



2019 ISI Conference & Trade Show Sponsorship Opportunities

June 4-7

- **Attendee Gift - \$3,000 Exclusive**

Registration packets include a gift for each conference attendee. As the sponsor, you will get your company logo on the gift, which will be used long after the event is over.

- **Educational Seminars - \$2,000 Exclusive / \$1,500 Shared**

More than 60 sessions will be presented at this year's conference. The sponsor's company name will be associated with each session, reinforcing their commitment to furthering the education of industry professionals.

- **ISI University Luncheon - \$1,000 Shared (Tuesday)**

The luncheon will be on Tuesday, June 4, for ISI University students and faculty. Your company brand will be recognized as a supporter of the ISI as we educate the future leaders of the ice arena industry.

- **ISI University Happy Hour & Study Session- \$1,000 Shared (Tuesday)**

On Tuesday evening, the ISI will hold a happy hour for ISI University students and faculty, where hors d'oeuvres and cocktails will be served, followed by a study session. As a sponsor, your company will be recognized as an ISI supporter as we provide education to the rising leaders of the ice sports industry.

- **Conference Welcome & Box Lunch- \$2,500 Exclusive / \$2,000 Shared (Wednesday)**

The conference welcome will be on Wednesday, June 5. A box lunch will be served following the opening address. The sponsor's company name will be linked with supporting ISI in bringing the latest business information to leaders and future leaders in the ice arena industry.

- **Trade Show Reception - Food - \$2,000 / Beverage - \$2,000 Exclusive (Wednesday)**

The trade show will open on Wednesday, June 5, from 2-8 p.m., where avid show attendees will search for solutions to their everyday business needs. A cocktail reception from 5-8 p.m. will highlight the show. As a sponsor of the food or beverage, your company will gain increased exposure for your booth, while gaining recognition in the industry.

- **ISI Lunch Buffet - \$2,000 Exclusive / \$1,500 Shared (Thursday)**

A lunch buffet will be served to attendees on Thursday, June 6. Your company will be recognized as the sponsor and supporter of the ISI as we educate the future leaders of the ice arena industry.

- **60th Anniversary Dinner - \$3,000 Exclusive / \$2,500 Shared (Thursday)**

This memorable night will include a cocktail reception and dinner as we celebrate the history of ISI's role as a leader in the ice sports industry. The evening will include dinner, a special presentation honoring our heritage, the annual ISI awards ceremony, and music and dancing. As a sponsor, your company will be associated with recognizing outstanding achievements in the industry.

- **Sessions at the Rink - Continental Breakfast - \$750 Shared / Box Lunch - \$750 Shared (Friday)**

Your company will have brand recognition among coach, manager and operations professionals who will learn the latest tips and techniques on Friday at Oakton Ice Arena, Park Ridge, IL.

- **Bus Transportation - \$750 Shared (Friday)**

A bus will run round-trip from the hotel to Oakton Ice Arena, where managers/operators and skating directors/coaches will participate in educational, on-ice activities.

Your company will be known as a supporter of educating the future leaders of ice sports.

See attached for a list of sponsorship benefits



Sponsorship Benefits:

Discounts and Passes (to be used by sponsor or their current/potential clients):

- Exclusive Sponsor - Two complimentary conference registrations, two complimentary trade show passes and two complimentary tickets to sponsored event
- Shared Sponsor - One complimentary conference registration, one complimentary trade show pass and one complimentary ticket to sponsored event

Media/Editorial Coverage:

- Full-page, black/white ad and logo in conference program book (upgrade to color at additional price)
- Editorial coverage promoting sponsor's products (provided by sponsor) and logo on ISI website (conference and trade show web page) with link to sponsor's website
- Sponsor acknowledgment in the post-conference issue of *ISI EDGE* magazine

Other Sponsor Recognition:

- Sponsor signage
- Opportunity to insert one-page printed flyer/product (supplied by sponsor) in conference attendee registration packets
- Sponsor recognition/thank you public announcement



60th Anniversary
ISI Conference and Trade Show Sponsorship
June 4 - 7, 2019
Oak Brook, Ill.
Sponsorship Agreement

(Submit by 4/12/19 to be acknowledged in the
conference and trade show program book)

Company Name: _____

Address: _____

City, State, Zip _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Sponsorship Opportunity (1st Choice): _____ Fee: \$ _____

Sponsorship Opportunity (2nd Choice): _____ Fee: \$ _____

Sponsorship Opportunity (3rd Choice): _____ Fee: \$ _____

- Prior year's sponsors will be given first-right-of-refusal for same sponsorship
- Sponsorship will be awarded based on date and time agreement is received by ISI
- Member's account will be invoiced for sponsorship amount

Accepted by: _____ Title: _____
(Signature)

_____ Date: _____
(Print)