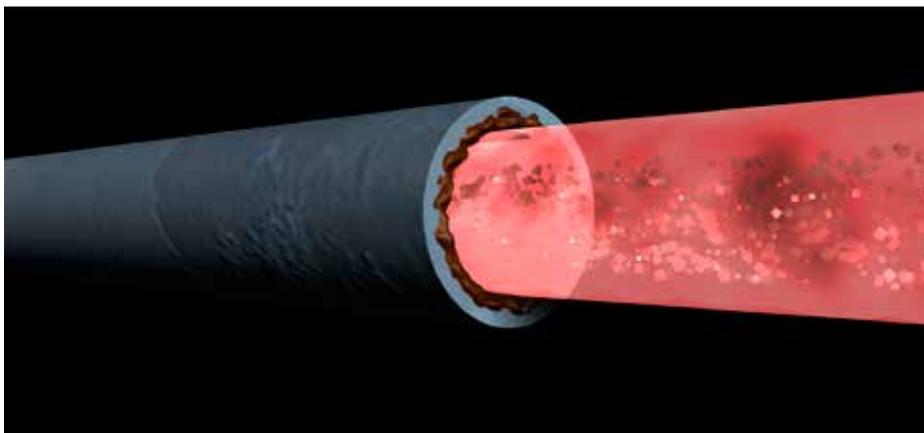


Figure 2: The product scrubs and cleans away the rust, corrosion and scale buildup that forms on the inside of pipes.



- Chemically – Maintains the pH balance. Controlling pH fluctuations helps prevent corrosion and electrolysis pitting.
- Mechanically – Buffs and scrubs to help eliminate scale and rust buildup in the coolant system, thereby improving system heat transfer. Also protects cooling surfaces and is similar to a sacrificial anode in the system.

Studies have shown that Rink Seal Pro and Industrial Seal Pro improve heat transfer. Besides keeping the system clean, Shaler's particle technology incorporates a wide range of sizes and increases the surface area of the coolant. This increase is felt on both the chiller loop and the under-ice floor loop. Typical results show a minimum of a 2.5% increase in efficiency in new and old systems.

This technology stops expensive and time-consuming leaks and, with proper maintenance, prevents future leaks from forming, rivaling the performance of a physical repair.

The products, which use organic, plant-based materials, are guaranteed to have as little environmental impact as possible.

Success Story

Jim Cain, manager at Firland Management in Michigan, believes that successful facility management is about maintaining high-quality ice and optimum equipment function as well as minimizing the costs and environmental impact of rink operations.

With leaks being one of the main problems in every rink, it was critical for Firland Management to find a solution that was simple, affordable and easy to use.

As a proof of concept, and with the Shaler team onsite, the ice was removed at Firland's Flint rink for its annual summer shutdown. This was to ensure that Firland Management would be able to witness the actual effect of Rink Seal Pro on their system. Within hours of installation, they were able to see the product sealing their refrigeration system leaks.

To date, the rink has been up and running for well over a year since installing Rink Seal Pro, and there has been no sign of further leakage.

"After application, we were blown away. It did exactly what they said it would," says Cain. "In the past, the only option was to buy barrels and barrels of ethylene glycol to keep the system working. That cost adds up really fast and the cleanup is a mess. We could easily see an increase in operation costs just to run the chillers by an additional \$500 to \$1,000 per month. Plus, often the leaks are so small that we not only can't see them, but we still need to keep adding glycol. Now we have a solution that is easy to use and works so well, we can simply integrate it into our preventive maintenance program and let it do the job."

Mike Mermuys is vice president of Shaler, a 110-year-old company that has created stop-leak solutions for nuclear submarines, locomotives and many other industrial applications. Shaler is an ISI Trade Show exhibitor.

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(CAM)* CERTIFIED ARENA MANAGER

- Topics include:**
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 - Advertising
 - Promotions & Special Events
 - Managing Public Sessions
 - Customer Service & Retention
 - Human Resources
 - Computers for Administration



(CAO)* CERTIFIED ARENA OPERATOR

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 - Building Maintenance & Safety
 - Equipment Maintenance & Operation
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 - Ice Installation & Painting
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* CAM, CAO and CAP are presented in three segments, with full certification earned in three years.

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UNDERSTANDING THE VALUE OF PROFESSIONAL DEVELOPMENT

by Lori Fairchild

THE WISEST AMONG us have always known that education is not elementary, but a lifelong process. When we stop learning, we stop growing. When we stop growing, we stand still. And after standing still for too long, we find that we have been left behind.

Likewise, professional development is not just for the rookies. If you are performing any job for compensation, development is your obligation to your employer, your industry, your customers — and especially to yourself. It keeps you fresh and energized, open to new possibilities.

Individuals who pursue professional development gain expanded knowledge and improved skills, keep pace with current industry trends and technology, and equip themselves for career advancement.

From the employer perspective, supporting professional development creates a culture of confidence, superior customer service, efficiency and safety. If that sounds good, consider the results: elevated employee morale, recruitment and retention; competitive advantage; and increased revenue.

We asked some of this year's ISI Conference & Trade Show attendees for their views on professional development, and here's what they had to say:

What do you believe is the value of continuing education and professional development for members of the ice skating industry?

COTE: Continuing education keeps you and your organization from becoming stagnant. We have to grow with the expectations of a changing customer base, as well as keep current with technology and safety improvements in our industry.

FLATER: The educational opportunities are valuable for gaining knowledge about the industry. The instructors bring a wide variety of experiences from different parts of the nation and are willing to share them for everyone's benefit. That is what I enjoy the most.

HERBERT: I believe that by furthering our education in the industry, we will have

the knowledge to perform our job more efficiently.

KLINKO: Continuing education is an important part of being an instructor. There is never a moment where we as teachers stop learning, whether it is through a seminar or conference, or in the lessons we teach. In years where the (competition and testing) rules change, all of the changes are covered in seminars and at conference. We owe it to our skaters and their parents to be up to date on the rules that we will follow when we put our skaters on the ice to compete.

LEIK: I have found the more information that I can learn, the better I can be at my job. Coaches and directors should never stop learning as we don't know everything, and seminars and conference are a great way to learn from each other and network with others who have the same passion about skating. As a skating director, I found the iAIM Certified Skating Director course to be a great way to learn



about new ideas and programs that other facilities have found successful.

SOLTERO: Information is everything. Every time I participate, I learn something new and fresh and receive the most up-to-date information from the best instructors in the industry. The trade show is the place to learn about new and upcoming products and have them explained and demonstrated by experienced users.

WALSH: The value of conference and continuing education goes way beyond monetary value. Attending reinforces what you do right and helps you find new ideas for any weak areas. We can all benefit from continual improvement.

What is the danger of NOT pursuing professional development opportunities throughout one's career?

KLINKO: You might fall behind. For instance, this year there are several changes to the footwork sequences in Freestyle 5, 6, 7 and 8. One of the on-ice conference sessions dealt specifically with those sequences. One of the things that coaches in our district ask the most while on the judges' stand is: "Is that really what that footwork is supposed to look like?" Those who were at conference or attend our fall seminar will know the answer.

FLATER: The danger is becoming stagnant and unmotivated within the job, which could result in decline in enrollment and participants.

COTE: In the short term, you are not helping your organization improve. Long term, you are not developing yourself as

a valuable employee. We should always be looking to improve ourselves through education.

HERBERT: If you do not develop your professional skills, I feel you are standing still. The more knowledge we gain will allow us to grow and become better able to handle anything that may arise in our arenas.

What are your thoughts about the addition of iAIM certification courses to the ISI Conference schedule?

HERBERT: I really like that the iAIM program has been added to the ISI conference. I was enrolled in the CAM course and was also able to attend a few other sessions outside CAM, so it gave me the bonus of learning about some of the other things being discussed at the conference.

LEIK: I was able to do the iAIM Certified Skating Director course at this year's conference. I felt the schedule worked well with the other tracks offered to skating instructors. Attending the iAIM courses during conference was a great way to invest in my professional growth while taking time away from the rink.

SOLTERO: It was better this year because the schedule allowed us more time to attend other sessions if we were enrolled in an iAIM course.

WALSH: I think the addition of iAIM certification courses at conference adds value. I plan to take the Certified Skating Director course at my next conference. It is great to be able to leave an event with a certification in addition to all the current knowledge.

COTE: The offering of the iAIM certification courses during the ISI Conference is a great idea. It allows non-iAIM attendees to sit in on portions of the course without having to go for their certification. The only downside is that it limits the courses the iAIM students can attend — there are so many great offerings at the ISI Conference.

KLINKO: I think it is a great addition to conference. However, I did not end up taking any of the iAIM courses because I wanted to attend sessions that were offered in other tracks as well.

FLATER: I believe the iAIM courses bring together the many different aspects of the industry.

How have you benefited from these offerings?

SOLTERO: Personal and professional development and the credentials to prove it!

WALSH: One of the best things about conference is the ability to choose what area of the ice arena business you would like to focus on. Whether you need some ideas in management, operations, programming or coaching, there are options. Often I go to presentations outside my job description just to get a better idea of where management is coming from. It gives me a broader perspective.

FLATER: I took Part 1 of the iAIM Operations course. I benefited from the networking while learning about how to set up preventive maintenance programs.

COTE: It is beneficial to learn new ways of approaching things, as well as validation that you are on the right track.

LEIK: Every time I am able to attend I learn a new way to explain a skill from one of my colleagues. I like the opportunity to network with other people who are equally interested in pursuing professional development.

HERBERT: I am better able to handle the day-to-day things that arise in the arena due to attending these programs. I have a better understanding of all the different aspects of the job.

What has your employer or facility gained from your participation in such programs and events? Do your customers benefit as well?

FLATER: The facility gained another employee who shares the concern of safety for all who use our building.

KLINKO: There have been so many valuable sessions that I have attended, it's hard to choose just one thing that the facility has gained from our attendance. Instructors and skating directors can learn about the *weSKATE* and Edge software programs — *weSKATE* helps you





run your program (and it's free to all ISI administrative members), and the Edge software allows you to run competitions, which can get the skaters in your skating school more involved in your program and be a financial boost as well. Managers sending their instructors can rest assured that they are up to date on rules and are learning to teach the correct techniques.

LEIK: My facility benefits from the knowledge and confidence I gain to help the skating program grow.

HERBERT: My company gains a better-prepared and more professional manager by having me attend these programs. My customers gain a more knowledgeable manager who is better equipped to handle any problems or concerns they may have.

SOLTERO: Energy savings as well as tips and tricks on daily operations and the development of new programs.

If you have attended multiple seminars or conferences, what do you see as the benefits of repeat attendance?

LEIK: I always learn something new. Each year the topics covered change and so do the speakers, so I am able to attend the classes that will benefit me the most. Then I am able to pass along what I learn to my students and try out new ideas in our skating school.

COTE: Every seminar is different in content and attendees. The attendees at any conference are another form of education. The sharing of business practices is invaluable.

KLINKO: Although sometimes there are similar sessions, I find that I always take at



least one thing away from the conference or seminar each time. There are usually different presenters, different people to meet or catching up with people you haven't seen in a while.

How have you benefited from networking with contacts you've established through these activities?

COTE: The skating industry is very insular. Everyone is extremely helpful in finding solutions to the challenges in your facility. If you have an issue with your facility, program or employee, chances are you are not alone. Every facility's success is a success for the ice skating industry.

HERBERT: The networking is great because it gives you a chance to talk to other people in the industry and see how they do things in their arenas. There are a lot of great folks that attend these, and meeting and chatting with them and developing friendships is one of the highlights for me.

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2014 New York



ISI Adult Championships
Oct. 10-12
Floyd Hall Arena
Little Falls, N.J.
*Entry & Test Deadline: Sept. 1
(Sept. 10 for Collegiate Teams)*

skateisi.org/adultchamps



KLINKO: I've met some great people from around the world through both the conferences and the seminars I have attended. As a District 8 referee, there are sometimes situations that come up while I am refereeing that I would like someone else's opinion on, and I know I can reach out to those people in those situations. I wouldn't have developed such great relationships without conference!

FLATER: I have met many people who are instrumental within the ice arena business in Minnesota and other areas of the country. I hope to use many of these people as resources throughout my career.

SOLTERO: All the information shared through other managers' participation is proof that we all face many daily challenges that are very similar in nature.

LEIK: Without attending conference, I would not have met so many other coaches and directors I can call and ask for advice and suggestions for problems when they occur.

Why is the cost of professional development worth the investment?

WALSH: The simple fact is that our lives are busy. Getting away to conference is a time that we can focus on just our personal and professional development and solutions to specific problems in our daily operations, without the noise and interruptions of our home rink. This is why the cost of conference is well worth it for me.

SOLTERO: Information can save you a great deal of money as well as time and effort.

COTE: The more we develop ourselves and our employees, the stronger our facility becomes.

HERBERT: For a company to invest in their employees by sending them to ISI/IAIM is win/win. The company gains better employees, the employees gain more knowledge as well as the feeling that the company feels they are worth the expense and they want to help them become better employees. I feel that my company really wants me to excel and become a better manager by sending me to this, and that in turn makes me want to work harder and show the company that I am worth the time and expense of attending ISI/iAIM.

FLATER: In all professional areas it is important to learn and grow. It increases employee morale, which will result in better programs and customer service.

KLINKO: Conference is worth it! Fall seminars are free to current ISI professional members (so there's no excuse). Yes, it is time out of our busy lives, but you are giving yourself the extra knowledge that you wouldn't otherwise have, and transferring that knowledge to your skaters — and they deserve an educated coach! 

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ISI Judge Certification Tests

Congratulations to the following instructors who have recently passed ISI judge certification tests:



GOLD

Jenessa Adams
Lila Arnold
Susan Howell
Amber Karcher-Ramos
Jacqueline Jansson-Keenan
Taylor Kearney
Olivia Morrissey
Serguei Soukhanov
Ashante Wheatley
Joanna Zehme



SILVER

Lila Arnold
Susan Howell
Amber Karcher-Ramos
Jacqueline Jansson-Keenan



BRONZE

Maria Miller
Allison Ramos
Whitney Westbrook
Ashante Wheatley

Stephanie Adrian
Vadim Akolzin
Susan Algarne
Alexandra Asjes
Lynette Carroll
Megan Chickering
Paula Citera
Richard Dornbush
Alejandro Furrer
Betty Galligan
Kassandra Gibbons
Aurora Hall



SYNCHRO

Eugene Bocan III
Bethany Downing
Julia Faust
Stephanie Fosco
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ISI Holiday Challenge
Dec. 5-7
Pickwick Ice Gardens &
Pasadena Ice Skating Center
Burbank & Pasadena, Calif.
Entry & Test Deadline: Oct. 10

BURBANK 2014 PASADENA
ISI HOLIDAY CHALLENGE

skateisi.org/holidaychallenge



Coaches' Corner

Liz Mangelsdorf
ISI National Skating Programs Coordinator

2014 ISI RULE REVISIONS NOW IN EFFECT

2014 ISI Competition Rule Revisions

The following revisions go into effect for all ISI events starting Sept. 1, 2014.

All skaters must use the new test requirements for competitions beginning Sept. 1, 2014, regardless of when they passed the test.

► PRE-ALPHA-DELTA EVENTS

Revised Pre-Alpha-Delta judge criteria: Posture now graded as one criteria, Choreography & Pattern added (Pattern & Rhythm replaced).

► FREESTYLE EVENTS

- The Illusion (previously in FS 8 test requirements) is now an uncaptured move and may be performed at the Freestyle 4, Couple 4 and Pair 3 level or higher.
- A Sit, Camel or Layback spin in the opposite direction (previously not required at any level), is now a Freestyle 9 requirement, and therefore an illegal maneuver if performed below this level.

► OPEN FREESTYLE EVENTS

Event	Levels of Skaters	Maneuver Limitations	Duration
Open Bronze	FS 1-3	FS 3 and below	2:00
Open Silver	FS 4-5	FS 5 and below	2:00
Open Gold	FS 6-7	FS 7 and below	3:00
NEW Open Gold Short	FS 6-7	FS 7 and below	2:00
Open Platinum	FS 8-10	any maneuvers	4:30
NEW Open Platinum Short	FS 8-10	any maneuvers	3:00

Judging Criteria for Open Freestyle Short Program: (same as the long program) Correctness of Jumps, Correctness of Spins, Correctness of Turns & Edges, Choreography & Pattern, Variety of Moves, Music Interpretation, Posture, Presentation, Duration, General Overall

The penalty for performing an uncaptured maneuver at the wrong level will be the grade of 2.0 under Correctness of Jumps (Judge 1).

The rule revisions summarized in these next pages are effective beginning Sept. 1.

The new 2014 *ISI Handbook* is available for purchase (\$25) at skateisi.org/handbook and through the ISI office. We strongly suggest that every coach obtain a new handbook.

NOTE: The new rule revisions WILL be in place for the 2014 ISI Adult Championships and the ISI Holiday Challenge events.

Please take the time to review all of these changes to see what's new for you and your skaters. The time you invest will make your job easier and your skaters more successful.

► FIGURE EVENTS - CREATIVE

The design must be laid out once and retraced the same way or in a variation.

► SOLO COMPULSORY EVENTS

- Skaters who have only passed an ISI Open Freestyle test must compete in Solo Compulsory event levels as follows: Bronze - Freestyle 3; Silver - Freestyle 5; Gold - Freestyle 7; Platinum - The skater can choose any Freestyle 8-10 level for their Solo Compulsory level.
- The opposite jump in Freestyle 7, 9, and 10 and the opposite spin in Freestyle 9 must be performed in both directions. (Also applies to Team Compulsory Event.)

► FOOTWORK & ARTISTIC EVENTS

- The Illusion is now an uncaptured move and may be performed at the Artistic 4 level or higher and may be performed at any level in Footwork events.
- Revised Artistic judging criteria: General Overall replaced with Artistic Impression
- Revised Footwork judging criteria: Originality/Creativity eliminated
- Skaters must now enter Footwork events at their highest level test passed and registered in either ISI Dance or ISI Freestyle test.

► PAIR, COUPLE, & COUPLE SPOTLIGHT EVENTS

Event	Levels of Skaters	Maneuver Limitations	Duration
Open Bronze	Pair 1-3	Pair 3 & below	2:00
Open Silver	Pair 4-5	Pair 5 & below	3:00
Open Gold	Pair 6-7	Pair 7 & below	3:00
Open Platinum	Pair 8-10	any maneuvers	4:30

- Skaters in the ISI Open Pair events are permitted to perform any spins at any level.
- The Illusion is now an uncaptured move and may be performed at the Freestyle 4, Couple 4 and Pair 3 level or higher.
- Flying Camel – holding the free foot or blade during the spin

is considered an uncaptured maneuver and does not meet the test requirement.

- Uncaptured pair or adagio style lifts and any overhead carry lifts are not allowed at Pair 1-5, Open Pair Bronze and Silver, or Couples Spotlight Low, Medium and Intermediate levels.
- Uncaptured pair or adagio style lifts and any overhead carry lifts are not allowed at Couples 1-6 levels. Uncaptured pair or adagio spins are not allowed at the Couples 1-6 levels for safety reasons.
- Lifts cannot rotate more than as described in the Test Standards requirements.

▶ ICE DANCING EVENTS

- Skaters may enter the ISI Choice Dance Event at their highest dance passed.
- Skaters are not limited to the number of introduction steps prior to the dance beginning or at the conclusion of the dance. Introductory or concluding steps will not be judged. It is recommended not to use more than 8 measures of music for the introduction.

▶ OPEN SOLO FREE DANCE EVENTS

If a USFS skater has passed the Dance Test below	Skaters must test/compete in ISI no lower than
Any dance of the Preliminary Dance Test Preliminary	Bronze Open Solo Free Dance Bronze Open Solo Free Dance Bronze Silver Open Solo Free Dance
Pre-Silver	Gold Open Solo Free Dance
Silver	Platinum Open Solo Free Dance
Gold	Platinum Open Solo Free Dance

Judging Criteria: (same as Free Dance 1-10) Test Level Maneuvers, Correctness, Interpretation, Extra Content, Pattern, Position, Timing, Unison, Posture, General Overall

▶ SYNCHRONIZED SKATING EVENTS

- Synchronized Formation Compulsories and Synchronized Skating Compulsories will now have General Overall criteria added for all judges.
- In the Synchronized Formation Compulsories and Synchronized Skating Compulsories events, if a required element is repeated, the *best performance* (not necessarily the first performed) will be scored for the required element.
- In Synchronized Skating events, lifts are permitted in the Teen Skating, Teen Dance, Collegiate Skating and Collegiate Dance divisions only
- In Synchronized Open Skating events, lifts are permitted in the Teen and Collegiate divisions only.
- There are no required maneuvers in the Synchronized Open Skating events; however, no skaters are permitted to perform double or triple jumps, acrobatic lifts and backward arabesque/spiral intersections.

2014 ISI Test Revisions

The following test revisions are effective for all ISI tests starting Sept. 1, 2014.

▶ FREESTYLE TESTS

- Revised Dance Step Sequence and Turn requirements for Freestyle 5-8 tests. Download the new dance step patterns from the ISI website.
 - Freestyle 5
 - ▶ Change Open Choctaw to Closed Choctaw
 - ▶ Added Right Forward Inside Twizzle and Right Backward Outside Twizzle
 - Freestyle 6
 - ▶ Added Right Backward Inside Loop and Left Backward Inside Loop
 - Freestyle 7
 - ▶ Added Right Backward Outside Double Twizzle and Left Forward Inside 1½ Twizzle
 - Freestyle 8
 - ▶ Added Left Forward Outside 1½ Twizzle and Right Forward Outside 1½ Twizzle and Left Forward Outside Loop
- Freestyle 8 change: The Illusion has been removed as a choice element. Camel-Jump-Camel is now the required element.
- Freestyle 9 change: The Arabesque/Bauer/Spread Eagle Combination has been removed as a required element and has been replaced with an Opposite Spin (Sit, Camel or Layback position).
- Flying Camel – holding the free foot or blade during the spin is considered an uncaptured maneuver and does not meet the test requirement.
- Sit Spin – the free leg must be held in a forward position and not wrapped around the spinning foot.

▶ OPEN FREESTYLE TESTS

- The Open Gold Freestyle test will now be the lowest equivalent level for skaters in ISI Freestyle 6-7, and will contain requirements from those levels.
- The Open Platinum Freestyle test will now be the lowest equivalent level for skaters in ISI Freestyle 8-10, and will contain requirements from those levels.

▶ **NEW!** OPEN SOLO FREE DANCE TESTS:

See the section in the 2014 *ISI Handbook* for the required elements for each test level.

This event is a more creative way to demonstrate ice dancing skills without a partner.

ISI Event	Suggested Levels of ISI Skaters	Duration
Bronze	Free Dance 1-2, Dance 1	1:40
Silver	Free Dance 3-4, Dance 2	2:00
Gold	Free Dance 5-6, Dance 4	2:20
Platinum	Free Dance 7-8, Dance 6	2:50
Diamond	Free Dance 9-10, Dance 8-10	3:20



▶ ICE DANCING TESTS

- ISI dances may be taken and passed one dance at a time.
- Skaters are not limited to the number of introduction steps prior to the dance beginning or the conclusion of the dance. Introductory steps will not be judged. It is recommended not to use more than 8 measures of music for the introduction.
- All dances in Dance Tests 2-10 must be skated through two patterns with the following exceptions: Fourteen Step, Foxtrot, Rocker Foxtrot, Blues, Quickstep must be skated through three patterns and Kilian must be skated through four patterns.

▶ PAIR & OPEN PAIR TESTS

There are new Dance Step sequence and Turn requirements for the ISI Pair 5, 6, 7, 8, Open Silver, Gold and Platinum Pair tests. The new Dance Step patterns can be downloaded from the ISI website.

- Pair 4: The previous Two Walley Jump requirement is now changed to one Walley Jump.
- Pair 5: The Axel Lift has been removed as a required element and has been replaced with the Double Lutz Lift.
- Pair 6:
 - The Press Lift has been removed as a required element and has been replaced with the Single Twist Lift.
 - The Throw Axel has been removed as a required element and has been replaced with a Throw Single Salchow.
 - Now includes a Choice of One: Double Salchow Jumps or Double Toe Loops.
- Pair 7:
 - The Hip Axel Lift has been removed as a required element and has been replaced with the Throw Axel.
 - Camel-Sit-Upright Spin has been removed as a required

element and has been replaced with the Axel Lift.

- Double Flip Jumps has been removed as a required element and has been replaced with Double Loop Jumps.
- Pair 8: Double Loop Jumps has been removed as a required element and has been replaced with Double Flip Jumps.
- Pair 9: Camel-Jump-Camel Spin has been removed as a required element and has been replaced with a Flying Combination Spin with change of foot and position.
- Pair 10:
 - Now includes a choice of either Double Axel Jumps *OR* Triple Jump of choice.
 - Combination Spins has been removed as a required element and had been replaced with a Combination Pair Spin with one change foot for each partner.
 - Throw Double Axel requirement has changed to choice of Throw Double Jumps.
- The Open Gold Pair test will now be the lowest equivalent level for skaters in ISI Pair 6-7, and will contain requirements from those levels.
- The Open Platinum Pair test will now be the lowest equivalent level for skaters in ISI Pair 8-10, and will contain requirements from those levels.
- Lifts cannot rotate more than as described in the Test Standards requirements.

▶ COUPLE TESTS

Revised Dance Step Sequence and Turn requirements for Couple 5, 6, 8, 9 tests. Download the new Dance Step patterns from the ISI website.

- Couple 9 change: The Illusion has been removed as a required element and has been replaced with only a Camel-Jump-Camel Spin. 

SPECIAL NOTE FOR OPEN PLATINUM SKATERS

With the new alignment of the Open Gold level events to Freestyle 6-7, and the new Platinum level events to Freestyle 8-10, some skaters who have previously ONLY PASSED THE ISI OPEN PLATINUM FREESTYLE TEST might not feel their skating ability will be competitive in the new (higher) Platinum event level. If both the skater and coach feel that the skating ability level won't match the new change for the ISI Platinum events, the skater can request an "Affidavit for Platinum Test Level Review" from the national office. If granted, this affidavit would lower the skater's highest ISI Open Freestyle test from Platinum to the Gold level and they will be eligible to compete in the Gold level events at local, district and national ISI competitions.

Should the skater decide in the future to move up to the Platinum level, they will have to re-test and re-register that new test with the national office.

If the skater is currently skating in the Platinum events ONLY BASED ON THE TRADITIONAL FREESTYLE LEVEL TEST, THEN NO ADJUSTMENT IS NEEDED as the equivalent crossover level for Freestyle 7 skaters will become the Open Gold level (not Platinum) starting September 1, 2014. However, if these skaters wish to continue skating in the higher Platinum level events, they must pass either the traditional Freestyle 8 test or the Open Platinum test. Once either of those tests is passed, they can no longer compete in Freestyle 6-7 or Open Gold events.

2014 UPDATE TEST INFORMATION

As of July 1, 2014, ALL certification tests will be updated to include questions from the new 2014 rule revisions. All coaches who have passed any level of Judge Certification exams prior to this date will be required to take and pass the 2014 Update Test to maintain the validity of their current certification.

The update test will mainly include the new information from the 2014 Rule Revisions.

July 1 - Aug 31 the fee is \$10

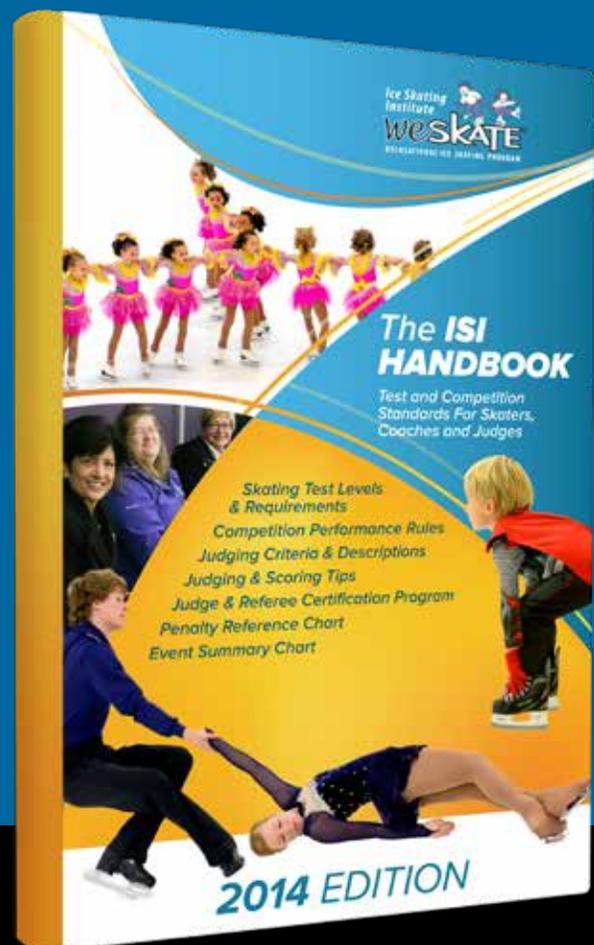
Starting Sept 1 the fee is \$20

Hot Off the PRESS!

The ISI Handbook, 2014 Edition is the only comprehensive resource for:

- ISI test level requirements
- *weSKATE* program information
- Competition events and performance rules
- Judging (including penalty reference chart and quick reference for duration)

Updated and revised to include the 2014 rule revisions* and new competition events, the 2014 edition provides a wealth of information, standards and resources for learning, teaching and judging the ISI Recreational Skating Program.



Get your copy of *The ISI Handbook, 2014 Edition* at any ISI national event or order it today: skateisi.org/handbook

\$25

*The 2014 rule revisions become effective on September 1 and will be observed at all ISI national events after that date.

CONFERENCE AUCTION
RAISES OVER
\$7000
FOR SCHOLARSHIPS

by Robyn L. Bentley-Graham, CAM, CAP, CAO
ISIA Education Foundation Secretary



THE ISIA EDUCATION Foundation board of trustees would like to extend our gratitude to our generous donors for their contributions to the auction during conference week in Chicago. The auction donors and bidders and the Benefit Bowl participants helped the Foundation raise more than \$7,000 for our scholarship program.

Foundation trustee and auction chair Jamie Baringer, assisted by vice chair Scott McCoy and committee volunteers, worked tirelessly to organize and host the auction activities. We also thank trustee Jimmie Santee for his engaging stint as auction emcee during the President's Reception.

Stay tuned for announcements about next year's Foundation FUNdraisers. In the meantime, remember that tax-deductible donations to the Foundation are welcome at any time (skateisi.org/foundation); donations and

pledges make meaningful honorary or memorial gifts and at the same time support the scholarship program for outstanding ISI members.

This year's scholarship winners, announced at the 2014 ISI Conference in Chicago, and include:



Foundation trustee **Jimmie Santee** served as the live auction emcee.



Don't miss a
PROFESSIONAL SKATERS ASSOCIATION

Nationwide Seminar

coming soon to a city near you!

FULL DAY SEMINARS

Location	Date
Atlanta, GA	August 3
Boston, MA	September 7
Minneapolis, MN	September 7
Denver, CO	September 28 <i>Ratings offered Sept. 27</i>

HALF DAY SEMINARS

Location	Date
Wake Forest, NC	June 27
Ardmore, PA	July 13
Scottsdale, AZ	August 16
Wilmette, IL	August 17
Dallas, TX	August 17
Cleveland, OH	September 7
Jacksonville, FL	October 19 <i>Ratings offered Oct. 17 & 18</i>

Register now at www.skatepsa.com

- Kailey Fernandez of Tampa, Florida
- Shelby Johnson of Plano, Texas
- Daniel Kulenkamp of Mahtomedi, Minnesota
- Carly Potts of Jefferson City, Missouri
- Elodie Sandraz of Palo Alto, California



Auction chair Jamie Baringer presents an autographed bowling pin to drawing winner and ISI Past President Jim Hartnett.

AUCTION DONORS

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YEAR-TO-DATE DONATIONS

Special thanks and appreciation go to the following generous individuals and groups who have recently made pledges and donations to support the ISIA Education Foundation and its scholarship program. For information on tax-deductible donations, the five-year pledge program and memorial or honorary gifts, please go to skateisi.org/foundation.

5-YEAR PLEDGE: GUARANTOR (\$5000+)

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Meet Us in St. Louis
for Winter Classic!

Winter Classic
 Feb. 13-15
 St. Peters Rec-Plex
 St. Peters, MO
 Entry & Test Deadline: Dec. 1
skateisi.org/winterclassic

ISI 2015
WINTER CLASSIC
ST. LOUIS

District & Association Updates

EDITOR'S NOTE: District & Association Updates should be limited to no more than 300 words and must include the writer's name and district/association title as well as a head shot. The deadline for the Winter 2014 issue is Sept. 10. Send to editor@skateisi.org.

ISI District 1

(Connecticut, Massachusetts, Maine, New Hampshire, Rhode Island, Vermont)

by Alane Swiderski, District Director



The spring held many successful competitions in District 1. Thank you to all of the competition directors for hosting these events and all of the clubs and skaters who supported them.

Our District Championships were held May 16-18. The Sharper Edge Skating School hosted the event and did a phenomenal job. Skaters, spectators and coaches all enjoyed the Arctic theme portrayed through swirly snowflakes dangling from the rafters and penguin and whale balloons swaying above the glass. Special thanks to Dawn DiMinico, the Valley Sports Ice Arena and their staffs for all of their hard work, time and dedication to make this event so special.

On June 8 the district held a judging seminar and Worlds team meeting. The attendees were able to judge live skaters and events. Some curve balls had been thrown in on purpose so that all would get a real feel for what happens on the judges' stand and we could talk as a group about what panel referees face regularly. It was very well received and we intend to repeat the event as part of our annual seminar, which will be held on Sunday, Oct. 5 in Raynham, Mass. Coach and Director of the Year and other awards will be announced and presented. Visit the District 1 website (isidistrict1.com) for nomination forms and seminar details.

Finally, congratulations to all of the skaters who participated in the ISI World Championships! We hope that you enjoyed your visit to New England and this amazing event. Kudos to all of the District 1 programs and arenas that sent teams for a grand show of support. Special thanks to the ISI crew, ISI board members, national event referees and anyone else I'm forgetting for all of your hard work and effort. Very special thanks to all of the teams that supported the World Champs with volunteer efforts. Your sacrifices of time and effort are truly appreciated.

ISI District 4

(Delaware, District of Columbia, Maryland, New Jersey, Virginia, West Virginia)

by Christine Wilson Brinton, District Director



District 4 has been busy planning for the 2014-15 season. Our instructor seminar will be held at Bowie Ice Arena on Sept. 28. Bowie Ice Arena is excited to announce that this season's Valentine's Invitational will be a two-day event, the weekend of Feb 14-15. District Champs will be hosted March 28-29 by the Talbot Figure Skating Team in Easton, Md.

District 4 had four participating teams at the ISI World Team Champs in Boston. It was a fantastic experience for all. Skaters, their families and all of the coaches thoroughly enjoyed our week in Boston.

ISI District 5

(Alabama, Georgia, Mississippi, North Carolina, South Carolina, Tennessee)

by Larry LaBorde, District Director



Our district, like many others, has had an exciting year, with the "bump" from the Olympics helping our learn-to-skate enrollment as well as curling and hockey.

We hosted the East Coast ProSkaters Performance Camp and Auditions at the Ice Chalet in Knoxville for the second year in a row, with producers representing Disney/Feld Entertainment, Willie Bietak Productions and several other ice shows in attendance.

We also took a team from the Ice Chalet to ISI Worlds in Boston, where, with only 20 skaters, we placed 11th out of more than 100 teams.

Our ISI instructor seminar will be held in conjunction with the Ober Gatlinburg Competition during the weekend of Sept. 19-21, featuring Debbie Lane from South Suburban Ice Arena in Littleton, Colo. Contact me at (865) 386-6869 for details.

ISI District 6

(Michigan)

by Julie Goddard, District Director



District 6 is looking forward to the upcoming skating season. Our instructor seminar is set for Saturday, Oct. 18 at the Southgate Civic Arena and will feature guest presenter PSA District 8 Area Representative Patrick O'Neil. We are hoping for great attendance.

We are especially excited this year that two 2015 ISI national events will be held within driving distance of our district: Synchro Champs and Worlds. We hope to attend both events, as well as a few events in our neighboring District 7 to spice up our competition season.

We are also pleased to announce that we have been in contact with the Michigan State Games of America and will be working with them to get figure skating added to their Winter Games.

I want to thank everyone for their warm welcome at my first ISI Conference as a board member. I greatly appreciated everyone making me feel comfortable and look forward to getting to know each of you better. I am excited to be part of such a great organization.

ISI District 8 (Chicago/Milwaukee Metro)

by Amy Forbes, District Director



As the new District 8 representative, I want to thank my predecessor, Sue D'Aquila, for her many years of service to District 8. She poured her heart into our district and decided to step down after last season. While she will no longer be the rep, I am happy to say that we in District 8 have a full board and she will be staying on as our vice president to assist me. I am truly happy to have her guidance as I step into this new role.

District 8 is gearing up for the 2014-15 season. Our annual free seminar will be held on Sunday, Oct. 12 at the Northbrook Sports Complex. We are happy to announce that Randy Winship will be one of our guest presenters this year. We hope to add an additional speaker to the lineup. We also plan to offer a synchronized skating track.

We are developing a survey for local synchro coaches and have planned a "State of Synchro" meeting for Aug. 20 at Franklin Park Ice Arena. We hope to gain more understanding about what teams are doing and encourage them to utilize both the ISI and USFS programs. Most of the District 8 rinks in some way utilize both learn-to-skate programs very successfully.

We are very excited to have the 2015 ISI Worlds coming back to our area. Bensenville's Edge Ice Arena is such a great venue for large events, and Sue D'Aquila and her team are well versed in running these events. Joining Bensenville will be the Rolling Meadows Ice Arena. We look forward to the boost that hosting Worlds will give our district.

ISI District 10 (Iowa, Minnesota, Nebraska, North Dakota, South Dakota, Wisconsin)

by Jane Schaber, District Director



District 10 coaches and managers had a great time and learned much from the many educational sessions while attending the 2014 ISI Conference & Trade Show in Chicago in May. Our district merit awards went to NSC Coach Karen Olson and Gary Pietig, who recently retired as manager of the Apple Valley Ice Arena. They have supported and given much of their time for ISI programs and events over many years. I was reelected as District 10 director and Amy Flater was reelected to the vice chair position.

Our District 10 instructor seminar is scheduled for Sunday, Sept. 14 at the Schwan Super Rink in Blaine, Minn., and we expect another great turnout from district coaches with all the new rule revisions.

We had many successful competitions this past season and are adding two more to this year's calendar. We will continue to use our District 10 coach/judge credentialing process as it was very well received and worked great at our competitions.

We continue to see growth in our district's learn-to-skate programs and competitions, with skaters continuing to participate in multiple events at our competitions.

ISI District 11 (Arkansas, Louisiana, Oklahoma, Texas)

by Caroline Baker, District Director



District 11 had a busy summer. A group of our coaches attended the ISI Conference & Trade Show in May. The conference was excellent! One of the highlights was Dick Button's presentation, "Reflections on Skating: Past & Present," along with his book signing. Paul Wylie's presentation, "A Skater's Journey" and his on-ice class, "Teaching Techniques," were both outstanding as well.

The District 11 Championship was held at the Dr Pepper StarCenter-Farmers Branch, Texas, May 17-18. The top three placements were Dr Pepper StarCenter McKinney, Galleria Ice Skating Center (Dallas) and ICE at The Parks.

ICE at The Parks held its annual learn-to-skate summer show on June 14, with more than 200 skaters participating. The facility will host its 11th Annual ISI Open competition Sept. 13-14.

Several District 11 facilities took teams to ISI Worlds in Boston, including Dr Pepper StarCenter Farmers Branch, Nytex Sports Centre (North Richland Hills, Texas) and ICE at The Parks.

Our district seminar location and date will be announced on the District 11 Facebook page as soon as it becomes available.

ISI District 13 (Idaho, Montana, Oregon, Washington)

by Michael Ford, District Director



This was a good year at the ISI Conference & Trade Show for our district, with four District 13 facilities represented in Chicago. We all had a good time!

Minnesota Ice Arena Managers Association (MIAMA)

by Craig Flor, President



MIAMA recently hosted its 39th Annual Fall Conference at Breezy Point Resort in Breezy Point, Minn. with a great turnout from our membership. Educational courses offered by ISI began on Tuesday with topics on refrigeration theory and principles, and maintenance and





operations. A course on safe ice resurfer operation was also offered.

On Wednesday evening our general conference began with the annual business meeting and vendor trade show. Both events were well attended by our MIAMA vendors and members. Thursday morning offered a number of sessions on topics including: employee training, supervision and retention; emergency preparedness; ABCs of OSHA; financial management and budgeting; and public vs private facility management. Personal development time followed in the afternoon.

Thursday evening featured guest speaker, outdoor enthusiast and TV host Ron Schara. Friday morning offered a keynote session featuring local sports anchor Joe Schmit plus breakout sessions on employee documentation, energy management, facility documentation and how to generate more facility revenue. The conference concluded with lunch and closing remarks from the MIAMA board.

MIAMA has completely revamped Rinkfinder.com a service of the association. Upgrades include a more compatible version for mobile devices, easier searching and navigation of the site, available ice for rent, directions to all Minnesota ice rinks and MIAMA member ice rinks, as well as more photos and information about each member arena. We encourage you to check out the new and improved Rinkfinder.com.

North East Ice Skating Managers Association (NEISMA)

by Jeffrey Rubin, President



With the summer ending, it is time to reflect on how well it went. If you had ice in, was it as profitable as you wanted it to be? What could you have done differently? If you didn't have ice in, did you get all of your summer projects done? Were they successful? It is my hope that all went well for you!

Now it's time to start to focus on fall and the upcoming season. Are you prepared? Are you having a staff meeting? What will be the focus?

These are questions and concerns we are aware of and need to consider. Luckily for you, NEISMA has been busy planning the fall conference for late October in central Massachusetts to help answer these and many more questions you might have. Please check the NEISMA website for all the details.

We are also looking forward to our annual spring conference, scheduled for late April on Cape Cod. Once again, this promises to be an exciting show with plenty of social activities. Registration information will be listed at neisma.com for your convenience.

If you haven't been to a NEISMA event lately, please plan on attending one of the conferences. Not only will you be making an investment in your professional education, but you can also connect with attendees you haven't seen in awhile. 

Join Us in the Synchro Capital for Champs!



Synchronized Championships

April 10-12

Goggin Ice Center

Miami University

Oxford, OH

Entry Deadline: Feb. 1

skateisi.org/synchro



CALENDAR

ISI-Endorsed Competitions & Shows/Exhibitions

Deadline for the next EDGE calendar: Sept. 15
For regular calendar updates, see skateisi.org,
Event Info.

COMPETITIONS

SEPTEMBER

13-14 **Arlington TX**
ICE at The Parks
11th Annual ISI Open Competition

13-14 **Valencia CA**
Ice Station Valencia
9th Annual Autumn Classic

19-21 **Fort Myers FL**
Fort Myers Skatium
Autumn Skating Cup

19-21 **Gatlinburg TN**
Ober Gatlinburg Ice
ISI Invitational Team Competition

OCTOBER

5 **Escondido CA**
Ice-Plex Escondido
2014 Haunted Halloween Spooktacular
ISI Open Championships



10-12 **Little Falls NJ**
Floyd Hall Arena
ISI Adult Championships

24-25 **Woodbury MN**
Bielenberg Sport Center
Skate Woodbury ISI Classic

NOVEMBER

8-9 **Johnstown PA**
Planet Ice
Falling Leaf

16 **Anaheim CA**

The Rinks-Anaheim ICE
14th Annual Anaheim ICE Synchronized
Team Championships

DECEMBER



5-7 **Burbank & Pasadena CA**

Pickwick Ice Gardens
& Pasadena Ice Skating
Center

ISI Holiday Challenge

FEBRUARY



13-15 **St. Peters MO**

St. Peters Rec-Plex

ISI Winter Classic

13-15 **Oxford OH**

Goggin Ice Center
2015 ISI Miami Open Team Competition

MARCH

27-29 **Knoxville TN**

Ice Chalet
46th Annual Robert Unger ISI Team
Competition

APRIL



10-12 **Oxford OH**

Goggin Ice Center

ISI Synchronized
Championships

MAY



22-24 **Boxborough MA**

Nashoba Valley Olympia

ISI Conference
Championships

JULY



27-Aug. 1 **Bensenville IL**

Edge Ice Arena

ISI World Recreational
Team Championships

SHOWS & EXHIBITIONS

NOVEMBER

14 **Montgomery AL**

Eastdale Mall
K Lynn Ice Skating School
Magical Santa Arrival on Ice

DECEMBER

12-14 **Evanston IL**

Robert Crown Center
40th Annual Nutcracker on Ice

13 **Arlington TX**

ICE at The Parks
Holiday Show

14 **St. Louis MO**

Wayne C. Kennedy Rec Complex
The Holiday Celebration

MARCH

7-8 **St. Louis MO**

Wayne C. Kennedy Rec Complex
Annual Ice Recital

MAY

8-10 **Northbrook IL**

Northbrook Sports Center
Northbrook-On-Ice 2015

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facebook



And Another Thing...

Peter Martell
ISI Executive Director

THE LIMITATIONS OF LABELS

I HAVE JUST RETURNED from another successful ISI World Championships in Boston where more than 1,400 skaters from 103 arenas across America and three foreign countries competed in over 6,000 events.

While presenting the final awards, I noted that the top four teams each earned over 1,000 points, with the winning team earning a whopping 1,712.

That is an amazing accomplishment by all of them and was not possible without sizeable teams of skaters participating in a large number of events. Why is this noteworthy? Because all of those skaters competing in all of those events meant increased business for all of their coaches, practice rinks and equipment providers.

While in Massachusetts I took the opportunity to visit several other arenas in addition to the host facility. I was amazed to hear that some of them are still (after all these years) under the belief that rinks — or even stranger — staffs have to be labeled as “ISI” or “USFS.” When questioned as to why, many of the managers, skating directors or coaches are shocked at the idea of a coach or rink using both programs.

As a former rink manager who successfully conducted both programs in numerous facilities, I am confounded by the thought of coaches and rinks not wanting to provide as many lessons and as much ice time to as many skaters as

possible. And since we all know that only a few skaters are capable of being regional, sectional or national champions, why would we knowingly choose to limit the number of potential clients for our businesses?

An Axel is an Axel and a 3-turn is a 3-turn, no matter where it’s done or who is teaching it. Rinks and coaches don’t teach ISI or USFS; they teach ice skating, and our objective should be to teach as much of it as possible to as many skaters as possible. If we do, the champions will inevitably rise to the top, regardless of the program they start in.

So I will continue to subscribe to my “Baskin-Robbins” theory of ice skating. I don’t want to sell just a chocolate or vanilla program to a limited number of customers. Instead, I want to offer 31 different “flavors” to as many existing and potential customers as possible. After all, we are in the business of selling ice skating — not labels. ☺

CLASSIFIED ADVERTISING

INSTRUCTORS — Yankton Area Ice Association in Yankton, S.D. is looking for part-time figure skating instructors for 2014-15 season. Requires teaching regular skating classes on Tuesday and Thursday afternoons and Saturday mornings, coordinating routines for end-of-season ice show and providing private lessons. Must be enthusiastic, energetic, creative and dependable. Requires ISI certification or willingness to become ISI-certified. Contact Pam Erickson at YAIASkate@gmail.com.

INSTRUCTORS — The Edge Ice Arena in Bensenville, IL seeks experienced instructors to join team of learn-to-skate coaches and growing competitive team. Applicants must be enthusiastic, creative and dependable. Email resumes to sdaquila@bensenville.il.us.

INSTRUCTORS, ASSISTANTS & STUDENT TEACHERS — Niles IceLand in Niles, IL seeks experienced instructors, class assistants and student teachers to join team of learn-to-skate coaches and growing competitive team. Applicants must be ISI professional members or become one upon being hired. PSA membership preferred. Must be enthusiastic, dependable team players and willing to continue figure skating education. Email resume with professional references to Icelandssdirector@yahoo.com.

INSTRUCTORS — Franklin Park Ice Arena seeks instructor applicants for learn-to-skate program for 2014-15 season. Ideal candidates will have strong teaching skills and be enthusiastic and dependable. Competitive wage and excellent work environment. Email resume to sbolan@fpparks.com or apply online at www.fpparks.org.

MANAGER — Danbury Arena, a two-surface facility in Danbury, CT seeks an energetic, enthusiastic person to join our management team. Candidates should have minimum of 3 years’ experience in sports or recreational facility management, basic mechanical knowledge of the operation of an ice arena and experience in employee management and training. iAIM or STAR certification preferred. Email resume and qualifications to kmccormack@floydhallarena.com.

OPERATIONS MANAGER — Danbury Arena, a two-surface facility in Danbury, CT seeks a hardworking, mechanically inclined team player to join us as our operations manager. Candidate should have in-depth knowledge of HVAC, commercial refrigeration and auto mechanics, and some supervisory and employee training experience. iAIM or STAR certification preferred. Email resume and qualifications to kmccormack@floydhallarena.com.

MANAGER — Floyd Hall Arena on the campus of Montclair State University in Little Falls, NJ seeks an energetic, enthusiastic person to join our management team. Candidates should have minimum of 3 years’ experience in sports or recreational facility management, basic mechanical knowledge of the operation of an ice arena and experience in employee management and training. iAIM or STAR certification preferred. Email resume and qualifications to kmccormack@floydhallarena.com.



Follow Flip to ISI's National Events!



Holiday Challenge

Dec. 5-7
 Pickwick Ice Gardens
 & Pasadena Ice Skating Center
 Burbank & Pasadena, CA
 Entry & Test Deadline: Oct. 10
skateisi.org/holidaychallenge



Synchronized Championships

April 10-12
 Goggin Ice Center
 Miami University
 Oxford, OH
 Entry Deadline: Feb. 1
skateisi.org/synchro

Winter Classic

Feb. 13-15
 St. Peters Rec-Plex
 St. Peters, MO
 Entry & Test Deadline: Dec. 1
skateisi.org/winterclassic



Conference Championships

May 22-24
 Nashoba Valley Olympia
 Boxborough, MA
 Entry & Test Deadline: March 1
skateisi.org/conferencechamps



World Recreational Team Championships

July 27-Aug. 1
 Edge Ice Arena
 Bensenville, IL
 Entry & Test Deadline: May 1
skateisi.org/worlds

Adult Championships

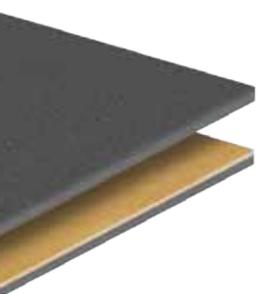
Oct. 23-25
 Las Vegas Ice Center
 Las Vegas
 Entry & Test Deadline:
 Sept. 1 (Sept. 10 for Collegiate)
skateisi.org/adultchamps





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