



2021 ISI Conference & Trade Show Sponsorship Opportunities

September 27-28

Your company will be known as a supporter of educating the future leaders of the ice sports industry when you become a Friends Sponsor of the 2021 ISI Conference & Trade Show.

FRIENDS SPONSOR - COST \$2,000

Benefits include the following:

- One complimentary conference & trade show registration
- One complimentary trade show only pass
- Full-page ad and logo in digital conference program book
- Editorial coverage and logo (provided by sponsor) on ISI website (conference & trade show web page) through the end of the event, which promotes sponsor's products and links directly to sponsor's website
- Sponsor acknowledgment in the post-conference issue of *ISI EDGE* digital magazine
- ISI's sponsor signage throughout the conference & trade show
- Opportunity to insert one-page printed flyer or product (supplied by sponsor) in conference attendee registration packets
- Sponsor recognition/thank you public announcement

EXCLUSIVE GIFT SPONSOR - COST \$2,500

This is a separate, Friends Sponsorship, with right of first refusal given to prior sponsor each year. Sponsor logo will be on the attendee/exhibitor gift, and all of the above Friends benefits apply.

All sponsors will be acknowledged during the following:

- CAE Class - Sunday
- Conference Welcome - Monday
- Educational Sessions - Monday and Tuesday
- Conference Social - Monday evening
- Awards Presentation - Monday evening
- Box Lunch - Tuesday
- Trade Show - Tuesday



2021 ISI Conference & Trade Show
Friends Sponsorship
September 27-28
Hilton Pasadena
Sponsorship Agreement

Email form to cjackson@skateisi.org by Sept. 10
to be acknowledged in the
ISI Conference & Trade Show Program Book

Company Name: _____

Address: _____

City, State, Zip _____

Phone: _____ Fax: _____

Email: _____

Website: _____

SPONSOR FEE: \$ _____

Accepted by: _____ Title: _____
(Signature)

_____ Date: _____
(Print)