

2021 ISI Spring Conference - Pasadena, CA **subject to change*

Sunday September 26

5:30pm - 7:00pm CAE CLASS - Beyond Grit Guest Instructor: Cindra Kamphoff

Monday September 27

8:00am - 9:45am	Conference Welcome / Key Note speaker					
10:00am - 11:00am	Leadership & Professional Development Joint Session					
11:15am - 12:15pm	Effective Communications & Personal Branding Joint Session					
12:15-1:15 pm	Lunch Break - on your own					
	<u>SKATING COACH PATH</u>	<u>MANAGEMENT/OPERATIONS PATH</u>			<u>CERT. OF OPERATIONS PATH</u>	<u>CERTIFIED SKATING DIRECTOR PATH</u>
	<i>Certificated of Coaching as a Business Included</i>	<i>Certificate of Arena Marketing Included</i>			<i>Certificate of Arena Operating Environment Included</i>	<i>Certificate of Program Building Blocks Included</i>
	1:30-2:15pm Business of Coaching	1:30-2:30pm Branding your Arena & Creating Culture		1:30-6:00 Time Block for CAO & CSD	Role of the Arena Operator	Ethics & Creating Professional Culture
	2:30-3:15pm Using ISI programming for success - Panel Discussion	2:45-3:45pm Effective Advertising			Indoor Air Quality	Developing & Managing Synchro/Theatre on Ice/Collegiate Teams
	3:30-4:15pm ISI Judging	4:00-5:00pm Promotions & Special Events			HVAC / Dehumidification Theory	Learning & Personality Styles/DISC
	4:30-5:15pm Get off the Ice / Conditioning	5:15-6:15 pm Roundtables for Managers (Public Sessions/Concessions/Birthday Parties)			HVAC / Dehumidification Maintenance & Trouble Shooting	Demystifying Hockey/Creating Coaching Opportunities
	5:15-6:00pm Insurance 101				Energy Management & Conservation	Elite & Competitive Programs
					Ice Surfacer Driver Training	Working with Parents through Education
6:30pm - 8:00pm	Social Event & Awards Presentation - San Gabriel Room					

Tuesday September 28

8:00am - 12:00pm	Skating Coaches Path: On-ice at Pasadena Ice Skating Center (walking distance from hotel)					
		<u>MANAGEMENT/OPERATIONS PATH</u>			<u>CERT. OF OPERATIONS PATH</u>	<u>CERTIFIED SKATING DIRECTOR PATH</u>
	8:15-9:15 am	Panel Discussion / Pandemic & Re-Growing our business		8:30-11:30 am	Case Study & Project Lab	Case Study & Project Lab
	9:30-10:30 am	Workplace Culture & Employee Training				
	10:45-11:45 am	Feasibility for Temporary Outdoor Rinks				
11:30am-1pm	Box Lunch Pick Up					
12:30-5:30 pm	Trade Show - California Ballroom					