



2018 ISI Coaches Seminar

Friday September 28 – 8:00-3:30pm

Host Location: St Peters Rec-Plex 5200 Mexico Rd. St Peters, MO 63376

Please RSVP to liz@skateisi.org with your name, email and home rink.

8-8:30 am Registration - Coffee & Donuts

8:30-9:05 am Welcome and ISI Updates for All Attendees – Liz Mangelsdorf

Coaches track

9:15-10:15 –Using Both Programs for Successful Skaters & A Successful Business! – Lisa Fedick

Expand programs and keep skaters in your facility by using the ISI Ice Skating program and the US Figure Skating program together. This session will help you find success and satisfaction for every customer.

10:25-11:25 – ISI Test and Competition Updates (Rule Revisions) & 2019 Worlds Information

– Kim Hansen

11:30-12:00 Lunch & Networking *Lunch provided for all attendees*

12:10-1:10 - Customer Service & Skater Retention – Lisa Fedick

Your skaters are not purchasing a product, but rather an experience where cost is one quantitative factor, among all of the qualitative ones --the most important being FUN! This course will show you how to cultivate a customer-service-oriented team, trained to exceed your customers' expectations.

1:20-2:15 - Choreography OFF ICE – Kelly Corcoran Smith

Kelly's interactive choreography session will entail an off-ice dance class with warm up, followed by choreography for a fun combo ... 5-6-7-8! It will have you up and moving, while also experiencing his process of starting movement on the floor to take onto the ice.

2:30-3:30 - Edges & Choreography ON ICE – Kelly Corcoran Smith

Kelly's on-ice session begins with some edge exercises geared to the skater of all ages. From there, we will begin to create some transitions that you can use in any routine, followed by the transfer of the floor combo onto the ice. This session will inspire you to create your own movement and put it out onto the edges!

**schedule subject to change*

Guest Speakers:

Kelly Corcoran Smith

Kelly Corcoran Smith is a U.S. Figure Skating gold medalist in moves in the field, freestyle and dance, as well as a silver medalist in pairs and international ice dances.

He has an extensive background in dance, having trained in ballet, modern and jazz. He has been a professional ice skater for the past 14 years, performing worldwide for: Royal Caribbean Cruise Lines, "Broadway on Ice," Knott's Berry Farm, Dynamic Shows, Shipstad Entertainment, Advanced Entertainment Group, Beaver Creek Resorts, Ucha Atayde Entertainment and Showtime on Ice. He is the artistic director for Parade Ice Garden in Minneapolis, Minn. When not on tour, Corcoran Smith works as a choreographer and stylist.

Lisa Fedick - Lisa began her career in the ice arena industry as a USFSA sectional competitor, back in the wonderful days of compulsory figures. After earning a degree in Chemical Engineering from the University of Connecticut, Lisa's career in rink management began with her company being awarded the long term lease of the Wonderland of Ice in Bridgeport, Connecticut, as part of one of the first ice arena privatization arrangements in the country. This facility has since been expanded to include a second NHL surface, as well as a dedicated curling rink, which has increased the business footprint by 600%. Lisa has also recently acquired a second arena in Norwich, Connecticut.

Throughout her journey Lisa has never given up her first love, coaching. She has coached numerous sectional figure skaters and served as power skating coach to three US Olympic Ice Hockey team members. Currently, Lisa is the Head Coach of the Sacred Heart University Intercollegiate Skating Team.

Lisa is the Second Vice-President of the Ice Sports Industry and the Chair of the Ice Sports Industry University. Lisa is a Certified Arena Executive, ISI International Judge and Referee, PSA Master rated Program Director and she is truly honored to be presenting at this event. Education is the key to evolution.