



UNIVERSITY

A program of the Ice Sports Industry

ISI University Sponsorship Opportunities

The ISI University program is the industry's leading educational opportunity designed to develop and recognize current and future management, programming and operating personnel, while perpetuating a standardized education and certification system for the ice arena industry. Ice arena professionals are discovering how an investment in ISIU training will result in increased revenue, lower operating costs and a higher-quality customer experience.

ISI members can conveniently earn ISI certifications while attending the ISI Conference and Trade Show. ISIU's Management, Operations, Programming and Skating Director courses will be offered, giving students the education and confidence to successfully face real-world challenges encountered on the job. In addition, workshops will be offered at the North East Ice Skating Managers Association (NEISMA) spring meeting, Minnesota Ice Arena Managers Association (MIAMA) fall seminar and ISI-sponsored District Seminars throughout the year.

By becoming a sponsor of the ISI University, you will have an opportunity to give your company and products exposure to the ice arena leaders of the future.

Please send us your commitment by Monday, April 15. Fill out the attached agreement and email to cjackson@skateisi.org or fax to (972) 735-8815. We appreciate your continued support of ISI University, as we partner to educate the future leaders of the ice arena industry.

Sponsorship Cost - \$1,500

Sponsor Benefits

- Each classroom will have signs acknowledging sponsors
- Sponsors will be acknowledged on any promotional materials
- Sponsors will be acknowledged on ISI University website
- Sponsors will be acknowledged in upcoming *ISI EDGE* issues
- Sponsors will be acknowledged in all school manuals
- Sponsors will have the opportunity to include promotional materials (provided by sponsor) in student packets

2019 Sponsorship Agreement

Company Name: _____

Address: _____

City, State, Zip _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Signature: _____ Date: _____

Printed Name: _____