

2019

EXHIBITOR
PROSPECTUS

EARLY BIRD
SPECIAL

\$200 DISCOUNT
when you reserve
your booth
by Dec. 31, 2018.

ISI

60th

ANNIVERSARY

CONFERENCE & TRADE SHOW

DoubleTree by Hilton Chicago - Oak Brook

CONFERENCE
June 4-7

TRADE SHOW
June 5

skateisi.org/tradeshows



ISIconference2019



@SkatingISI Conference Hashtag: #ISIconference2019

INCREASE YOUR CLIENT BASE AND SERVE EXISTING CUSTOMERS

Position your company and products and/or services in front of key decision-makers representing the ice sports industry, including:

- ▶ ARENA OWNERS AND MANAGERS
- ▶ OPERATIONS PERSONNEL
- ▶ SKATING AND HOCKEY DIRECTORS
- ▶ FIGURE SKATING AND HOCKEY COACHES
- ▶ PRO SHOP OWNERS

ISI EDUCATES AND INSPIRES

ISI's annual conference and trade show offers attendees the opportunity to obtain professional education certification in ice arena management, operations, programming and skating.

Join us in 2019 to qualify leads, promote your brand, build industry relationships and support the industry that supports YOU!

WHY PARTICIPATE?

- ▶ PREMIER ANNUAL INDUSTRY EVENT
- ▶ STRONG, ESTABLISHED SHOW
- ▶ ATTRACTS INDUSTRY LEADERS
- ▶ NETWORKING
- ▶ VISIBILITY
- ▶ LOCATION: CHICAGO AREA

OUR EXHIBITORS

- Advertising
- Apparel
- Arena Management
- Arena Seating
- Arena Supplies
- Computer Hardware
- Concession Stand Supplies
- Consulting Services
- Dasher Boards
- Dehumidification
- Design/Engineering
- Engineering & Architecture
- Figure Skates
- Flooring
- Hockey Equipment & Supplies
- Hockey Schools
- Ice Paint
- Ice Resurfacers
- Insurance
- Lighting
- Lockers
- Pro Shop Supplies
- Publications
- Refrigeration/Energy Systems
- Rental Skates
- Retail Products
- Scoreboards
- Skate Sharpeners
- Specialty Items
- Ticketing
- Video/Photo Production

EXHIBITOR BONUS

As a registered ISI Conference & Trade Show exhibitor, you will receive two complimentary full conference registrations per paid booth, which include conference presentations and social events. These may be used by exhibitor personnel or transferred to your valued customers. For optimal results, take full advantage of all this event has to offer. Whether you're new to the business or have decades of experience, there's always plenty to learn and share.



TRADE SHOW INFORMATION

JUNE 5, 2-8 P.M.

(cocktail reception included)

Exhibit Space

- Booth Size: 10'x10'
- Member: \$1,300
- Non-member: \$2,000
- Optional Exhibitor Furnishing Package: \$100 per booth, includes:
 - (1) 6'x30" draped table
 - (2) chairs
 - (1) wastebasket

Exhibit Fees Include:

- 8' Backwall and 3' Side Rails
- 1 Company Identification Sign
- Complimentary Food Service in Exhibit Area
- Trade Show Guest Passes for Your Most Valued Customers
- Marketing Opportunities (Sponsorships & Conference Program Advertising)
- Carpet Throughout Show Floor
- Listing in Official Conference Program
- General Security Service
- Discounted Hotel Accommodations
- Social Events (Networking Opportunities)
- 2 Complimentary Badges Per Booth & 2 Additional Badges at \$100 each for Exhibitor Personnel
- Referrals to Members Who Contact ISI Seeking Resources

EARLY BIRD SPECIAL

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VENUE

DoubleTree by Hilton Chicago - Oak Brook 1909 Spring Rd., Oak Brook, IL 60523

Conveniently located near Chicago O'Hare Airport and Midway Airport, the DoubleTree by Hilton Chicago - Oak Brook is situated within the heart of the community's business district and within walking distance of Oakbrook Center mall, where you'll discover upscale shopping, numerous dining choices and entertainment. Golf enthusiasts will enjoy its proximity to many local courses and its easy access to downtown Chicago. And let's not forget the hotel's signature "warm-cookie welcome!"

Reservations

866-812-3959
skateisi.org/hotel

Hotel Website

doubletree3.hilton.com



Group Rate Per Night

\$129

(Available June 1-9)

Group Code

ACT

Group Rate Deadline

May 17

Amenities

State-of-the-Art
Fitness Center

Complimentary
High Speed Wireless Internet
in All Guestrooms

Complimentary
Self Parking

Atrium Café
Restaurant

Foxes Sports Bar
and Grille

Pool

Barber Shop

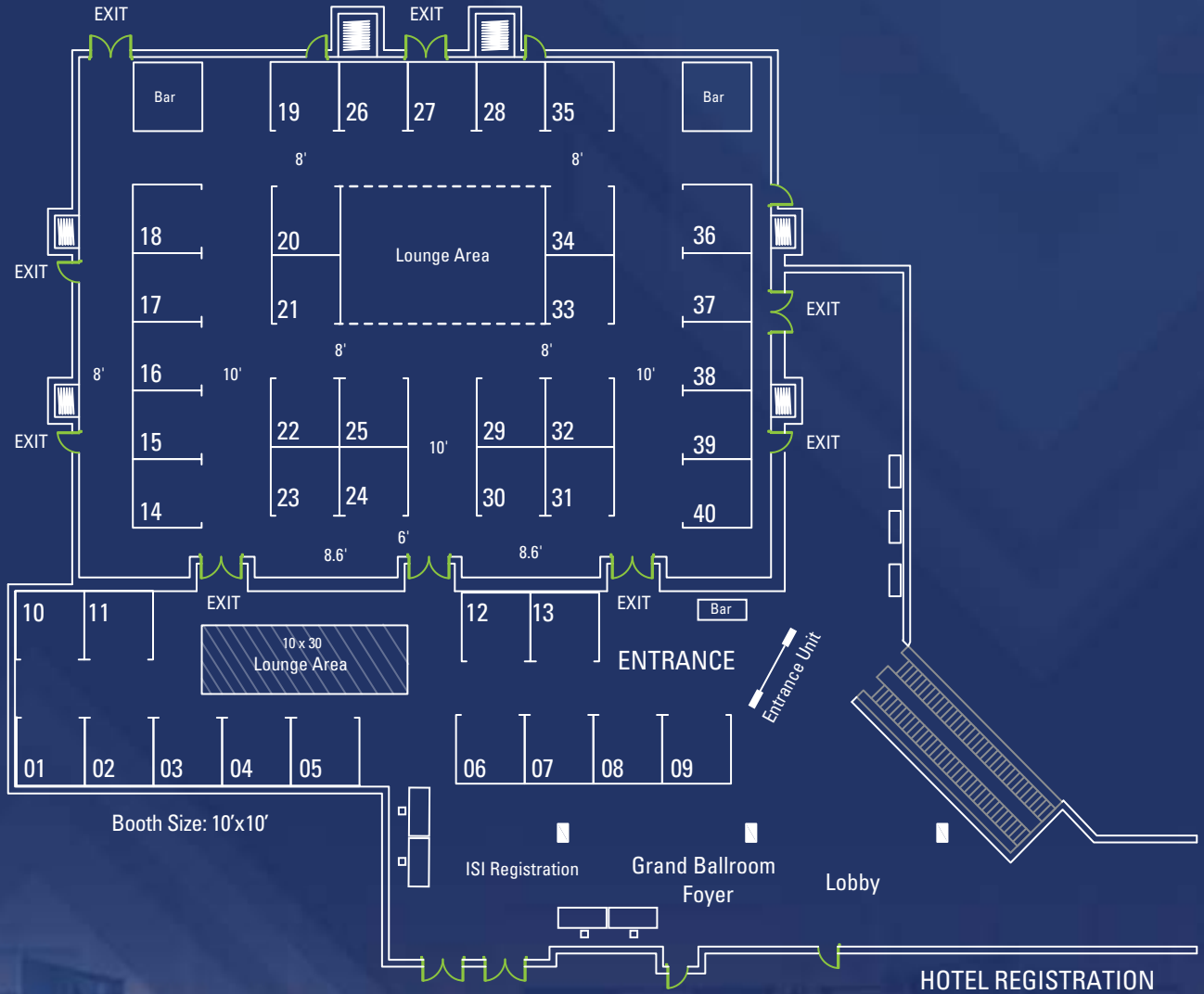
Gift Shop

(No Resort or Facility Fee)



DoubleTree by Hilton Chicago - Oak Brook

FLOOR PLAN AND BOOTH LAYOUT



RESERVE YOUR SPACE TODAY!

To reserve your space and learn more about exhibiting and sponsorship, please contact:

Carol Jackson
Advertising/Trade Show Director
Ice Sports Industry (ISI)
trade_show@skateisi.org
972-735-8800

Fax registration form to:
972-735-8815

Or mail to:
Ice Sports Industry
Trade Show Department
6000 Custer Rd., Bldg. 9
Plano, TX 75023

skateisi.org/tradeshow