

SUMMER 2014

# EDGE

*The professional journal for the ice skating industry*

Profile:

## BRANDON, FLORIDA'S Ice Sports Forum

### Risk Management for **OUTDOOR SEASONAL RINKS**

---

*MUSIC in the Rink:  
Challenges & Solutions*

---

Battery/Charger  
Maintenance & Care



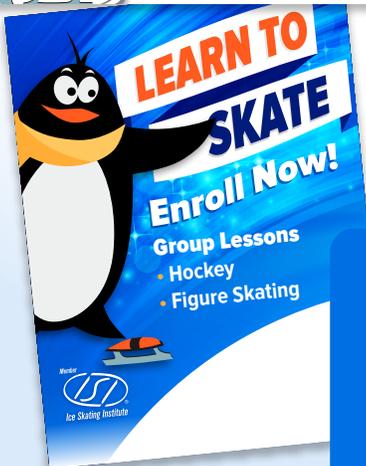
# You Asked For It!



## And Now It's Here: **THE FLIP KIT!**

Skaters of all ages are flipping for Flip, ISI's happy, energetic, lovable mascot. Show your ISI spirit by displaying Flip in your lobby, office or rink and by sharing these fun Flip treats as incentives and rewards in your classes.

For a limited time, the entire package is yours for the introductory offer of **only \$99\*** (\$150 value), for all this:



- ✓ 1 lobby banner (5' x 2')
- ✓ 2 posters (18" x 24")
- ✓ 500 Flip stickers (1")
- ✓ 25 luggage tags
- ✓ 25 lip balms
- ✓ 25 zipper pulls

*We know you will want more! Add-ons are available through the ISI office.*

\*Plus shipping & handling

**Order your Flip Kit today!**  
**(972) 735-8800**  
**orders@skateisi.org**





**ICE SKATING INSTITUTE**

6000 Custer Rd., Bldg. 9  
Plano, TX 75023  
Phone: (972) 735-8800  
Fax: (972) 735-8815  
e-mail: isi@skateisi.org  
www.skateisi.org

**PUBLISHER**

Ice Skating Institute

**EDITOR**

Lori Fairchild

**EDITORIAL ADVISORS**

Peter Martell

Kim Hansen

Liz Mangelsdorf

**PRINT PRODUCTION & ADVERTISING/ SPONSORSHIP MANAGER**

Carol Jackson

**GRAPHIC DESIGNER**

Selma Filipovic

**CONTRIBUTORS**

Dan Foster

John Harmata

Joel Smulson

Stangco Industrial Equipment



napim Reg# Mega1540

The ISI EDGE (USPS 017-078, ISSN 1522-4651) is published quarterly: Fall, Winter, Spring, Summer; by the Ice Skating Institute, 6000 Custer Road, Building 9, Plano, TX 75023. Periodicals postage paid at Plano, TX, and at additional mailing offices.

POSTMASTER NOTE: Send address changes to ISI EDGE, c/o The Ice Skating Institute, 6000 Custer Road, Building 9, Plano, TX 75023. Printed in the U.S.A.

Subscriptions available through membership only.

©2014 by the Ice Skating Institute. Reproduction in whole or in part is prohibited unless expressly authorized in writing by publisher. All rights reserved. Opinions expressed by contributors do not necessarily represent the views of the Ice Skating Institute, the publisher or the advertisers. Submissions of manuscripts, materials, photographs, and artwork are made at mailer's risk and must include self-addressed envelope with sufficient postage for return. No responsibility will be assumed for unsolicited materials. ISI reserves the right to edit material submitted for content and space consideration.

# IN THIS ISSUE

Volume 16, Number 4  
Summer 2014



<b>Conference Countdown</b> .....	<b>4</b>
<i>Lori Fairchild</i>	
<b>Olympics in the Rink</b> .....	<b>6</b>
<b>Back to the Olympics with David Santee</b> .....	<b>8</b>
<b>Risk Management for Outdoor Seasonal Ice Rinks</b> .....	<b>10</b>
<i>Dan Foster</i>	
<b>Ice Resurfacers Battery/Charger Maintenance &amp; Care</b> .....	<b>14</b>
<i>Stangco Industrial Equipment</i>	
<b>Music in the Rink: New Solutions Through Technology</b> .....	<b>16</b>
<i>Joel Smulson</i>	
<b>Profile: Ice Sports Forum</b> .....	<b>20</b>
<i>Lori Fairchild</i>	
<b>Coaches' Corner</b> .....	<b>24</b>
<b>Ask Mr. Edge About Blade Sharpening</b> .....	<b>26</b>
<i>John Harmata</i>	
<b>ISIA Education Foundation Report</b> .....	<b>28</b>
<b>Judge Certifications</b> .....	<b>30</b>
<b>District &amp; Association Updates</b> .....	<b>32</b>
<b>Calendar ISI-Endorsed Competitions &amp; Shows/Exhibitions</b> .....	<b>36</b>
<b>And Another Thing</b> .....	<b>38</b>



Dedicated to providing leadership, education and services to the ice skating industry.

## ISI INTERNATIONAL HEADQUARTERS

**EXECUTIVE DIRECTOR**  
Peter Martell

**CONTROLLER**  
Elizabeth Kibat

**ASSISTANT CONTROLLER**  
Heather Loller

**MEMBERSHIP COORDINATOR**  
Mary Ann Mangano

**NATIONAL SKATING EVENTS COORDINATOR**  
Kim Hansen

**NATIONAL SKATING PROGRAMS COORDINATOR**  
Liz Mangelsdorf

**PRINT PRODUCTION & ADVERTISING/  
SPONSORSHIP MANAGER**  
Carol Jackson

**ADMINISTRATIVE SERVICES MANAGER**  
Jeff Anderson

**ADMINISTRATIVE ASSISTANT**  
Angela Tooley

**MEMBERSHIP ASSISTANTS**  
Sandy Carlsen  
Katie Lubojasky  
Carla Murrell  
Wendi Osterheldt  
Shirley Rothrock

## ISI OFFICERS

President	Rob McBride
1 <sup>st</sup> Vice President	Mike Paikin
2 <sup>nd</sup> Vice President	Janice Forbes
Treasurer	Kevin McCormack
Secretary	Margy Bennett
Immediate Past President	Jim Hartnett
Past President	Jim Lange

## DIRECTORS

District 1	Alane Swiderski
District 2	Robyn Bentley
District 3	Lisa Fedick
District 4	Christine Wilson Brinton
District 5	Larry LaBorde
District 6	Julie Goddard
District 7	Jamie Baringer
District 8	Susan D'Aquila
District 9	Bridgid LaMear
District 10	Jane Schaber
District 11	Caroline Baker
District 12	Debbie Lane
District 13	Michael Ford
District 14	Paige Scott
District 15	Randy Winship
District 16	Cindy Solberg
District 18	Glyn Jones
Builders & Suppliers	Doug Peters
Instructors	David Santee
Commercial Facilities	Jon Gustafson
Public/Not-for-Profit Facilities	Ed Peduto
Schools/Colleges/Universities	Scott McCoy
iAIM Chair	Sean Flynn
PSA Representative	Gerry Lane
USFSA Representative	Homer Hagedorn
ISIAsia Representative	Paul Wong
PPIRMC Representative	Trudy Ivory
MIAMA Representative	Dean Mulso
MIRMA Representative	Judy Sniffen
Education Foundation	Don Bartelson
Lifetime Honorary Member	Carol Zdziebko

# CONFERENCE COUNTDOWN



by Lori Fairchild

CONFERENCE AND TRADE show week is almost here! Take a few minutes now to plan your schedule to make the best use of your time and maximize the professional development and networking opportunities on the agenda. The program book you will receive at conference registration is available now at [skateisi.org/conference](http://skateisi.org/conference) to help you make your daily session selections. Here are a few last-minute reminders:



## HYATT REGENCY O'HARE

Please note that there are two Hyatts in Rosemont; our conference hotel is the Hyatt Regency O'Hare located at 9300 Bryn Mawr Ave. Be sure to take the correct shuttle from the airport!



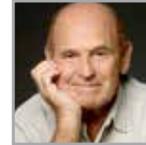
## ALL IAIM CERTIFICATION TRACKS OFFERED

All four iAIM tracks will be offered during conference for the first time. Conference attendees not registered for the iAIM courses may attend any of the iAIM session at no charge, but a registration fee is required for those wishing to take the full course, receive the course manual and take the certification exam. For more information, inquire at the conference registration desk.



## KEYNOTE ADDRESS: REACHING & ENGAGING THE MILLENNIAL GENERATION

Jeff Fromm, author of *Marketing to the Millennial Generation*, is an expert on reaching, communication with and engaging the largest and most influential generation of consumers today. Millennials are included among our employees as well as our skaters and their parents. Understanding how they receive and process information is invaluable to our workplace.



## DICK BUTTON TO RECEIVE HONOR, PRESENT SESSION AND SIGN BOOKS

Dick Button, the legendary Olympic and World champion and Emmy-winning "Voice of Figure Skating," will be honored at the ISI Annual Awards luncheon with the 2014 Lifetime Achievement Award. He will also present a session, "Reflections on Skating: Past & Present" on Wednesday afternoon, followed by a book signing. Don't miss this opportunity to meet a legend!



## FOUNDATION FUNDRAISERS

Have fun with friends while supporting a worthy cause! Back by popular demand, the ISIA Education Foundation Benefit Live and Silent Auctions return to conference this year, during the Tuesday evening President's Reception. On Wednesday evening, the Foundation heads down the street to Kings Bowl America for the Benefit Bowl. Tickets will be available at conference registration. Net proceeds from these fundraising activities will benefit the Foundation's programs, including the annual scholarships.



## CHECK YOUR INBOX FOR THE CONFERENCE TIMES

Check your email inbox regularly during conference week for the *Conference Times*, a quick and convenient e-newsletter featuring daily conference and trade show reminders and updates. (The newsletter will be sent to all conference attendees whose email addresses are registered with ISI.)

**For additional conference information, go to [skateisi.org/conference](http://skateisi.org/conference).**



As a trusted provider of skating facilities insurance, K&K is committed to helping your business succeed by offering high-quality coverage and services designed for your needs.

# THE FUN STARTS WITH K&K

K&K's expertise is respected throughout the industry; we are your solution for affordable insurance coverage. It's easy to work with K&K—visit our website now for more information.



## K&K advantages:

- Competitive rates and coverage
- Extensive specialty insurance and claims knowledge
- Secure market with over 60 years of experience

**K&K**  
INSURANCE

Insuring the world's fun!

[www.kandkinsurance.com](http://www.kandkinsurance.com)

**Ask your agent for a quote from K&K Insurance. 877-355-0315**

# Olympic Fever

Ice skating facilities across the country used the Winter Games theme to boost interest and excitement in ice sports as well as attendance and revenue. Activities included opening ceremonies, games and competitions, solo and team events, guest performances and photos on the podium. Medals, flags, mock torches and the Olympic rings set the stage for a wide range of family-friendly festivities. Here are just a few examples.



**Olympic Party**  
ICE at the Parks  
Arlington, Texas



**Olympic  
Celebration Day**  
Ice Sports Forum  
Brandon, Fla.



**Olympic Party**  
The Ice Ridge  
Des Moines, Iowa



**Supporting  
Team USA**  
Galleria Ice  
Skating Center  
Dallas, Texas



**Olympic-Themed  
Production Team**  
Richmond Ice Zone  
North Chesterfield, Va.





**Opening Ceremony Show**  
Featuring Olympic and Former Olympic Skaters  
ProSkate  
Monmouth Junction, N.J.



**Rec-Plex Winter Games**  
St. Peters Rec-Plex  
St. Peters, Mo.



**Olympic Fest**  
Sky Rink at  
Chelsea Piers  
New York, N.Y.



**Olympic Dream Spectacular**  
Coach Number  
World Ice Arena  
Flushing, N.Y.

## Products Developed by Ice Makers for Ice Makers



**Specialty Clear Coats**

Semi-transparent ice paint available in these colors:



**Easy In Textile Logos  
Paper Stencils**



**Super White 3000  
Liquid Colors**

Proud Sponsor of



[www.jetice.com](http://www.jetice.com)

1-800-585-1079





## Former Olympian **DAVID SANTEE** Returns to Winter Games as an Official

with Lori Fairchild

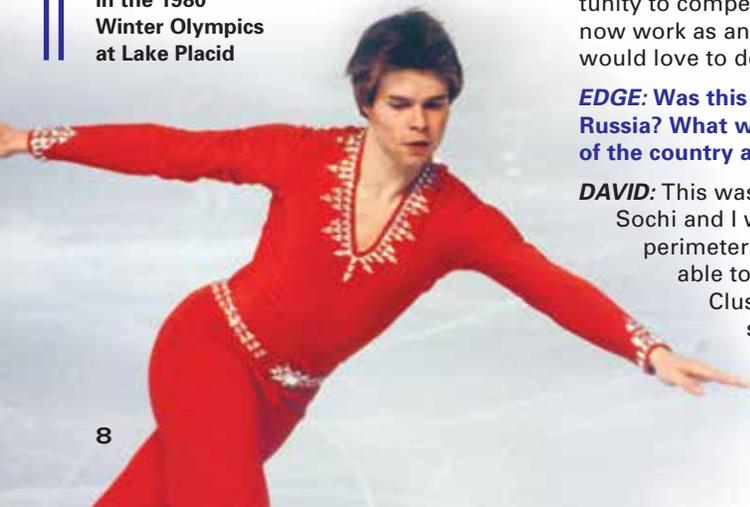
**SOCHI 2014**

**D**AVID SANTEE'S FIRST Olympic experience was in 1976, as an 18-year-old figure skater at the Winter Games Innsbruck, Austria. He returned to the Games in 1980 Lake Placid, where he placed fourth. Thirty-four years later, the former ISI skater, Olympian, World silver medalist, respected figure skating coach and ISI board member was once again invited to the Winter Olympics, this time to serve as one of six U.S. technical specialists certified for international events and the only American certified as a data entry and video replay operator. Here's what he told us about his experience in Sochi.

**EDGE: What were your roles and responsibilities at the 2014 Winter Olympic Games?**

**DAVID:** As video replay operator, my job was to record elements and place them in order so that the technical panel could find them quickly when an element had to be reviewed. As data operator, I was responsible for inputting elements when they were

**David Santee  
in the 1980  
Winter Olympics  
at Lake Placid**



identified by the technical specialist. I served in one of these two roles on all of the figure skating events, including the new team event.

**EDGE: What was the most challenging or difficult aspect of your job?**

**DAVID:** Each job has a different focus. As a data operator, you work with the technical panel running the replays. Reviews need to be completed in under two minutes, so knowing what they want to see is vitally important. As a video replay operator, you need to know what is coming up so you can record the beginning of each element. Some dance lifts come out of nowhere, so that can be tricky.

**EDGE: How did you receive the invitation for this role, and would you like to do it again?**

**DAVID:** All technical panel members are assigned by the ISU based on merit. To work as an official at the Olympics, you must have served for a number of years on many panels at various competitions. For an example, I have worked at Skate America, Skate Canada, Cup of China, Grand Prix Final, Four Continents, World Synchronized Championships and U.S. Nationals, to name a few. I have had the rare opportunity to compete at two Olympics and now work as an official at another, so I would love to do it again.

**EDGE: Was this your first time to visit Russia? What were your impressions of the country and its people?**

**DAVID:** This was my first visit to Sochi and I was inside the security perimeter the entire time. I was able to get to all of the Coastal Cluster venues during my stay, but did not get to the Mountain Cluster. I thought the

Russians did a magnificent job in hosting the games, and the facilities were impressive. I have been to Moscow several times, and I have to say I enjoyed the southern climate of Sochi a whole lot more!

**EDGE: Which Olympic events and activities did you have the opportunity to see when you were not on duty?**

**DAVID:** I was able to see the opening ceremonies, long track speed skating, short track speed skating, curling and, of course, my favorite, ice hockey. I saw both men's and women's hockey and was present for the USA-Russia and USA-Canada games. My other favorite thing to do when I had free time was to go to USA House. I got to meet and talk to many of the Team USA hockey players, including Patrick Kane of my beloved Chicago Blackhawks. Vernon Davis of the San Francisco 49ers, Apollo Ohno, Nastia Liukin and Kristi Yamaguchi were a few of the other fun people I met and talked to.

**EDGE: From your observations, how does today's Olympic experience compare to yours in 1976 and 1980? What are the biggest differences?**

**DAVID:** It is difficult to compare my Olympic experiences from my days as a competitor to now as an official, mainly because I was so focused as a competitor that I didn't really experience as much of the other events as I would have liked. This time, I made a point to soak it all in. When I competed, the athletes marched in after most of the ceremonies had been completed. This time we could watch everything and I was able to reminisce about what it felt like to walk into the arena and see all those spectators.

For me, the highlight of the figure skating was the team event, which was held for the first time at an Olympics. I loved the format and the team atmosphere it created.

The media was intense back in 1980, but with today's social media, pretty much every move can be chronicled.

I understood what Jason Brown went through skating last in the long program. I skated last in the last group in the long program in 1976 and had basically the same goals going in as Jason did, to finish in the top 10. To be in the top six and skate in the last group is overwhelming. You realize you are in way over your head, but ultimately, it is a valuable experience to help you going forward.

One thing never changes: the Olympian's desire to do the best he or she can and have a positive experience. 



# YOU DESERVE THE BEST!

The best rinks have...

...the best ice, the best coaches, the best skaters,  
and...

THE BEST MUSIC PLAYBACK SYSTEM!

HAVE ONE IN YOUR FACILITY TODAY

Come Visit Us At The  
ISI Conference & Trade  
Show in Chicago

Ask us about our Show Promotion!



- Automatic Queuing
- Real Time Queue Display
- Automatic Volume Control
- Fast Forward and Rewind from Console
- Usage Reports
- Custom Printed Keytags
- Offsite Music Uploading Available
- Stores up to 32 Programs per Skater
- Mounts Safely Behind the Glass but Controlled from Ice Surface
- Wireless Console Available

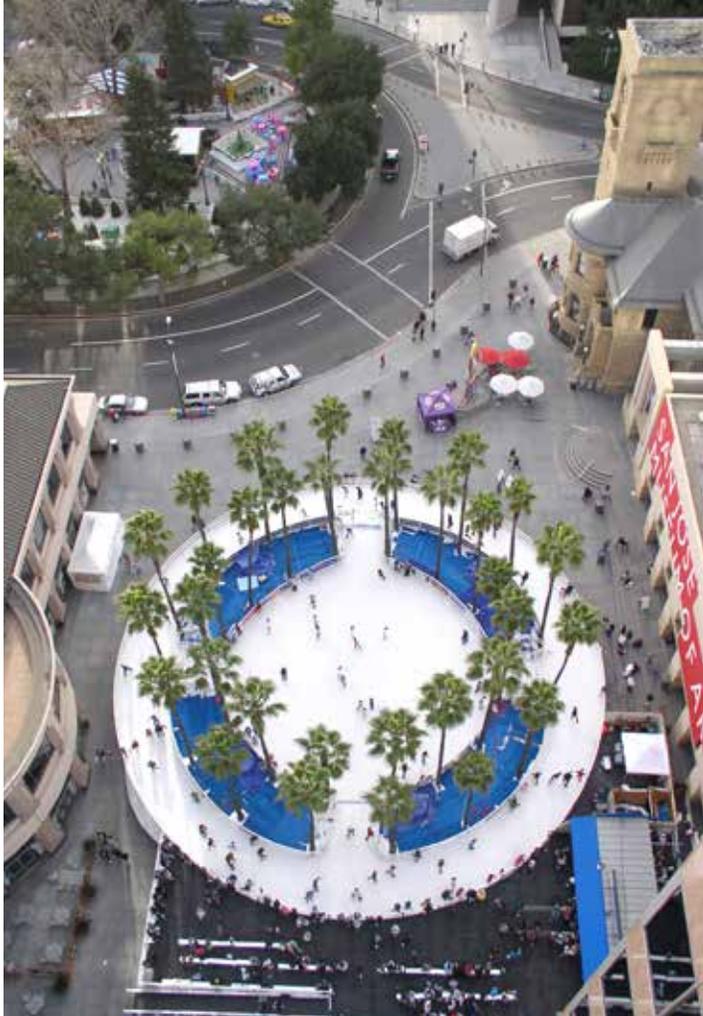


Rachel Madison  
1 Artistic  
2 Short Program  
3 Long Program  
4 Practice Music



RinkMusic Incorporated  
Woodland Hills, CA  
[www.RinkMusic.com](http://www.RinkMusic.com)  
(818) 224-7837 MAIN  
(818) 222-9901 FAX  
[Mail@RinkMusic.com](mailto:Mail@RinkMusic.com) EMAIL

Rinkside Console



# RISK MANAGEMENT

## for Outdoor Seasonal Ice Rinks

by Dan Foster

Outdoor seasonal rinks are growing in popularity, and the number of rinks operating during the winter holiday season is on the rise.

The Industry's Leading Arena Management Software Offering

## Maximize Your Organization's Potential



Over 900 Installs World Wide!



- ▶ Facility Scheduling
- ▶ League Management
- ▶ Membership Management
- ▶ Multi-Use Pass & Attendance Tracking
- ▶ Walk-in & Online Registration
- ▶ TV Schedule Display & Advertising
- ▶ Point of Sale
- ▶ Inventory Management
- ▶ Locker Rental & Tracking
- ▶ Equipment Rental & Tracking
- ▶ Credit Card Processing
- ▶ Financial Software Integration
- ▶ Energy Controls Integration
- ▶ Website Integration
- ▶ Billing & Receivables
- ▶ Contact Management
- ▶ Employee Time Clock
- ▶ Gift & Pre-Paid Debit Cards
- ▶ Over 175 On Demand Reports

[www.maxsolutions.com](http://www.maxsolutions.com) | Toll Free 1-800-976-6646 | [info@maxsolutions.com](mailto:info@maxsolutions.com)

**A**DVANCEMENTS IN TECHNOLOGY as well as strategic locations are opening the way for the public to have access to ice that was not possible a decade ago. In the past, no one could have imagined slipping on a pair of skates and gliding on ice while watching a beautiful Santa Monica sunset or enjoying some ice time within minutes of Miami's warm beaches. But today, outdoor ice rinks can be found in these warmer winter regions as well as every major city across the country and many destination sites.

Rink installers and operators undergo a great deal of preparation to make these outdoor sites safe for the public. As a risk manager to more than 200 ice rinks across the country, it is my privilege and responsibility to assist them with their risk management and loss control needs. Since I don't actually operate a rink, I reached out to some of the industry's most experienced operators of outdoor seasonal ice rinks to explain the measures they take to manage risk.

## Safety

The safety of guests and workers is a top priority. The precautions needed vary from location to location. An outdoor rink at a suburban shopping complex will have different issues to address than one in a downtown park.

An example of the more serious issues facing seasonal rinks took place last November at Bryant Park in the Bronx when an innocent teenage skater was shot during an altercation involving two people in the park who were fighting over a coat. Security guards, local law enforcement and trained staff are just some of the measures needed to provide a safe environment.

Kathi Singleton of American Outdoor Skating Centers knows firsthand the issues facing her rinks. "Being the general manager of a large outdoor holiday ice rink is rewarding in a lot of ways," she notes. "AOSC's utmost concern is for our customers. From their skating experience to their safety, we keep numerous trained skate guards on the ice at all times to monitor all guests. We have the added security of cameras and employees who walk the

customer and skate rental areas to ensure our guests' protection. Part of being a manager is rolling with the situation and making sure everyone is safe. You need to assess the situation and follow through in accordance with our company's policies and procedures."

## Security

Supervising activities at a permanent enclosed rink may be confined to the four walls and parking lot. However, what are the limits of supervision at an outdoor rink? In many cases, these rinks are comingled with other activities such as music stages, Santa's workshop and open public spaces. Where does the manager of an outdoor rink draw the line on what areas he is responsible for and what constitutes the responsibility of the park, mall or host site?

An ironclad contract should be in place with the property owner defining responsibilities for all parties. Collaboration with stakeholders such as the property owner, local law enforcement, contract security and local business owners should be addressed before the rink opens.



America's #1 Source for Rink Supplies & Equipment

- Dasher Board Systems & Shielding
- Protective Flooring
- Benching/Seating/Locker Rooms
- Scoreboards
- Maintenance Tools
- Ice Edgers/Ice Measurement
- Ultimate Vinyl Line Kit
- In-Ice Logos/Grapsics/Paint
- Goals/Nets/Coaching Aids
- Skate Sharpeners
- Rental Skates
- And Much Much More



Products for Construction & Renovation  
Operations & Maintenance Since 1988

Call today for a FREE Catalog!  
**800-234-5522**  
or visit our website:  
**ww.beckerarena.com**











Dave Fies, vice president of operations for Rink Specialists, puts it this way: “Security is paramount. We work hard to assess the security needs at each of our locations, which includes 24/7 security at all times from day one of setup to the last day of removal. We use an outside security company during the setup until we hire our overnight in-house security staff. These individuals serve not only as security during the overnight hours but can also be sharpening skates, pressure-washing rubber flooring, etc. Having this presence at all times allows us to best supervise the rink.”

“We also install a perimeter fence that helps define a boundary. This has come in handy when dealing with paparazzi who want to invade the rink to get pictures of celebrities enjoying a day of skating. We can keep the paparazzi outside the fence to provide our guests some degree of privacy.”

## Theft and Vandalism

Ice rinks can be a target for theft or vandalism, and seasonal rinks are no exception. In most cases, there is little physical protection. Compressors might be out in the open with power and rink lines exposed.

The level some thieves will go to in order to steal from a rink is amazing. Take, for instance, a rink located in a major downtown park. Thieves hopped the short fence protecting the compressors and cut the power lines between the service box and the compressors — WHILE THEY WERE ON! Not only was that a life-threatening move, but it put the rink out of commission until the lines could be replaced.

Cash on site should be kept to a minimum, with regular drops to a safe or the bank. Skates, cash registers, computers and other valuable items should be locked up each night. Video surveillance can be a useful tool to identify any suspicious activity or to provide evidence to police or claims adjusters in the event of a break-in.

## Weather

Unlike permanent arenas, seasonal rinks are open to the elements around them. Weather must be considered for operations. Rain affects the quality of the ice. Winds can play havoc with tents and temporary structures. Lightning is a serious threat. I asked John Stewart, venue



Courtesy of Willy Bietak Productions

manager for Ice Rink Events in the Seattle region, how he prepares his rinks for inclement weather.

“Many of our rinks have tents, which create some additional measures for us,” Stewart explained. “We have to monitor winds and shut down operations if they exceed the safety factor of the tent. Snow accumulation needs to be cleared off the tents as well to prevent collapse. These measures and more are covered in our severe weather action plan.”

## Logistics

Setting up a seasonal rink involves many steps that can take months of preparation. Permits need to be secured, contracts negotiated, contractors hired, vendors selected and promotional materials distributed. All of this behind-the-scenes work requires experience and knowledge to turn the rink into a successful seasonal event.

Robert Keith, general manager with Willy Bietak Productions, has worked extensively in the entertainment industry. Here is what he says it takes to choose a location for an outdoor seasonal rink: “When looking for locations, we research the annual attendance for the area. If there has been a rink at the location in the past, we can find out a lot of information from that record. It’s also important to know what other activities take place nearby that support our rink and any sponsorship opportunities. In some cases, we may be the destination that draws the public. Factors such as sun, shade and weather conditions also get looked at. With this information in hand, we can determine the size of the rink and other services or activities needed.”

## Unique Issues

Seasonal rink managers can find themselves in situations that are hard to manage or even plan for. For example, a downtown park might be an ideal location

for a rink due to its location to shopping, dining and local attractions. However, what if the park is also the unofficial camp for the homeless? How should a rink operator handle the uncomfortable situation of a homeless person looking for a place to bed down near the benches around the rink? Has gang activity been assessed? Will that be a problem that arises during the operating season? What about rinks located near ponds where ducks and geese swim? Will they endanger guests? Seasonal rinks also make an ideal backdrop to movie scenes or TV productions. This involves a change from the routine schedule and extra work for all.

These are just a few of the unique issues that outdoor rinks face each season. Dealing with them ahead of time can minimize the amount of time-consuming work needed during the short, busy season when the rink operates.

## More Opportunities for More Skaters

Seasonal rinks bring skating to a population that might not have the opportunity to venture into a permanent ice rink. They also allow us to enjoy skating in the open air — like “the good old days.”

As this segment of the skating industry grows, it’s my hope that more people have the opportunity to experience the fun and excitement that those of us in the ice rink business have come to love. Knowing that so many experienced people are behind the scenes making it a safe experience for guests is reassuring to this risk manager.



**Dan Foster is a senior risk control consultant with Safehold Special Risk Inc., a managing general underwriter and risk management service provider for ice rinks nationwide.**

## The ECO-FRIENDLY, Ice Rink System

With today's concern for the environment, energy efficiency and safety, CO<sub>2</sub> is now a much superior option over all synthetic refrigerants. It is natural, non-toxic, non-flammable with no net greenhouse effect.

### The CIMCO Advantage

CIMCO's exclusive, patented technology, **ECO<sub>2</sub> CHILL Thermal Plant**, provides you with the finest, most energy efficient CO<sub>2</sub> ice rink system available. Major operational benefits include:

- abundant high-grade heat reclaim (above 140°F and suitable for boiler replacement)
- full low-grade heat reclaim (at 100°F for underfloor heating, potable water and snow melting pit)
- efficient compressor operation
- very low pumping power (as much as 90% less energy required compared to other systems)
- superior CIMCO ice quality and consistent ice temperatures (CO<sub>2</sub> enters and leaves the refrigerated slab at the same temperature)
- and a future-proof answer as a refrigerant

With over 100 years as the leader and most experienced company in ice rink design, engineering, manufacture, installation and service, you can rely on CIMCO to provide you with an affordable, high-performance refrigeration system that is exactly right for you.



Call us today to learn more about our eco-friendly, safe ECO<sub>2</sub> CHILL Thermal Plant system.



[www.cimcorefrigeration.com](http://www.cimcorefrigeration.com)

## Maintenance & Care:

### Ice Resurfacers Battery and Charger

*Courtesy of Stangco Industrial Equipment*

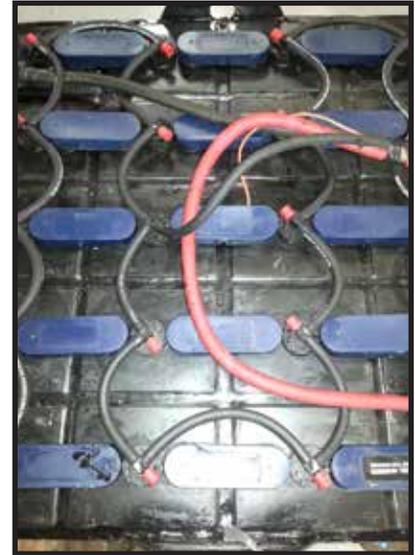
**E**LECTRIC ICE RESURFACERS are growing in popularity with the increasing emphasis on air quality in ice rinks. The battery set in the ice resurfacers must be maintained and serviced on a regular basis. Only two things must happen to prevent premature failure of the battery set: It must be watered correctly and charged properly. Following are the key components to watering and charging your battery set to make sure that your ice resurfacers runs smoothly.

#### Battery Watering

Proper watering of the battery is essential to maintaining its usable life. When



*Only two things must happen to prevent premature failure of the battery set: It must be watered correctly and charged properly.*



**Level-Ice™**

*Laser control systems for leveling ice*

*Simple to install.  
Simple to use.  
Lets the operator focus on driving.*

**Latec**

Contact us today to learn more.

Phone: 519-235-4585 | Fax: 519-235-0744 | Email: sales@latec.on.ca | www.latec.on.ca

The advertisement features a large image of a white Level-Ice ice resurfacer machine on an ice rink. The machine is equipped with a laser control system. A smaller inset image shows the operator's perspective, including the steering wheel and the control panel. The text is arranged around the machine, highlighting its features and ease of use. The Latec logo is prominently displayed at the bottom left, and contact information is provided at the bottom right.

watering the battery, fill the water only to cover the element in the jar (to the top of the splash guard). Do not water to the top of the cell cover as this can cause overflow and a loss of electrolyte, which will shorten runtime and the life of the battery, as well as cause corrosion.

The proper time to water the battery is AFTER a full charge. Watering the battery before charging will cause electrolyte to overflow and cause multiple hazards.

We recommend the use of a single-point watering system, which will pay for itself quickly and save time and effort in watering the battery. It will also prevent over-watering, loss of electrolyte, corrosion build-up and premature battery failure.

### Battery Charging

The battery lifespan can be extended by using the charger properly. It is important to charge the battery after a FULL day of use. If the charger you are using is not an opportunity charger, it can hurt

the battery if you are constantly charging after each ice cut. If the rink requires use of the battery for extended ice time, an opportunity charger can be used to keep the battery in a constant state of charge. The battery should always be plugged



into the opportunity charger when not being used.

It's critical that the "Equalize" button on the charger be used weekly (most chargers can have it set automatically). An equalize charge brings the cell voltages up to uniformity by boosting the battery during the final phase of charging.

Be careful when you unplug the battery mid-charge. Be sure to push the "Stop" button on the charger before disconnecting the battery. If you do not, the charger, battery or operator can incur damage or injury.

**Stangco Industrial Equipment, based in Santa Ana, Calif., fulfills battery and material handling needs for facilities nationwide. Their product line includes opportunity chargers, single-point watering systems and premium batteries. For more information, go to [stangco.com](http://stangco.com), and look for the Stangco exhibit at the 2014 ISI Trade Show in Chicago.**

Zamboni® remains the overwhelming choice for professional, private and municipal ice rink operators throughout the world.

Trusted and proven performers, Zamboni ice resurfacers bring unequalled quality and superior value to the rink every day.

**OFFICIAL ICE RESURFACER OF THE** 

**Zamboni Company**  
15714 Colorado Avenue  
Paramount, CA 90723-4211  
Phone (562) 633-0751  
Fax (562) 633-9365

[www.zamboni.com](http://www.zamboni.com)



NHL and the NHL Shield are registered trademarks of the National Hockey League. © NHL 2014. All Rights Reserved. ZAMBONI and the configuration of the Zamboni® ice resurfacing machine are registered trademarks of Frank J. Zamboni & Co., Inc. © Frank J. Zamboni & Co., Inc.

**ZAMBONI®**  
Nothing else is even close

# Music in the Rink

NEW SOLUTIONS THROUGH TECHNOLOGY

by Joel Smulson

TODAY'S SKATERS ARE TOO young to remember the days of live music in the ice rink. Then came records, followed by cassettes and CDs. Today, computers, iPods and other electronic devices have taken music in the rink to a new level. Let's take a look at the challenges associated with typical playback options and the solutions provided by the latest technology.

## THE CHALLENGES

First and foremost are the issues associated with the maintenance of playback equipment. This can range from lost or defective cables to damage or loss of the equipment itself. CDs and MP3 players are lost, damaged, stolen or forgotten.

Hockey and public sessions can be very hard on rink-side audio equipment unless this equipment is kept in a secure place or removed when not being used.

Many facilities will permanently secure the audio equipment and have an employee or volunteer play the music. This works well as long as someone is available when the music is required. Even using a computer to store and play the music does not solve most of the problems.

But the maintenance issue is not the only problem a facility faces when it comes to music. Other challenges include equipment reliability, order of play, volume levels, music quality and availability of personnel to operate the system.

## MULTIPLE SOLUTIONS IN ONE SYSTEM

The innovative RinkMusic system solves these problems with state-of-the-art technology and comprehensive programming.

The control console is typically installed on the glass inside the scorekeepers' box, with the control surface facing the ice. The skater uses the control console through the glass to select and control his or her own music. With the control console mounted behind the glass in the scorekeepers' booth and the computer at a secure location, the system is not subjected to the typical abuse experienced in many facilities.

How is the order of play controlled? The skaters identify themselves to the system with an RFID (radio-frequency identification) keytag. The system then displays the skaters' available programs on an LCD screen. The skaters simply select the music program they want to play and present the keytag again. An alert sound will be heard over the sound system followed by their name. A settable delay allows skaters to get into position before the music automatically begins playing.

When more than one skater is using the system, it automatically places all of the skaters into a queue, thus allowing one after another to skate to their music with no delays. Each skater will hear an alert tone and his or her name, then "followed by" with the next skater's name. When necessary, coaches may use the coach keytag along with their students' keytag to place a student ahead of all other skaters in the queue. The system has an interleave feature which can be set to comply with





850  
Soft Series

Hockey Series

50 Series

# Rent



# Riedell

Do you want to keep your customers coming back? Riedell can help. Our rental skates offer unmatched durability, comfort and fit. Skaters love them! Learn how Riedell rentals can improve your skating facility at [ice.riedellskates.com](http://ice.riedellskates.com).

Promote your rink

[iSkateRiedell.com](http://iSkateRiedell.com)  
[facebook.com/RiedellSkates](https://facebook.com/RiedellSkates)



typical rink rules — for example, a skater in a lesson followed by a skater who has not played her music, or two students in lessons followed by one skater who has not played his music, etc.

How is the volume problem solved? Once the volume is set for a program, the system remembers that setting each time that particular program is played. No more damaged speakers!

How do music files get into the RinkMusic system? There are two methods available. A skater can present a CD to the rink and the music is then uploaded to the computer. This is very fast and the music file is automatically adjusted for volume. But the preferred method is to use the RinkMusic website; RinkMusic members can upload music from any location in the world to their choice of member rinks anywhere in the world. This feature eliminates the need for rink employees to upload music into the RinkMusic system. Skaters can walk into an early morning freestyle session and their music is there, ready to be played. No power or audio equipment required rinkside, and no rink personnel or volunteers required to play

music. The only requirement is a powered PA system.

### HOW IT WORKS

- The control console is fastened to the glass with a special dry adhesive designed to withstand high impact, water and cold temperatures.
- The keytag, which contains a computer chip and an antenna, wirelessly interacts with an RFID reader inside the control console. This allows the keytag to be read through the glass.
- The controls (forward, reverse, up, down) are capacitive sensed keys that react to a bare or even a gloved finger through the glass.
- The LCD screen displays information in a clear format through the glass in any ambient light. This display is also backlit.
- The computer (CPU) is custom built by RinkMusic specifically for this audio application. The computer will handle up to four ice surfaces (all



playing different skaters' programs at the same time) and has the capacity to store hundreds of thousands of music programs.

### INSTALLATION REQUIREMENTS

The RinkMusic system is very easy to install. The first requirement is a Cat5e cable run from the computer location to each rinkside control console. If this is not possible, the control console(s) can be supplied in a wireless configuration requiring only power. The only other requirement is an audio cable run from the computer location to the PA system.

# Flip and ISI — Not Just for Kids!



**ISI ADULT CHAMPIONSHIPS**  
**2014 New York**



**ISI Adult Championships**  
Oct. 10-12  
Floyd Hall Arena  
Little Falls, N.J.  
*Entry & Test Deadline: Sept. 1*

[skateisi.org/adultchamps](http://skateisi.org/adultchamps)

## CUSTOMER RESPONSE

"RinkMusic has been a great addition to our facility since 2008," says John Saitta, skating director for The Rinks-Anaheim ICE. "Skaters enjoy hearing their names being announced over the loudspeaker, coaches enjoy not having to stand around the music player to ensure their music gets played and parents enjoy no more music being accidentally bumped out of line. RinkMusic is a win, win, win!"

Toyota Sports Center in El Segundo, Calif., recently installed the RinkMusic system in its arenas. "The younger skaters especially like having the keytag to get in line to play their music," says Skating Director Juliette Harton. "We put the keytags with our facility logo on a keychain and they clip it on their bags. They always have music for their lesson, and the piles of lost CDs are disappearing."

Gone are the days of broken boom boxes and the "battle of the queue," adds Kent Johnson, program director for Kendall Ice Arena in Miami. "The system is easy to use and the RinkMusic team is extremely helpful and there for you if you have technical questions. This is definitely the music system wave of the future!"

### The RinkMusic system offers the following benefits for ice rinks and skating schools, coaches and skaters:

- Simple to install and maintain
- Automatic volume memory
- Auto name announce
- Automatic queuing
- Flush queue feature
- Equipment easily protected
- Reporting feature
- Elite skater features
- Disable skater music
- Remote upload of music

Joel Smulson is the founder and president of RinkMusic Inc. of Woodland Hills, Calif. Visit the RinkMusic booth at the 2014 ISI Trade Show in Chicago. For more information, go to [rinkmusic.com](http://rinkmusic.com).

*Introducing a new CER course...*

## "Essential Knowledge of the Figure Skating Blade"



CER Sport Safety 208, "Essential Knowledge of the Figure Skating Blade," is designed to assist coaches in understanding the unique performance and functional features of various blades. The course comprehensively describes the components that define each blade model to help coaches understand why a particular design is right for a particular skater. SS 208 will give coaches insight to consider the requirements of the skaters, the parts of the blade, material, and performance features when making blade decisions.

*Visit [www.skatepsa.com](http://www.skatepsa.com) to view available courses*

▶ **CER deadline for the 2014-2015 season is coming up on July 1!**



*John Wilson*  
THE WORLD'S BEST BLADES

PROFESSIONAL SKATERS ASSOCIATION



## FACILITY PROFILE

by Lori Fairchild



# Staying Cool *in Brandon, Florida* at the Ice Sports Forum

**B**UILT IN 1997 just outside of Tampa, the Ice Sports Forum in Brandon, Fla. recently underwent a number of improvements, including renovated viewing areas, free Wi-Fi, new lobby and rink lighting, the addition of a third Zamboni ice resurfer, upgraded sound systems and a new dehumidification system. Laser tag equipment upgrades are scheduled for this summer and an athletic/ballet room is planned.

With two NHL-regulation rinks, the Ice Sports Forum is the official training facility of the Tampa Bay Lightning and hosts many other NHL teams that visit Tampa Bay. It is also home to the University of Tampa Spartans ACHA Division III Hockey Club and an ISI program that includes *weSKATE* learn-to-skate instruction and a synchronized skating program. The facility is an associate member of the Tampa Bay Skating Club.

The Ice Sports Forum's LaserStrike laser arena can host 30 players at a time and is available for parties, team-building exercises and walk-up recreation.

Completing the 85,000-square-foot facility are the RinkSide Sports full-line pro shop, a game room, the Power Play Grill, the Centerline Café, a spacious mezzanine, a party area and a conference room. The Power Play Grill offers a sports bar setting with a full menu, a specialty beer selection, nine big-screen TVs and an outdoor patio, while the Centerline Café carries the full food menu and non-alcoholic beverages.

### Staffed Up

Privately owned by Thomas Bradley, the Ice Sports Forum employs 50 full-time and part-time staff members and is run by General Manager Brenda McKinnon and Assistant General Manager Brent Bradley. Department heads are: Tommy Brannen, skating director; John Finnie, hockey director; Aimee Clay, youth hockey director; Brent Bradley, food and beverage manager/laser tag facility director; Doreen Van Vliet, birthday party director; and Thom Smith, maintenance director.

"We have 18 figure skating/hockey coaches on staff who teach private and group lessons," says Brannen. "Some of our figure skating instructors are former show skaters who have performed with Disney On Ice, Ice Capades and Ice Follies, and some are former U.S. national competitors. Our hockey coaches have come from college and hockey professional ranks."

### Year-Round Programming

The Ice Sports Forum provides a range of ice sport programs for all ages. "Our *weSKATE* classes run year-round, with classes running four times a week including 30 minutes of class time and 15 minutes of practice," Brannen says.

"My Parent and Me" classes allow a parent and child to enjoy a special "play date" to enjoy the skating experience together.



Off-ice conditioning classes give students the opportunity to work on core training and jumping technique.

Morning and afternoon freestyle sessions are offered year-round for training and private lessons, with extra morning sessions added during the summer months.

The Ice Formetts teen synchronized skating team and the Ice Formationettes youth advance formation team train year-round, competing in both synchronized and production numbers. The Formetts recently traveled to Pleasant Prairie, Wis. to compete in the ISI Synchronized Championships.

The hockey program based at the Ice Sports Forum consists of 102 adult hockey teams, 20 recreational youth teams, eight travel teams and seven high school teams.

The Ice Sports Forum hosts a number of events throughout the year. The Fall Challenge is an annual ISI-endorsed competition that runs three days and has earned a reputation for success in the Tampa area. Other skating events include spring recitals and the Winter Celebration Holiday Show featuring learn-to-skate solo and production performances. USA Hockey's Adult Classic Hockey Tournament is hosted each April, drawing dozens of teams from throughout North America and Europe.

"Summer schedules offer more flexibility to create summer camps for our figure skaters who are looking for more on-ice classes and extra freestyle time for training," Brannen notes. "We have on-ice power conditioning classes where hockey and figure skaters train together for speed and agility. This brings out some healthy competition!"

Summer camps are a fun time for students to learn how to skate, play laser tag and participate in small production numbers to perform on the last day. More advanced skaters can attend skating camps that include on- and off-ice classes for individual training. Hockey training camps are also offered, including the Lightning Rookie Camp.

Weekend and summer public sessions feature games at center ice, a DJ and the facility's impressive new sound system and lighting.

The Ice Sports Forum hosts about 100 birthday parties each month, notes Van Vliet: "Our birthday parties are very successful. We offer a "Fire and Ice" package, which is a party for skating, laser tag or both. We have space for separate birthday parties or larger rooms that accommodate multiple parties. Each party has a host/hostess as well as a skating instructor if requested."

## The ISI Connection

The Ice Sports Forum's coaching staff is the backbone of its program promotion, Brannen adds. "Promoting our badge testing is our first step to having our clients become ISI members and experience the excitement of passing their test, receiving a badge and getting their membership card and *Recreational Ice Skating* magazine. Parents are happy to have the insurance coverage that comes with ISI membership. Many of our students continue on to hockey and figure skating programs."

Brannen says the facility has found ISI's *weSKATE* and Edge software programs to be excellent tools. "The *weSKATE* software has really cut down on the time needed to register tests and



**Ice Sports Forum staff members, from left: Lee Gilner, hockey coach; Amanda Unterfer, front desk; Tommy Brannen, skating director; Alan Van Valkenberg, pro shop manager; Brenda McKinnon, general manager; Terry Lynn Zellner, skating coach; Doreen Van Vliet, birthday party director; and Alexis Van Vliet, skating coach**

memberships. The class management feature helps us keep track of all of our students and their classes, from session to session. And the Edge program is a must for our competitions. It's very easy to use, and we appreciate being able to call the ISI office for any help that is needed."

The Ice Sports Forum also takes advantage of the ISI Membership Rewards program, using rewards to purchase banners and dasher graphics for the arena and other program supplies.

## Getting the Word Out

Birthday parties provide a prime opportunity for coaches to promote the facility's programs, Van Vliet adds. "Our hosts and hostesses inform and hand out current flyers about all of our programs, and private lesson instruction is offered during the parties."

Another successful marketing tool has been the staffed meet-and-greet desk open during public sessions for skating visitors and their families who have questions about the facility and its programs.

Keeping the facility's website and Facebook page up to date, placing coupons in local publications and distributing flyers to skaters and parents at check-in and on bulletin boards are additional ways the Ice Sports Forum reaches its current and prospective patrons. "We have also had many local newspaper articles featuring our students' achievements, upcoming events and special activities each season," Brannen says, "and we've had local TV stations come in to cover our programs and promote both our hockey and figure skating events."

Using all available tools to retain existing patrons and reach new ones is vital in a locale where the competition for recreational activities is great, Brannen notes: "We live in beautiful, sunny Florida. Our weather offers many opportunities for patrons to participate in outdoor sports. Our job is to give them a great product and also remind them that a cool ice rink is not a bad place to be in the summer when the temperature soars into the 90s."



## One Size Fits All??

When it comes to outfitting skaters, is it one size fits all?? Of course not! The wrong fit will make even the easiest moves difficult. In fact, it could be dangerous.

So it is with rink management and insurance. Are you covered sufficiently? At the best price and service level? Does your insurance plan fit your business model? If not, you could be headed for a fall.

Our **I.C.E.** (Ice Center Evaluation) Program is designed specifically with the rink owner in mind. Call us to get a free evaluation and benefit from our 100+ years of combined insurance experience.

Let us help you get the right insurance fit. Then you can focus on your business.



**American Insurance**  
**The Right Fit**  
**617-770-9000**



Rink Insurance Program underwritten by an A+ Insurance Company



## Coaches' Corner

Liz Mangelsdorf  
ISI National Skating Programs Coordinator

# Changes are Coming

ONE OF THE things that we hear regularly from coaches is a frustration with the number of rules and changes that they must stay on top of in order to be effective and successful professionals in an ever-evolving sport. While this is a challenging part of the job, most everyone agrees that the ability to adapt and make changes is key to improving the experience for our skaters.

ISI is committed to listening to our professionals and making these kinds of revisions, while at the same time taking a conservative approach to the number of changes and the scope of their impact. It is our hope that these changes will enhance your job and create new opportunities for your skaters.

The 2014 rule revisions will be effective beginning Sept. 1. These will include changes to the Open Freestyle levels as well as the addition of the opportunity to do a short program in the Gold and Platinum events. There will be a new category in ice dancing, Open Solo Free Dance, which will include new test levels and competition events. We have revised the dance step sequences within the traditional Freestyle 5-8 test levels to include new steps like loops and twizzles. There are important maneuver changes to both Freestyle 8 and Freestyle 9 test levels, and many maneuver changes throughout the Pair 4-10 test levels.

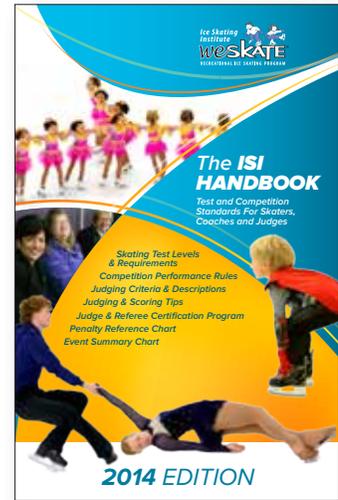
The details of these changes will be released in May. As in prior rule change years, for ease of use, an informational handout will outline the specific rule changes, revisions and clarifications. This document will be posted on our website, and we will announce its availability via ISI News, Facebook and email.

The new *ISI Handbook* will be available for purchase (\$25) beginning at the 2014 ISI Conference & Trade Show in Chicago and can also be ordered directly through the office for shipment after June 1. As an added convenience, you will receive a complimentary digital version of the handbook with the renewal of your professional membership.

Please remember that professional memberships have a universal expiration date of Aug. 31, so you can mark your calendar for both the rule revisions and your membership all on the same day.

Note that if you are planning to attend either the ISI Adult Championships or the ISI Holiday Challenge, the 2014 rules and revisions will be in place for these competitions.

All judge certification tests taken on or before June 30 will require a 2014 update test to remain valid. The update test will be offered at a discounted rate of \$10 between July 1 and Aug. 31, after which the fee will be \$20. All judge certification



tests taken July 1 or later will remain valid until the next rule revision year.

Please take the time to review all of these changes to see what's new for you and your skaters. The time you invest in doing so will only serve to make your job easier and your skaters more successful. 

### IMPORTANT UPCOMING DATES

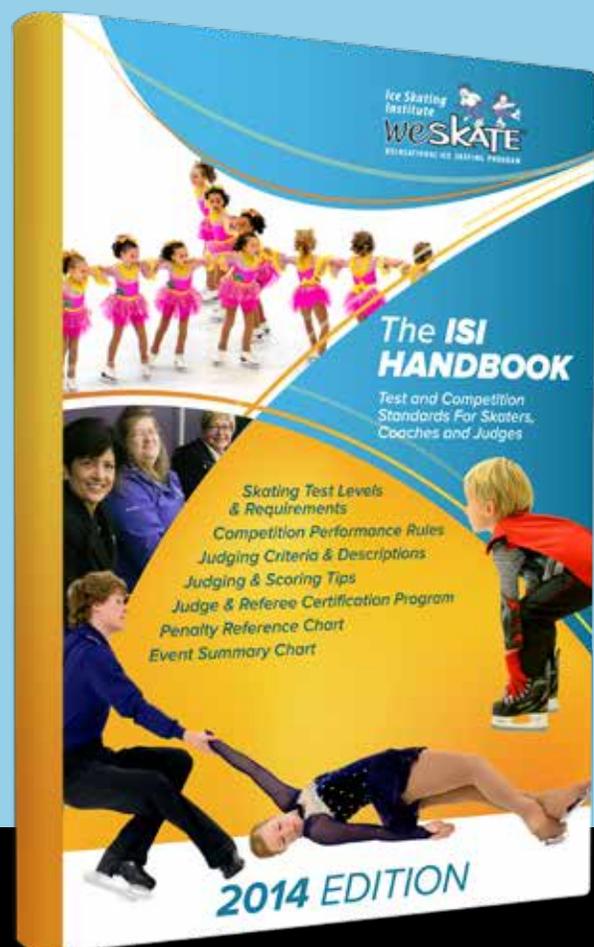
- Rule Revisions Posted: **May**
- *ISI Handbook* For Sale: **May 27 (at conference)**
- *ISI Handbook* Orders Available for Shipping: **June 1**
- Judge Certification Update Test Discount Rate: **July 1-Aug. 31**
- Annual Membership Renewal Deadline: **Sept. 1**
- Rule Revisions Become Effective: **Sept. 1**

# Hot Off the PRESS!

*The ISI Handbook, 2014 Edition* is the only comprehensive resource for:

- ISI test level requirements
- *weSKATE* program information
- Competition events and performance rules
- Judging (including penalty reference chart and quick reference for duration)

Updated and revised to include the 2014 rule revisions\* and new competition events, the 2014 edition provides a wealth of information, standards and resources for learning, teaching and judging the ISI Recreational Skating Program.



Get your copy of *The ISI Handbook, 2014 Edition* at any ISI national event or order it today: [skateisi.org/handbook](http://skateisi.org/handbook)

**\$25**

\*The 2014 rule revisions become effective on September 1 and will be observed at all ISI national events after that date.



## Ask Mr. Edge

# ABOUT BLADE SHARPENING

by John Harmata

A GOOD BLADE SHARPENING begins with the individual who does the sharpening, which explains why skaters will sometimes travel great distances to have their blades sharpened. It is not uncommon for skaters to need their skates sharpened every two to three weeks, or to go as long as three months before sharpening again.

To be a good skate sharpener requires a keen eye for detail, steady hands and many hours of practice on a sharpening machine. Sometimes it can take several months or even longer to perfect one's technique to an acceptable level of consistent quality.

### Advantages of a Good Blade Sharpening

Level edges:

- Provide an identical feel for the ice no matter which edge the skater is on
- Make it easier to spin and maneuver on the ice
- Facilitate landing jumps correctly and on the proper edge

Sharp edges:

- Increase edge bite (grip) in the ice
- Increase speed with less effort
- Make edge jumps easier
- Allow for deeper knee bends without slipping, resulting in tighter turns

### Blade-Sharpener Technique

Variations in ice conditions greatly affect which radius of hollow (ROH) to use. The surface temperature of the ice for which the compressors are set will determine whether the ice is slightly harder,

## 32 Degree Management Corporation



We built and managed our ice rink since 1973.

Our skating schools have been ranked #1 & #2 in the nation.

We have 39 years of experience in the ice skating industry.

Successfully Managing Ice Skating Facilities For 39 Years

- ★ Consulting ★
- ★ On-site Management ★
- ★ Inquire about our lease to buy option ★

Visit us at our facility in Virginia or contact Todd Martin at 1.866.752.8312

— "Specialized Fields Need Specialized Skills" —

[www.32degreemanagement.com](http://www.32degreemanagement.com)

## Join Our Coaching Staff

# \$65,000

Guaranteed Minimum base for the first year  
★ Relocation allotment offer ★



Tommy Steenberg, international competitor with Olympic Coach Audrey Weisger



Ballet Studio



On-ice Training



On-ice Harness

Fairfax Ice Arena is searching for a Competitive Ice Skating Coach to join our coaching staff.

### The Fairfax Ice Arena is...

- Located 12 miles from Washington, D.C. in Fairfax County, Virginia— one of the wealthiest counties in the country.
- Offers a 10-week USFS Summer Training School.
- Competitive Figure Skating program offers ballet studio, off-ice training, and jump harness.
- We offer over 58 figure skating sessions each week during fall, winter and spring.

Over the past 40 years our competitive program has developed Olympic, World, National, Sectional, and Regional skaters.

Resumes to: **Fairfax Ice Arena**  
3779 Pickett Road  
Fairfax, VA 22031 U.S.A.  
Call Jimmy Torres at 703-323-0674 ext 21  
Fax: 703-978-6796  
Email: [jtorres@fairfaxicearena.com](mailto:jtorres@fairfaxicearena.com)

Offer expires 8/31/14

softer or average. A temperature setting below 20 F produces a much harder ice surface, which is good for hockey. Figure skating on this type of ice surface is easier when using a deeper ROH.

The average ice hardness for figure skaters is around 20 to 22 F. Figure skaters find it easier to skate on softer ice when using a shallower ROH. Skaters who train at several different rinks where the ice conditions vary should set their ROH for the ice on which they spend most of their time.

For many years, blade sharpeners, especially those specializing in hockey, have performed a very basic test to see if blade edges are level after sharpening. The assumption behind this test is that after the skates have been sharpened, they should be able to stand up and balance perfectly on both edges. But this isn't a very reliable test. These factors may alter the center point of balance:

1. Soles of boots that do not follow a straight line, but instead are curved slightly to the right or left
2. Tops of worn boots that slant to the left or right
3. Soles of boots that have not been leveled, which will affect the blade mounting
4. Blades that are mounted a great deal off center, either to the inside or outside, as needed to accommodate a skater's foot

### Factors Affecting Blade Sharpening

- Ice conditions — hard, medium or soft ice
- Skating level — beginner, intermediate or advanced
- Skating discipline — dance, freestyle, hockey, recreational or synchro
- Number of hours per week on the ice
- Carbon or stainless steel blades — stainless maintains an edge much longer
- Weight of skater

### How Often Blades Should Be Sharpened

Increasing blade life while maintaining edge sharpness requires learning how to hone the blade edges. Regular edge honing will determine how long it will be before the next machine sharpening is required.

Honing the blade edges is easily done by placing a generous amount of honing oil on a hand stone and running it gently along the edges of the blade. Use long strokes from front to back or back to front, whichever feels more natural.



Always maintain the stone at or about a 5-degree downward angle to the blade edge. After a few strokes, wipe the excess oil from the blade, feel for the degree of edge sharpness and adjust accordingly.



**John Harmata, aka "Mr. Edge," is the owner of Geppetto's Skate Shop in Downers Grove, Ill., and the author of *Anatomy of a Figure Skating Injury*. A former X-ray technologist, Harmata applied his knowledge of skeletal anatomy to the development of an accurate**

**system of fitting boots and mounting and sharpening blades, resulting in reduced skating injuries and overall improvement in skating technique. He provides services to figure skaters from throughout the United States, Canada and overseas. Harmata will present three sessions at this year's ISI Conference in Chicago.**

**Over 400 NHL, Triple A, Double A, Collegiate, Recreational Ice Rinks and Curling Clubs Across North America are Fog, Condensation, Mold and Drip Free.**

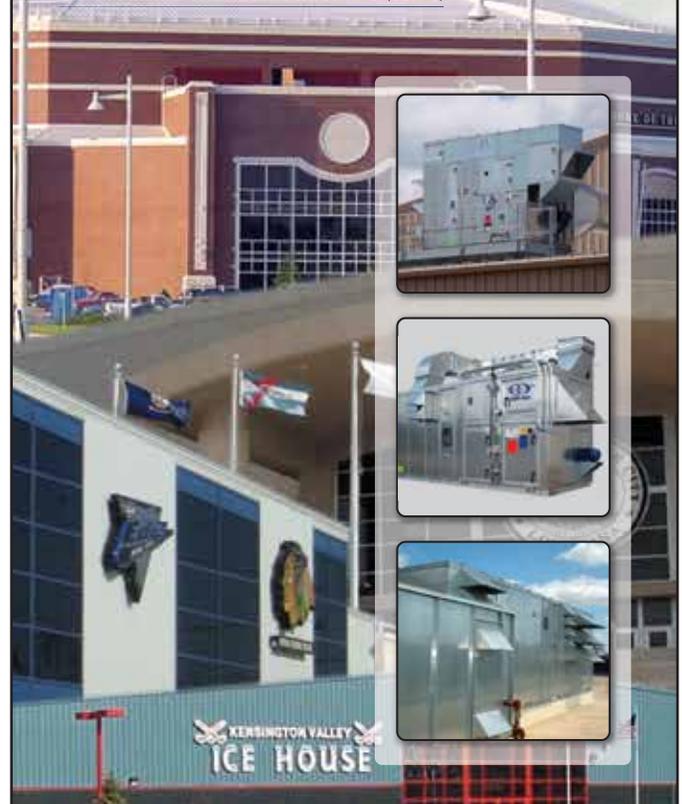
**Why?  
They have ARID-Ice™.**

These facilities benefit from **ARID-Ice** desiccant dehumidification for full capacity enhanced humidity control while maintaining automatic indoor air quality. **ARID-Ice** units are equipped with:

- Turbo Vapor Boost™ reactivation energy control circuitry providing extreme capacity in humid conditions.
- State-of-the-art enhanced silica gel desiccant wheel with long lasting seals.
- Highly efficient reactivation circuits that deliver dry air on demand maximizing the capability of the ice plant and maintaining a dry building.

**ARID-Ice** by Controlled Dehumidification IMS has provided humidity and indoor air quality control equipment to the Pittsburgh Penguins, New Jersey Devils, Jacksonville Barracudas, Florida Panthers, Houston Aero's, University of Notre Dame and Penn State University to name a few.

Contact our application specialists to learn how your arena can benefit from **ARID-Ice** technology. Call **810-229-7900** today and visit [cdims.com](http://cdims.com).



# Have Fun, Make a Difference!

by Lori Fairchild



**T**HERE'S NOTHING BETTER than making a difference while having a great time with good friends and colleagues. The ISIA Education Foundation is getting ready to offer you a number of opportunities to do just that, with several summer fundraisers that will benefit Foundation programs, including the annual scholarship awards.

First, by popular demand, the Foundation brings its live auction and host Jimmie Santee back to the President's Reception during conference week in Chicago. Get ready to join the fun as well as the bidding frenzy! In addition to the live auction entertainment, a silent auction will also be conducted during the reception and continued the following evening at the Benefit Bowl.

On Wednesday from 7 to 10 p.m., the Foundation moves to Kings Bowl America (within walking distance of the conference hotel) for the Benefit Bowl. Your \$20 ticket buys bowling, rental shoes, pizza and soda; a cash bar will also be available. If you did not sign up when you registered for conference, you can get tickets and information at the conference registration desk.

Later this summer, the Foundation will sell Skate with the Stars raffle tickets during the Worlds competition in Boston;

two lucky competitors will win the opportunity to skate in the Foundation's annual Benefit on Ice Show on Friday, Aug. 1 (see ad on next page). The Benefit Show is the Foundation's largest fundraiser of the year. We hope to see you there!

The ISIA Education Foundation is a 501(c)3 organization.

## BENEFIT BOWL

Wed., May 28  
7-10 p.m.  
Kings Bowl America  
(a short walk from the hotel)

- Fun networking & social event benefiting the Foundation's scholarship program!
- Bowling (rental shoes included), silent auction, pizza & cash bar
- Only \$20  
Tickets available at Registration Desk

## You Have the Message, **WE HAVE THE AUDIENCE**

Your business image and message are important keys to your success — but only when they reach the right audience. ISI's print and digital publications and national events provide targeted exposure to those most likely to buy your products and services: ice arena professionals, coaches and directors, skaters and parents.



CONFERENCE & TRADE SHOW



MAGAZINES



PUBLICATIONS



SKATING EVENTS

For more information about advertising and sponsorship, contact Carol Jackson at [cjackson@skateisi.org](mailto:cjackson@skateisi.org) or (972) 735-8800, Ext. 141.

# Who Will It Be?

This year's Benefit on Ice guest skater will be announced soon, but it's not too early to reserve your seat!

**Friday, August 1 • 7 p.m.**  
**New England Sports Center**  
**Marlborough, Mass.**

The ISIA Education Foundation Benefit on Ice Show is always the highlight of ISI Worlds week, and this year will be no exception.

The Benefit Show scouting team will be observing competitors at all levels throughout the week, selecting participants to join in the Friday night ice skating extravaganza.

If you're selected, you'll have the unique privilege of sharing the program spotlight with ISI peers as well as a guest skating star. Previous featured guests have included such notable champion figure skaters as Sasha Cohen, Rachael Flatt, Evan Lysacek, Mirai Nagasu, Ryan Bradley and Ashley Wagner.

Whether you're on the ice or in the stands, this year's Benefit on Ice will be an evening you won't forget!

**Seating is limited.**  
**Reserve your tickets now!**

**\$25** before July 15

**\$30** at Worlds registration prior to Benefit Show (if not sold out)

**\$20** group sales (10 or more tickets through the ISI office prior to July 15)



**Friday, August 1 • 7 p.m. • New England Sports Center • Marlborough, Mass.**

Payment Method:

- Check/Money Order
- Visa
- MasterCard
- Discover
- American Express

Make checks payable to Ice Skating Institute.

Mail form and payment to:

ISI-Events  
 6000 Custer Rd., Building 9  
 Plano, TX 75023  
 OR fax to 972-735-8815

**NO REFUNDS**

NUMBER OF TICKETS \_\_\_\_\_ TOTAL \$ \_\_\_\_\_

NAME FOR TICKET PICKUP AT REGISTRATION \_\_\_\_\_

CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CARDHOLDER'S NAME \_\_\_\_\_ SIGNATURE \_\_\_\_\_

TELEPHONE (REQUIRED) \_\_\_\_\_ EMAIL ADDRESS (REQUIRED) \_\_\_\_\_

(OPTIONAL) ISIA Education Foundation Donation (tax deductible IRS# 36-3638131) \$ \_\_\_\_\_

# ISI Judge Certification Tests

*Congratulations to the following instructors who have recently passed ISI judge certification tests:*



## **GOLD**

Josselyn Baumgartner  
Bridgette Berg  
Judy Bouts  
Angela Como  
Heather Cristobal  
Courtney DeBoer  
Nancy Hitch  
Krystina Kaas  
Kelly Kelly  
Deborah LaBombard  
Jayme Long  
Caroline Luczynski  
Saori Minami  
Allison Martorelli  
Jacquie Phillips  
Sonia Richmond  
Gina Stramiello  
Rashelle Weicherding  
Malin Zandelin



## **SILVER**

Josselyn Baumgartner  
Judy Bouts  
Taylor Clemmons  
Heather Cristobal  
Gabriella De La Cruz  
Kaylee Fly  
Meredith Flynn  
Jess Forcier  
Jennifer Hodges  
Kelly Kelly  
Caroline Luczynski  
Tracie Miller  
Soari Minami  
Olivia Morrissey  
Katie Munk  
Joanna Oman

Stephanie Orchard  
Jacquie Phillips  
Jennifer Sallade  
Susie Saari-Graham  
Chanelle Schoonmaker  
Audra Radziunas Smith  
Malin Zandelin  
Joanna Zehme  
Sasha ZerIn



## **BRONZE**

Sadie Baker  
Josselyn Baumgartner  
Lesley Bissett  
Eugene Bocan III  
Judy Bouts  
Jill Brehmer  
Taylor Clemmons  
Jolie Contento  
Danielle Corby  
Gina DeSon  
Jennifer Don  
Kaylee Fly  
Chelsea Foster  
Jennifer Hodges  
Alexa-Jane Hoidahl  
Amanda Horton  
Cristina Jehle  
Perry Jewell  
Joanie Jun  
Sarah Kelly  
Aspen Lengyel  
Caroline Luczynski  
Margaret Marlow  
Laurie May  
Maria Miller  
Olivia Morrissey  
Katie Munk

Kathryn Murphy  
Isabella Novielli-Guddat  
Colleen Okolski  
Kristen Paulson  
Stephanie Peters  
Jacquie Phillips  
Kara Pietrogallo  
Hannah Post  
Caitlin Ramsey  
Erik Roby  
Jennifer Schalk  
Lauren Stoklosa  
Rebecca Varnon  
Vries Vikki  
Jessica Waldner- Heinemann  
Julie Warner  
Ashante Wheatley  
Malin Zandelin



## **SYNCHRO**

Angela Como  
Amber Engert  
Lori Lipke  
Sarah Miller  
Ellen Mills  
Michele Mumbower  
Terry Zellner



## **REFEREE**

Julie Goddard  
Bridgid LaMear  
Dawn Landon Boice  
Annamarie Leik  
Karen Olson  
Kimberly Schaefer  
Marianne Tisch  
Christina Wronkovicz

# Follow Flip to ISI's National Events!



PRESENTED BY  
Dream Duffel

## World Recreational Team Championships

July 28-Aug. 2  
New England Sports Center  
Marlborough, MA  
Entry & Test Deadline: May 1  
[skateisi.org/worlds](http://skateisi.org/worlds)

## Adult Championships

Oct. 10-12  
Floyd Hall Arena  
Little Falls, NJ  
Entry & Test Deadline: Sept. 1  
[skateisi.org/adultchamps](http://skateisi.org/adultchamps)



## Holiday Challenge

Dec. 5-7  
Pickwick Ice Gardens & Pasadena  
Ice Skating Center  
Burbank & Pasadena, CA  
Entry & Test Deadline: Oct. 10  
[skateisi.org/holidaychallenge](http://skateisi.org/holidaychallenge)

## Winter Classic

Feb. 13-15  
St. Peters Rec-Plex  
St. Peters, MO  
Entry & Test Deadline: Dec. 1  
[skateisi.org/winterclassic](http://skateisi.org/winterclassic)



## Synchronized Championships

April 10-12  
Goggin Ice Center  
Miami University  
Oxford, OH  
Entry Deadline: Feb. 1  
[skateisi.org/synchro](http://skateisi.org/synchro)



# District & Association Updates

**EDITOR'S NOTE:** *District & Association Updates should be limited to no more than 300 words and must include the writer's name and district/association title as well as a head shot. The deadline for the Fall 2014 issue is June 10. Send to [editor@skateisi.org](mailto:editor@skateisi.org).*

## ISI District 1

(Connecticut, Massachusetts, Maine, New Hampshire, Rhode Island, Vermont)

by *Alane Swiderski, District Director*



District 1 looks forward to the ISI World Championships coming to Marlboro, Mass. this summer. Encourage your skaters and skating families to be a part of the action and volunteer a few hours to the event. Many programs, like the ISIA Foundation scholarship fundraisers, require volunteer hours and this is a fun way to acquire them and learn more about the sport we love. For more information on volunteering, visit the national events page of the ISI website or contact me at [aswiderski@fmcicesports.com](mailto:aswiderski@fmcicesports.com).

## ISI District 2

(New York, Pennsylvania)

by *Robyn Bentley, District Director*



If you are making more money than you want to and your classes are so full that you are turning away business, you don't have to read this. All others, we are here for you! Wouldn't you like to see your program featured in one of ISI's publications? Not only is it good for your facility, but it's good for your own resume. Skaters, coaches, directors, managers, owners and more read the ISI publications (in print and online). Or do you know a facility or coach who is deserving of some positive press? Please let me know.

I would like to start a networking program between the coaches and facilities in the district. With the district being large geographically, it is challenging to get around to everyone, but it would be beneficial to get together once or twice a year to be brought up to date with current events and hold a district meeting and/or training seminar. We all seem to have less time, smaller budgets and larger expectations. Things are changing; we can either embrace that change and find ways to make it work positively for us and remain in a profession that we love, or we can be left behind. Ask yourself: "Am I an ambassador to the sport?"; "Could I possibly learn how to do something differently that would make me a bit more money, with less effort, just by doing something a little different than what I'm doing right now?"; and "Do I have a skill that I could offer others?"

Start first by joining the ISI District 2 Facebook page. Next, keep a watch for a survey to be posted to district coaches, directors and managers (both members and nonmembers). When you receive it, please complete it and pass it along to others you work with. Finally, if you have any immediate needs that the ISI, your industry trade association, can assist you or your staff with, please contact me through email ([robynbsk8r@gmail.com](mailto:robynbsk8r@gmail.com)), text or Facebook.

Enjoy your summer; it's been a long winter in the Northeast!

## ISI District 3/MIRMA

(Metropolitan New York)

by *Lisa Fedick, District Director*



MIRMA administrative member facilities are basking in the glow of the 2014 Winter Olympic Games. Perhaps once again, it was the negative publicity leading up to the games that generated a larger audience than expected and kept their interest piqued. Entry-level programming and public skating sessions are currently enjoying high levels of participation. Our challenge as arena operators is to move these first-time guests through the customer life cycle, to not only retain their business, but also to convert them into our sales force. Outstanding customer service is the key.

The 2014 District 3 competition calendar has been quite active with several new events being added. MIRMA will be awarding a full 2014 ISI Conference & Trade Show registration along with a \$500 travel stipend to the instructor who enters the most event starts at the 2014 District 3 Skate for Knowledge Championships. We believe that continuing education empowers our instructors and instills them with confidence, which is our best long-term investment. Skaters wishing to be considered for one of the 2013-14 MIRMA college scholarships are now being asked to submit an application, listing their ISI participation for the season.

To give our "back of the house" staff an equal opportunity, MIRMA will also be awarding one 2014 conference experience to an ISI operations or management member. Candidates must be nominated, either by themselves or by an employer or peer. Applicants will be required to write a short essay. Information on all MIRMA programs can be found at [www.skateMIRMA.org](http://www.skateMIRMA.org) and on our Facebook page; please like us!

Details of the highly informative MIRMA 2014 spring managers' meeting will be contained in the next report.

MIRMA skaters are gearing up for a large showing at the 2014 World Recreational Championships in Marlboro, Mass. in July. This international event is another great, easily available vehicle that can be used to transform your casually curious skaters into competitive team members. Rise to the challenge and exceed your expectations.

Looking forward to seeing old friends and making new ones at conference in Chicago!

## ISI District 6 (Michigan)

by Julie Goddard, District Director



District 6 has completed all of our district competitions for this season. We had great competitions in Wayne, Southgate and Livingston. The district's "buy two events, get the third free" proved to be a huge success as we have had skaters competing in at least three events at the majority of our competitions.

Our arenas will be attending the ISI Conference Championships in Chicago and some of our coaches are excited to be staying for the conference, especially with Paul Wylie and Dick Button being guest presenters.

As the summer fast approaches, we are looking forward to coming up with new ideas to implement in the upcoming season and hope to get more arenas in our district to participate in different activities throughout the year.

District 6 now has a Facebook page up and running (ISI District 6 – Michigan). We would love for everyone to join and share your ideas and news with us!

The Southgate Arena is excited to now have the presence of Flip, the ISI mascot, in the building. Our new Flip banner is proudly hanging in our arena, and we look forward to involving him in our program promotions.

I would like to thank everyone in District 6 along with the ISI board and staff for their warm welcome as I embark on this new journey as district director. I am looking forward to seeing what the future holds.

## ISI District 7 (Indiana, Kentucky, Ohio)

by Jamie Baringer, District Director



ISI District 7 developed the District Championship Series three years ago to give skaters a vehicle for developing programs and tracking growth throughout a competitive season, meeting new friends and celebrating participation.

Competitors receive series points based on

placements awarded at each competitions. Categories include:

- Beginner Skating Champion (Tot 1-4, Pre-Alpha through Delta) and Stroking
- Beginner Grand Champion - Beginner points plus Spotlight, Interpretive, Surprise, Dance, Couples and Jump & Spin
- Freestyle Champion - (FS1-10 and Open Freestyle Bronze through Platinum), Solo Compulsories, Footwork and Artistic
- Freestyle Grand Champion - Freestyle points plus Spotlight, Rhythmic, Interpretive and Surprise, Dance, Couples and Jump & Spin
- Adult Champion - All events
- Special Skater Champion - All Events
- Team Champion - Ensemble, Team Compulsory, Synchronized, Production and Kaleidoskate
- Overall Arena/Club - Total points at each competition in the series

Congratulations to the 2014 Championship Series winners: Katie Hill, Freestyle Grand Champion; Kylie Barber, First Place Freestyle Champion; Kaylie Barber, Second Place Freestyle Champion; Katarina Koehler, Third Place Freestyle Champion; Elizabeth Hudak, Beginner Grand Champion; Pamela Schaible, Adult Champion; Kettering Ice Kadettes, Team Champion; Electric Edges 2, Team Champion; and Goggin Ice Center, Overall Arena/Club.

## ISI District 11 (Arkansas, Louisiana, Oklahoma, Texas)

by Caroline Baker, District Director



District 11 is off to a good start in 2014. The economy seems to be improving in our area. The Olympics have helped increase excitement for both figure skating and ice hockey. Many district rinks hosted Olympic-themed events. Christy Malacrea of Dr Pepper StarCenter-Farmers Branch, Texas reports that they hosted an Olympic Week including free hockey, curling and ice skating. ICE at The Parks in Arlington, Texas, hosted an Olympic party featuring activities like hockey shooting with a goalie at the net, snow dumped on the ice for snowman building, "one-kid" sled rides and skating. All participants received a "gold medal" with their picture taken on the podium by a professional photographer, plus free hot chocolate from Starbucks. Events like these are a great way to promote your rink and our sport.

ICE at the Parks coaches Karen Becker and Julie Stahl took their Southwest Sparklers team to the ISI Synchronized Championships competition in Wisconsin last month, where they also attended the Synchro Showcase. "It was nice to be able to focus on just synchro for an entire competition," Julie noted.

# District & Association Updates



Other recent District 11 competitions included the in-house competitions at the Galleria Ice Skating Center in Dallas and at ICE at The Parks in Arlington, as well as the District 11 Competition at Dr Pepper StarCenter-Euless, Texas. Next up is the 11th Annual Open Competition at ICE at the Parks.

## ISI District 18 (Florida)

*Glynn Jones, District Director*



We have had good news and bad in our area. First the bad news: Daytona Ice Arena closed its doors in January. But the good news is that most of the ISI rinks following the ISI *weSKATE* learn-to-skate program have seen a large increase in the past six months, and that seems to be continuing.

This could be due to the Winter Olympics along with the cold weather, with winter finally arriving in January. At least three of our rinks have seen more than 350 enrollments in their programs, which is significant for District 18. In addition, public sessions and birthday parties have increased by about 40 to 50 percent.

The District 18 Championships was held in February at RDV Sportsplex Ice Den in Orlando, with more than 420 skaters coming from as far away as Alabama. This was the largest district championships since our first one nearly 10 years ago. Let's hope that this trend continues.

## Minnesota Ice Arena Managers Association (MIAMA)

*by Craig Flor, President*



As most people know, or should know, the HCFC phase-out schedule was established by the Montreal Protocol in 1987 and amended in 1992. Per the Montreal Protocol, it established that starting in 2010, HVAC system manufacturers cannot produce any new equipment that utilizes or contains R-22. Starting in January 2020, chemical manufacturers will no longer be able to produce or import R-22 for maintaining any existing equipment. R-22 refrigerant that has been recovered and recycled/reclaimed will be allowed to be used for servicing existing equipment.

The Minnesota Ice Arena Managers Association has hosted several workshop sessions with the help of a panel of experts from Stevens Engineers, Apex Arena Solutions and a Minnesota lobbyist to help reeducate its membership on several issues related to the R-22 phase-out process. Topics included the phase-out timeline, who is affected, how to update our facilities, options and new technologies, cost of these options, and availability of state funding. These sessions helped answer some of these questions and helped facilities start the planning process to address this issue in the future.

MIAMA hosted its annual Spring Workshop at the Chaska Community Center May 6, with educational sessions including the R-22 phase-out process. MIAMA is also gearing up to host its annual Fall Conference at Breezy Point Resort Sept. 2-5.

## NorthEast Ice Skating Managers' Association (NEISMA)

*by Jeffrey Rubin, President*



At press time, NEISMA is gearing up for its spring conference April 28-30 at the Mohegan Sun Casino in Uncasville, Conn. There will be plenty of social activities as well as many educational opportunities, plus the always-popular trade show. Those staying the night at the Mohegan Sun will be treated to a \$10 voucher for the casino. Thank you, Mohegan Sun!

It is good to finally see the summer weather after such a long, cold and snowy winter. I hope the winter season was profitable for all. The warmer months in the Northeast also bring summer skating sessions and hockey and figure skating camps. It can be a busy time for those who have their ice in. But those whose facilities close can find themselves just as busy, trying to get a year's worth of maintenance done in a short amount of time while attempting to sneak in some vacation time and enjoy the beautiful New England weather.

Summer is a special time for NEISMA as well. As we prepare our facilities to endure another winter season, we are also looking forward to our fall conference. We are hard at work preparing another information-packed day. If you haven't been to a fall conference, we urge you to come and check it out. The fall conference is usually a more relaxed event and gives attendees a great chance to meet and chat with folks from other facilities and share problems, tips and solutions. Plan now to join us, because there is no better time to visit New England than in the fall. From all of us at NEISMA, I wish you all a profitable, safe summer! ☺

# Why Should YOU Sign Up for ISI Membership Rewards?

Enrollment is simple and free!

In addition to immediate cash rewards, earn ISI Bucks to use for credits toward ISI programs, services and materials.

Last year nearly \$70,000 in rewards were awarded to Membership Rewards participants.

Earn immediate rewards for every skater or player you register.

NOT taking advantage of this program is like throwing away cash!

ISI Administrative members (arenas, clubs and skating schools) earn substantial rewards simply by registering class and recreational skaters as well as hockey players with ISI.

It's an easy and convenient way to boost your facility's bottom line while providing your skaters and players with their own valuable ISI membership benefits.

Great news! Hockey memberships now earn rewards too!



## What are you waiting for?

Get all the details and sign up today at [skateisi.org/rewards](http://skateisi.org/rewards).

# CALENDAR

## ISI-Endorsed Competitions & Shows/Exhibitions

Deadline for the next EDGE calendar: June 15  
For regular calendar updates, see [skateisi.org](http://skateisi.org),  
Event Info.

## COMPETITIONS

### MAY

**3-4** **Fairfax VA**

Fairfax Ice Arena  
Fairfax Ice Arena's 37<sup>th</sup> Annual Spring ISI  
Competition

**3-4** **Johnstown PA**

Planet Ice  
The Spring Challenge Championship

**3-4** **Van Nuys CA**

Van Nuys Iceland  
Van Nuys Iceland Annual Competition

**16-18** **West Concord MA**

Valley Sports Ice Arena  
Sharper Edge Skating School  
24<sup>th</sup> Annual ISI District 1 Championships

**17** **Richmond VA**

Richmond Ice Zone  
2014 Spring Splash

**17-18** **Bridgeport CT**

Wonderland of Ice  
Wonderland of Ice/Sacred Heart University  
2014 Pioneer Open

**23-25** **Bensenville IL**

Edge Ice Arena  
ISI Conference  
Championships



**25** **Vacaville CA**

Vacaville Ice Sports  
Skate Because You Love It-All Stars

### JUNE

**6-8** **New York NY**

Sky Rink @ Chelsea Piers  
28<sup>th</sup> Annual Sky Rink ISI-Endorsed Team  
Competition

**7** **Bridgewater MA**

Bridgewater Ice Arena  
Elite Skating Academy  
The Spring Fling: Summer Sizzler Edition

**8** **Centennial CO**

South Suburban Ice Arena  
Summer Skatefest

**13-15** **South Lake Tahoe CA**

South Lake Tahoe Ice Arena  
Skate at the Lake District 14 Championships

**14-15** **Chicago IL**

McFetridge Sports Center  
School's Out

**20-22** **Clearwater FL**

Clearwater Ice Arena  
28<sup>th</sup> Annual Summer Competition

**29** **Long Island City NY**

City Ice Pavilion  
City Ice Pavilion Summer Skating

### JULY

**5-6** **Las Vegas NV**

Las Vegas Ice Center  
Annual Red, White & Blue ISI Open  
Competition

**12** **Wilmette IL**

Centennial Ice Rink  
Mid-Summer Classic

**12-13** **South St. Paul MN**

Wakota Civic Arena  
Summer Breeze Invitational

**26-27** **Westminster CA**

The Rinks-Westminster ICE  
3<sup>rd</sup> Annual Westminster ICE ISI Open  
Competition



**28-Aug. 2** **Marlborough MA**

New England Sports Center  
ISI World Recreational  
Team Championships

### AUGUST

**9-10** **San Diego CA**

UTC Ice  
Skate By the Sea 2014

**12-13** **Cleveland OH**

Serpentini Arena  
International Gay Figure Skating Union  
Gay Games 9

## SEPTEMBER

**13-14** **Arlington TX**

ICE at The Parks  
11<sup>th</sup> Annual ISI Open Competition

**19-21** **Gatlinburg TN**

Ober Gatlinburg Ice  
ISI Invitational Team Competition

## OCTOBER



**10-12** **Little Falls NJ**

Floyd Hall Arena  
ISI Adult Championships

## DECEMBER



**5-7** **Burbank & Pasadena CA**

Pickwick Ice Gardens  
& Pasadena Ice Skating  
Center  
ISI Holiday Challenge

## FEBRUARY



**13-15** **St. Peters MO**

St. Peters Rec-Plex  
ISI Winter Classic

## APRIL



**10-12** **Oxford OH**

Goggin Ice Center  
ISI Synchronized  
Championships

## SHOWS & EXHIBITIONS

### MAY

**thru May 8** **Frisco TX**

Dr Pepper StarCenter Frisco  
Skating Academy Exhibitions

**2-4** **Chicago IL**

McFetridge Sports Center  
ICE Enchanted

**3** **Wasilla AK**

Brett Memorial Ice Arena  
Spring Ice Show

**3-4** **Sioux Falls SD**

Sioux Falls Ice & Rec Center  
Kaleidoskate

**3-4** **Portland ME**

Portland Ice Arena  
Fire on Ice

**9-11** **Northbrook IL**

Northbrook Sports Center  
Northbrook-On-Ice 2014

**10** **Gloucester MA**

Dorothy Talbot Rink  
Cape Ann Figure Skating Club  
Annual Spring Show: When Dreams  
Come True

**10-11** **Cottage Grove MN**

Cottage Grove Ice Arena  
Rock the School House

**16-18** **St. Peters MO**

St. Peters Rec-Plex  
We're Off to See the Wizard-A Skating  
Journey to Oz

**16-18** **Wilmette IL**

Centennial Ice Rink  
THAT Was Then, THIS Is Now

**16-18** **Franklin Park IL**

Franklin Park Ice Arena  
Franklin's Got Talent

**17** **Long Island City NY**

City Ice Pavilion  
Spring Show

**17-18** **Birmingham MI**

City of Birmingham Ice Sports Arena  
Viva Las Vegas

**18** **Flushing NY**

World Ice Arena  
The Wizard of Ice

**JUNE**

**7** **San Diego CA**

UTC Ice  
UTC Ice Annual Ice Show

**14** **Arlington TX**

ICE at The Parks  
Summer Show

**14-15** **Boxborough MA**

Nashoba Valley Olympia  
Once Upon A Skate

**AUGUST**

**14** **Cleveland OH**

Serpentini Arena  
International Gay Figure Skating Union  
Gay Games 9 Exhibition

**NOVEMBER**

**14** **Montgomery AL**

Eastdale Mall  
K Lynn Ice Skating School  
Magical Santa Arrival on Ice

**DECEMBER**

**13** **Arlington TX**

ICE at The Parks  
Holiday Show

**Skate-a-brate  
the Holidays  
in Hollywood!**

**ISI**

**ISI Holiday Challenge**  
Dec. 5-7  
Pickwick Ice Gardens &  
Pasadena Ice Skating Center  
Burbank & Pasadena, Calif.  
Entry & Test Deadline: Oct. 10

**BURBANK 2014 PASADENA  
ISI HOLIDAY  
CHALLENGE**

[skateisi.org/holidaychallenge](http://skateisi.org/holidaychallenge)



**And  
Another  
Thing...**

**Peter Martell**  
*ISI Executive Director*

# When the Public Speaks, We Need to Listen!

**T**HIS PAST WINTER, I had the pleasure of attending the U.S. Figure Skating Championships in Boston. The event had all of the excitement, suspense and drama that is often associated with an Olympic year. It featured the best skaters America has to offer and provided a preview of our Olympic team and stars of the future.

It afforded me the opportunity to just be a spectator, sitting in the crowd among thousands of loyal skating fans. As a member of the audience, and as a passenger riding the shuttle bus and waiting in hotel lobbies, I began to realize that the ISU, USFS and all of us involved in the sport and business of figure skating have a problem that is only going to get worse as the years go by if we don't do

something to correct it. My feelings were further confirmed while watching skating and other Olympic events from Sochi. We are out of touch with the general public — especially the younger generation.

It is no secret that the popularity and viewership of skating have declined substantially since 2002 and, accordingly, so has the availability of primetime network coverage, thereby reducing exposure to the non-skating public. This is due to a variety of factors, many of which have been speculated and debated about in the press. Among the problems is a judging system that hardly anyone understands or can relate to; repetitive, boring routines designed to “rack up points” but simultaneously stifling individual creativity; rules on music and costuming that are out of touch with the current generation; and, despite a new judging system designed to eliminate the shenanigans of Salt Lake City, continued decisions by the judges and technocrats that befuddle both skaters and spectators, giving new fans and potential participants the impression that skating isn't legitimate.

In addition, not only are virtually all other sports, from ice hockey to ski jumping to snowboarding, open to both male and female participants today, but all of them are very exciting, easily understood and free from outdated rules and regulations. What's more, with the proliferation of network cable channels, they are all available to the general public to watch and become interested in. The combination of all this poses a serious challenge to figure skating, which for many decades enjoyed a lock on primetime Olympic coverage.

If we want to attract future viewers and participants, we must: revise the marking system to reduce repetitiveness and encourage individual creativity; simplify the judging system and make it more understandable and “legitimate” for the viewers; and relax the rules to

---

*If we want to attract future viewers and participants, we must: revise the marking system to reduce repetitiveness and encourage individual creativity; simplify the judging system and make it more understandable and “legitimate” for the viewers; and relax the rules to allow costumes and music that audiences will identify with.*

---

allow costumes and music that audiences will identify with. The result will be a sport that is perceived as being more in touch with not only its fans, but the general public and, consequently, will appeal to a new and younger audience, resulting in increased viewership and participation in the years ahead.

If we don't address the changing demographics and environment surrounding figure skating, it will continue its slow decline in popularity, resulting in fewer spectators, skaters, students and, ultimately, champions. This situation affects all stakeholders equally and it is in all of our interests to acknowledge the problem and work promptly and collectively to find solutions that will benefit future generations of skaters and fans alike.

*“Those who cannot change their minds cannot change anything.”*

*—George Bernard Shaw*

## CLASSIFIED ADVERTISING

**FOR SALE** — Zamboni ice resurfacers, both available June 2014:

- 1995 Electric Model 552 (SN 552-5227); great condition, still in use as main resurfacers; battery only 2 years old; charger included; \$38,000 OBO.
- 1983 Electric Model 550 (SN 550-3494); good condition; battery only 2 years old; charger included; \$25,000 OBO.

Contact Todd Martin at [tmartin@fairfaxicearena.com](mailto:tmartin@fairfaxicearena.com).

**FREE CLASSIFIED  
EMPLOYMENT  
ADVERTISING FOR ISI  
MEMBERS!**

**Call Carol Jackson at (972) 735-8800,  
fax to (972) 735-8815 or send email to  
[cjackson@skateisi.org](mailto:cjackson@skateisi.org).**

# Don't Miss a Day of Benefits!



Get BOTH your 2014-15 ISI professional membership AND your liability insurance for one low price!

## ISI'S LIABILITY INSURANCE BENEFITS ARE THE BEST IN THE INDUSTRY —

offering more coverage at a lower price — plus, ISI policies continue to meet all other association requirements with coverage provided from July 1 through August 31 of the following year. All current ISI professional memberships and liability insurance must be renewed by September 1 to maintain coverage.

## YOUR ANNUAL MEMBERSHIP PROVIDES MANY MORE VALUABLE BENEFITS:

- Right to use *weSKATE*®, the original national learn-to-skate program to build and maintain your coaching business
- Right to register ISI tests for individual skaters
- *ISI EDGE* quarterly professional journal and *Recreational Ice Skating* quarterly magazine
- Reduced registration fees for ISI professional and educational events and programs
- Excess accident insurance coverage
- Free educational seminars
- Judge and referee certification program

RENEW AT [SKATEISI.ORG/PROFESSIONAL](http://SKATEISI.ORG/PROFESSIONAL)

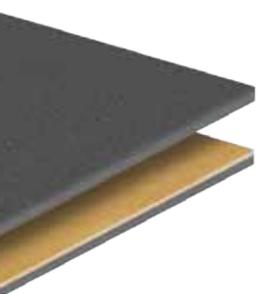
\*Professional background check is included in membership fee.

 **Ice Skating Institute**



From the locker room to the arena,  
Mondo can stand up to the abuse.

 **MONDO** | TOUGH



SPORT IMPACT | RAMFLEX

 **MONDO** INDOOR.SPORT.

[WWW.MONDOWORLDWIDE.COM](http://WWW.MONDOWORLDWIDE.COM)  
800 361 3747

[mondo@mondousa.com](mailto:mondo@mondousa.com)

